

Waste Education Plan

2026 - 2030



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Introduction

The City of West Torrens provides a range of waste and recycling services designed to support residents and businesses to maximise recycling, while reducing the amount of waste disposed to landfill.

The waste and recycling services provided by council are high quality and meet best practice standards, however, the effectiveness of these services is dependent on the awareness, attitudes and actions of our community. A well-informed community that understands the benefits of correct waste management practices is more likely to correctly source-separate their waste and maximise the benefits of the 3-bin system, used for council's residential waste services. Correct use of council's waste and recycling services will help to improve the efficiency and cost-effectiveness of our waste programs.

Effective waste and recycling education programs empower the community with knowledge and skills to make informed choices. By fostering greater awareness and understanding, we can drive positive behaviour change, helping to minimise the waste sent to landfill (and resultant cost) and support a more sustainable, environmentally responsible community.

Residents can complement council's waste management efforts by supporting recycling initiatives, and participating in local, regional and national waste related events. They can also take steps to help reduce waste by embracing circular economy practices, purchasing sustainably, composting, and advocating for improved policies.

This plan outlines the actions that we will take to achieve key education and community engagement outcomes that support our community to effectively minimise and manage their waste and deliver on the objectives of the City of West Torrens' Waste and Resource Recovery Strategy (2022-32).

Objectives

This plan is designed to empower our community to contribute to the South Australia's Waste Strategy target of diverting 70% of household waste from landfill and reducing landfill waste by 25%.

The overall objectives of the plan are:

The image shows six objective cards arranged in a 3x2 grid. Each card has a unique color and icon. Card 1 (orange) features a trash bin icon with '0%' and the text '1 Prevent and avoid generating waste.' Card 2 (blue) features a circular arrow icon and the text '2 Increase the understanding of circular economy principles.' Card 3 (green) features the 'FOGO' logo and the text '3 Increase understanding and awareness of the importance of food waste recycling.' Card 4 (yellow) features a recycling bin icon and the text '4 Improved resource recovery through active and deliberate source separation.' Card 5 (purple) features a battery icon and the text '5 Support the community to identify and appropriately dispose of problematic waste.' Card 6 (red) features a 'no littering' icon and the text '6 Reduce instances of illegal dumping and littering.'

Policy framework

This plan is underpinned by a number of key national, state and local level policies, a summary of which are outlined here.

National level policy

National Waste Policy (2018) and National Action Plan (2024)

The National Waste Policy: Less Waste, More Resources, provides a framework for collective, national action on waste management, recycling and resource recovery to 2030 and is supported by the National Action Plan. The National Action Plan presents 7 targets and associated actions to implement the National Waste Policy. This approach is driven by considering waste as a resource and applying circular economy principles.

The following 3 targets from the National Action Plan have direct relevance to our plan:

- Reducing total waste generated per person by 10% by 2030.
- Achieving 80% average resource recovery rates from all waste streams by 2030.
- Halving the amount of organic waste sent to landfill by 2030.

National Food Waste Strategy (2017)

The National Food Waste Strategy provides a framework to support collective action towards reducing Australia's food waste by 50% by 2030.

The following target from the National Food Waste Strategy has direct relevance to our plan:

- Behaviour change: Practices and attitudes towards avoiding and reducing food waste are adopted and sustained.

State level policy

South Australia's Waste Strategy (2022-2032)

South Australia's Waste Strategy aims for a 70% landfill diversion target by 2025 from household waste, focusing on organics. The strategy aims to achieve zero avoidable waste to landfill by 2030. It is noted that South Australia's Waste Strategy is being updated at the time of writing this plan.

Valuing our Food Waste (2020 - 2025)

Valuing Our Food Waste, South Australia's food waste strategy, is the state's first comprehensive strategy for reducing and preventing food waste being sent to landfill. It outlines actions to support households and businesses to reduce food waste sent to landfill and further opportunities for the organics recovery and processing sectors in South Australia.

In South Australia, food waste makes up approximately 22% by weight of total household waste collected at kerbside and up to 40% of material presented in residual waste bins. About 26% of commercial and industrial waste streams is food waste.

Food waste prevention is a very important goal and where it's unavoidable to generate food waste, it important to have measures in place to divert it from landfill to processes such as composting, which helps recover and return nutrients to the soil.

The following 3 program areas guide the strategic actions to reduce and divert food waste:

- Prevention and diversion of household generated food waste.
- Commercial sector food waste generation and collection systems.
- Attracting and supporting investment and markets.

City of West Torrens policy

City of West Torrens Community Plan 2034

The Community Plan supports improved reuse and recycling of resources within both the Environment and Sustainability and Community Life focus areas. Some of the strategic objectives under this theme are:

- Sustainably manage our resources through reuse, recycling and circular economy.
- Reduce our city's impact on the environment.
- Prepare for and respond to, the challenges of a changing climate.
- Facilitate community health, wellbeing and safety.

Waste is a key aspect of our day to day lives, and how it is managed impacts both the environment and the community. These impacts include littering, illegal waste disposal, contamination of our waterways, and cleanliness of our streets and parks. Our waste that finds its way to landfill contributes to climate change through the release of methane from landfill sites. It is therefore imperative that we manage our waste responsibly to avoid and reduce negative impacts on our natural environment and our community.

Policy framework (cont)

City of West Torrens Waste and Resource Recovery Strategy (2022-2032)

Council's Waste and Resource Recovery Strategy underpins council's work with regards to waste management in West Torrens. Core objectives of the strategy are:

- 1. Minimising waste:** Reduce waste generation using the waste hierarchy, which prioritises avoidance, reduction, and reuse over disposal.
- 2. Resource stewardship:** Encouraging recycling and proper waste recovery through improved collection services and community education.
- 3. Sustainability practices:** Supporting circular economy principles to promote environmental and economic sustainability.

The strategy outlines some key targets:

1. Reduce landfill waste

- Decrease waste sent to landfill through enhanced recycling, composting, and education campaigns.
- Partnering with waste industry organisations to enable the recycling of approximately 80% of collected recyclables.

2. Increase resource recovery rates

- Increase food organics and garden organics recycling.
- Promote practical waste diversion through initiatives such as hard waste recycling hubs.

3. Promote circular economy initiatives

- Strategic collaborations with the waste management sector to reduce consumption that leads to product disposal to landfill.
- Collaboration with the business sector and other stakeholders to attract new businesses that can help enhance the waste and resource recovery sector.

4. Community engagement targets

- Deliver structured waste education programs for community awareness regarding recycling and composting practices.
- Expand participation in initiatives such as the kitchen caddy and composting programs.

City of West Torrens Climate Mitigation and Adaptation Strategy 2023-27

This strategy is council's response to the challenges we face as a community with climate change. It provides a framework to support mitigation and adaptation measures.

The strategy primarily focuses on council's own facilities and operations, but also aims to support the community to act. It builds on the significant amount of action already undertaken and has strong linkages with council's other strategic and operational plans.

One of the 6 objectives outlined in the strategy, Objective 6 - A Circular Economy, outlines the key priorities in waste management and circular economy to mitigate and adapt to climate change. This strategy supports the reduction of waste to landfill and increased reuse of materials.

Stakeholders

We will work collaboratively with internal and external stakeholders to achieve the goals outlined in this plan.

An inclusive approach to waste management produces better and more effective outcomes as the issues that our communities face related to waste management and resource recovery are not restricted to our geographic boundaries. Collaborating with neighbouring councils, businesses and State Government agencies to deliver waste education is an effective way to achieve long-lasting behaviour change within and around West Torrens. The tables outlined here identify the key stakeholders as part of this plan.

Table 1: Internal stakeholders

Stakeholder group	Interest
Sustainability	Lead sustainable resource programs and environmental strategies; stakeholder engagement.
Planning	Integration of waste education and reduction goals into council planning processes.
Community Safety	Compliance activities and response to illegal dumping.
Environmental Health	Education on safe disposal messaging for hazardous/medical waste.
Community Facilities	Collaboration with the Waste Team to manage waste initiatives and education at council facilities, including at events.
City Property	Council's own operations aiming for best practice waste management.
Library Services	Promote and delivery of community waste education initiatives, location of recycling hub, provision of waste education materials (including into various languages).
Information Services	Support for distribution of waste education resources (guides, online content, social, QR codes).
Creative Services	Development of campaign content and communications/promotions delivery; support for digital messaging.
Community Services	Engagement with residents/groups in waste programs.
Events	Integration of best-practice waste management at community events and markets.
Customer Contact	Responding to waste/recycling enquiries, directing residents to relevant programs/services.
Elected Members	Advocates for community waste education, support strategy and policy, provide council positions on policy and other waste related matters to state and federal agencies.

Table 2: External stakeholders

Stakeholder group	Interest
Green Industries SA, KESAB, State Government agencies	Delivery of programs, funding, data sharing, support state-wide campaigns (e.g. Which Bin), training.
Local councils	Regional collaboration, joint events, knowledge and resource sharing.
Local Government Association of South Australia	Policy guidance, advocacy, regional waste education frameworks.
Waste industry partners (Solo Resource Recovery, Peats Soil, CAWRA)	Educational tours, service support, resource recovery projects.
Not-for-profit sustainability organisations	Advocacy, collaboration on outreach, community-based education.
Landlords and property managers	Education of tenants, management of multi-unit dwelling (MUD) bin use and help reduce contamination.
Community groups (e.g. CALD networks, sporting, schools, and charity)	Delivery of locally targeted education, championing waste programs, amplifying council messaging.
Businesses and retailers	Support and adoption of circular economy initiatives, sponsorship of education, seeking or open to improved business waste practices.
Visitors, event organisers	Adherence to sustainable event guidelines, provision of clear waste sorting at public venues/events, use of public waste bins.

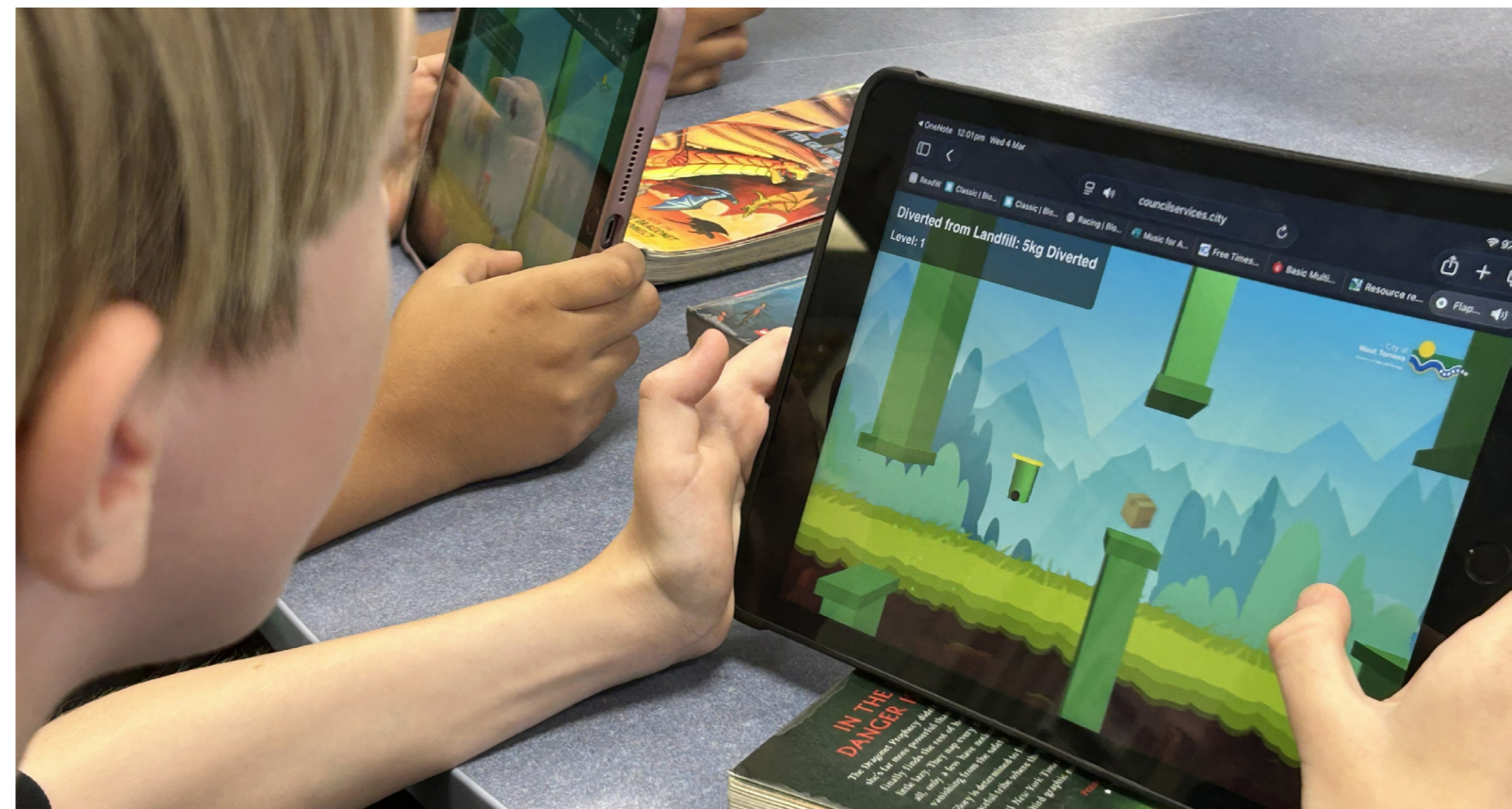
Key audiences

To ensure our education programs are achieving shared behaviour change, we have identified several key audiences, each with their own unique, although often overlapping, challenges and barriers to managing their waste effectively. As such, the actions outlined in this plan may differ depending on the desired target audience. Table 3 outlines the key audiences identified and the challenges, issues and opportunities that each present.

Table 3: Key audiences

Audience group	Challenges and issues	Opportunities
Residents (single-unit dwellings)	High waste generation; need for better bin use and contamination reduction; habitual convenience behaviours.	Reinforce existing education, improve engagement, divert more waste from landfill, multilingual materials, promote FOGO and recycling programs.
Residents (multi-unit dwellings)	Shared bins leading to contamination; lack of sense ownership of bins; complex tenants/landlord interface.	Targeted, bespoke education; build awareness and shared responsibility; multilingual materials; improve bin room design/use.
Residents (supported and aged care)	Generation of specialised and medical waste; complex packaging from healthcare; possible low mobility for accessing collection options.	Improve recycling rates, support safe disposal of hazardous waste, provide tailored education and clear disposal options.
Schools and kindergartens	Inconsistent participation; turnover of staff/students; variable capacity for program delivery; competing policies/ priorities.	Instill lifelong habits, hands-on learning, foster environmental leadership, embed waste education in school culture.
Businesses (general)	Diverse waste streams; limited understanding of circular economy; cost and space pressures; varying engagement levels.	Raise awareness of sustainable practices, encourage profitability through resource recovery, share sector-specific guidance.
Businesses (hospitality)	Large volumes of food/packaging waste; time pressures; high staff turnover; contamination of FOGO and recycling.	Composting education; dedicated commercial food waste collection; tailored guidance on packaging; support for responsible procurement; highlight financial and reputational benefits.
Businesses (retail)	Substantial waste volumes (packaging, food, plastic); high staff turnover; waste management often outsourced or low priority.	Collaborate on best practice; build waste-conscious culture; co-design initiatives with management/staff; reduce costs and publicise achievement.
Culturally and linguistically diverse (CALD) communities	Language barriers; unfamiliarity with local waste systems; conflicting cultural practices; risk of higher contamination.	Multilingual, visual resources; peer education; leverage community leaders; co-design outreach to increase inclusion and understanding.

Audience group	Challenges and issues	Opportunities
Event organisers and markets	High waste volumes/contamination at events; low attendee compliance; difficulty policing/monitoring; high visibility when things go wrong.	Promote sustainable event practices, provide sorting stations/educators, reusable options, targeted signage, reward good outcomes at events.
Community groups	Variable capacity/resources; competing advocacy priorities; reliance on volunteers.	Collaborate and amplify initiatives; resource sharing; co-host educational events; build on grassroots momentum to drive local behaviour change.
Council staff	Variable understanding/engagement; operational vs. strategic staff disconnect; competing service delivery priorities.	Lead by example; integrated training; consistent, confident messaging to the community; embed in induction and ongoing development.
Waste management and recycling companies	Bin contamination effects processing; communication gap with residents	Align education messaging, identify problem areas for tailored interventions, build trust, and streamline feedback loops.
Elected Members	Policy and advocacy priorities may shift; communication to community varies.	Champion positive behaviours, advocate for funding/innovation, use leadership profile to reinforce core messages.
Visitors	Unfamiliarity with local expectations/ services; transient nature means limited awareness/ownership of correct behaviours.	Clear signage at public places/events, 'Which Bin' messaging, event-based outreach, friendly enforcement at key touchpoints.



Themes



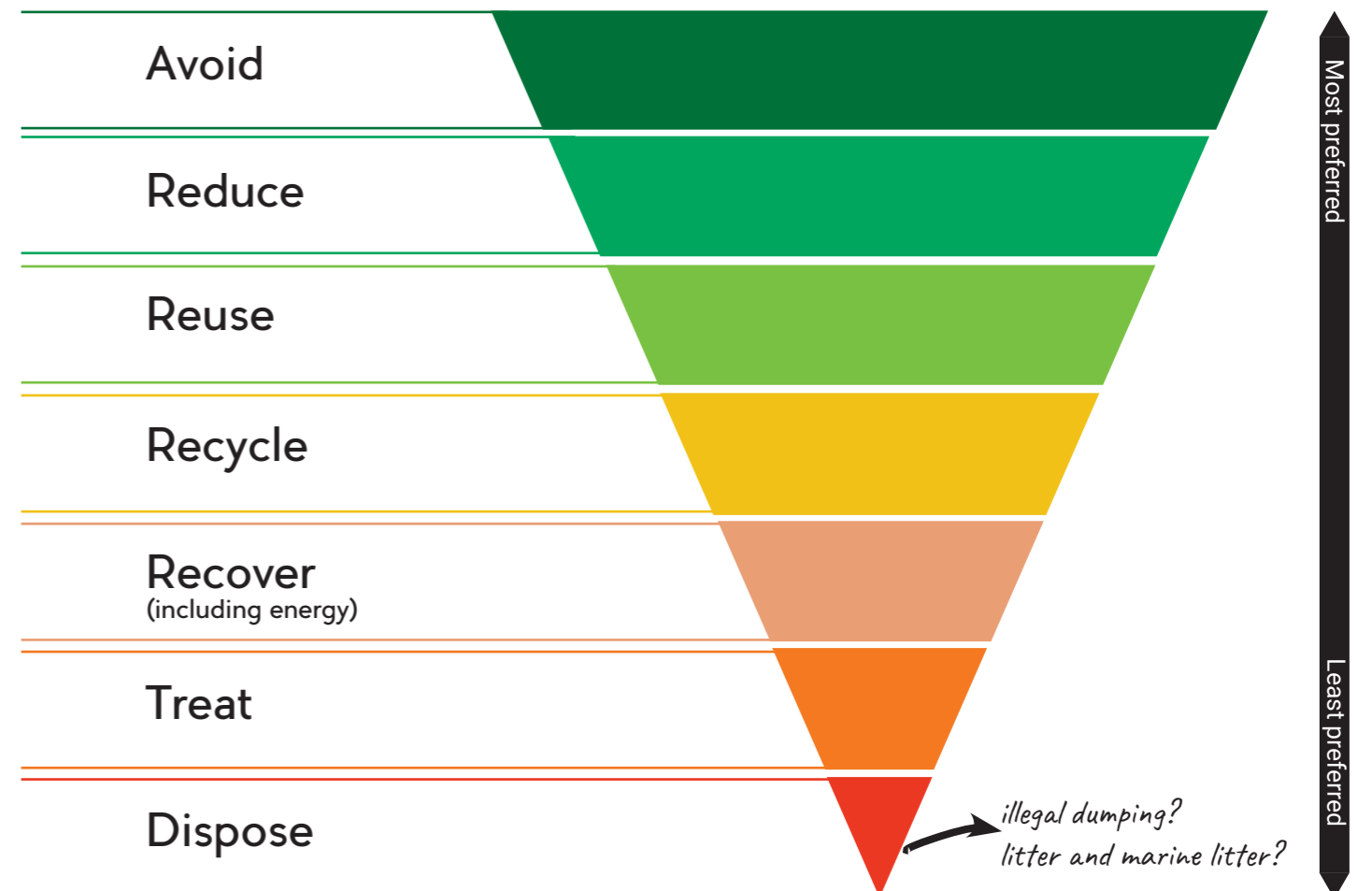
The following key themes have been identified to align with the objectives of this plan and will help support our community in reaching South Australia's target of recycling 70% of all household waste by 2030 and reducing landfill waste by 25%¹.

Objective	Theme
1. Prevent and avoid generating waste.	Waste avoidance.
2. Increase the understanding of circular economy principles.	Circular economy.
3. Increase understanding and awareness of the importance of food waste recycling.	Food Organics and Garden Organics (FOGO).
4. Improved resource recovery through active and deliberate source separation.	Kerbside collection and contamination.
5. Support the community to identify and appropriately dispose of problematic waste.	Problematic waste.
6. Reduce instances of illegal dumping and littering.	Illegal dumping and littering.

The themes also tie in with South Australia's 'Which Bin' education campaign which provides clear and simple guidance on how to dispose of household waste correctly, promoting the separation of recyclables, organics, and general waste.

Key guiding principles for waste management in South Australia

The waste management hierarchy



¹ State Waste Strategy 202-2025, greenindustries.sa.gov.au

Themes

Waste avoidance

The biggest waste-related challenge that Australia faces is the amount of waste we generate. According to the Global Waste Index 2025², Australia ranks poorly (33rd) in the world for waste generated at 543kg per person per year. Recycling and resource recovery are great strategies, but the most effective action to manage waste is to generate no waste in the first instance. Efforts, through this plan, will be directed at empowering our community to implement the principles of the waste management hierarchy (previous page - as shown in South Australia's Waste Strategy) and seek, in the first instance, to avoid generating waste. This plan prioritises measures that help our community to think about how, and take appropriate action, to stop generating avoidable waste in their homes and in their community surrounds.

Circular economy

A circular economy focusses on keeping resources in use for as long as possible by emphasising reuse, repair, and recycling of materials to extend their lifecycle, reduce use of virgin materials, and minimise waste. Rather than follow the tradition 'take-make-dispose' model, a circular economy encourages people to view items as valuable resources that can have multiple lives. By adopting circular economy principles, our community can minimise waste, lower greenhouse gas emissions and reduce environmental impacts.

Promoting the circular economy through education helps residents understand the benefits of purchasing high-quality, durable goods; repairing or repurposing items rather than discarding them; and recycling materials back into the economy rather than sending them to landfill. Encouraging circular behaviours also supports creation of new economic opportunities through local repair, reuse and recycling initiatives.

Food organics and garden organics (FOGO)


Council's organics (green) bin service has been able to accept food waste and garden waste since approximately 2010. Many people continue to associate the 'green' bin with garden waste only and as a result, high levels of food waste are still disposed of in the general waste bin. Data from the 2025 kerbside bin audit³ showed about 43% of the contents in the general waste bin was food and garden waste organics, which could have otherwise been diverted to the organics bin. Provision of FOGO recycling through the green bin and kitchen caddies gives households the opportunity to separate food scraps and garden waste from general waste, ensuring these materials are composted and reused instead of being lost to landfill. By educating our community about the benefits of FOGO recycling, such as reduced methane emissions which cause global warming, and demonstrating correct use of green bins and kitchen caddies, we can foster positive environmental behaviours.



1
Prevent and avoid generating waste.



4
Improved resource recovery through active and deliberate source separation.



2
Increase the understanding of circular economy principles.



5
Support the community to identify and appropriately dispose of problematic waste.



3
Increase understanding and awareness of the importance of food waste recycling.



6
Reduce instances of illegal dumping and littering.

Kerbside collection and contamination

The kerbside 3-bin service is a vital part of residential waste management, and educating residents on the importance of source separation of waste is critical to maintaining a high performing kerbside system. Contamination in kerbside recycling and organics bins reduces the efficiency of waste processing, leading to higher costs and increased landfill disposal. Contamination can lower the value of recyclable or compostable materials, making recovery efforts less effective. Education programs can support our community to improve the separation of their waste and recyclables and ensure they are placing the correct material into each bin. By ensuring that waste is properly separated into recyclables, landfill, and organics, the efficiency of kerbside collection programs can be improved, resulting in higher diversion rates.

Problematic waste

The introduction of some modern technologies has resulted in the emergence of new and difficult to manage waste streams. Some of these products can be replaced with more sustainable alternatives e.g. beeswax wraps for plastic cling wraps, while others e.g. batteries and power banks require specialised recycling solutions outside of the kerbside collection service. Items such as blister packs, batteries, bread tags, x-rays and e-waste that cannot be recycled or disposed of through the kerbside collection service can be recycled through council's recycling hub in the library foyer.

Hard waste, including large household items such as furniture, appliances and electronic goods, often requires special collection and disposal methods. Council's hard waste collection service provides for correct collection and disposal of this waste. However, this type of waste still occasionally ends up as illegal dumping on our streets. Further promotion of the hard waste service and how residents can access these services will increase the appropriate management of this material and reduce the incidence of illegal dumping.

Educating our community about the risks and challenges these types of waste present, while promoting alternative recycling options, will help ensure that these materials are managed in an environmentally responsible way.

This theme encourages responsible disposal and the potential for reusing or recycling materials from problematic waste streams.

Illegal dumping and littering

Illegal dumping and littering are significant environmental issues that impact the amenity of streets and neighbourhoods, degrade local ecosystems and increase waste management costs. Single-use plastics contribute significantly to littering, often ending up in streets, parks, and waterways, where they harm wildlife and disrupt ecosystems. These plastics take hundreds of years to break down, releasing harmful microplastics that contaminate soil and water.

A key component of this plan is to raise awareness about the negative impacts of illegal dumping and littering, provide clear instructions for proper disposal, and highlight the legal consequences for offenders. Raising community awareness regarding these issues, and seeking to reduce the occurrence of illegal dumping and littering, will support improved amenity of local streets and neighbourhoods, reduce impacts on local ecosystems and reduce council's waste costs.

² Global Waste Index 2025, sensoneo.com

³ City of West Torrens 2025 Kerbside Audit Report
















Action Plan



COMMUNITY
COMPOST:
GREEN SCRAPS ONLY

Communications projects

Communication

2026	2027	2028	2029	2030
<p>Publish annual waste and reporting performance via annual report.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Governance • Creative Services • Corporate Planning 	<p>Publish annual waste and reporting performance via annual report.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Governance • Creative Services • Corporate Planning 	<p>Publish annual waste and reporting performance via annual report.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Governance • Creative Services • Corporate Planning 	<p>Publish annual waste and reporting performance via annual report.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Governance • Creative Services • Corporate Planning 	<p>Publish annual waste and reporting performance via annual report.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Governance • Creative Services • Corporate Planning 
<p>Continue to promote hard waste collections to reduce illegal dumping via council's website, waste collection calendar, magazine and other media platforms on at least 4 separate occasions.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Information Technology 	<p>Continue to promote hard waste collections to reduce illegal dumping via council's website, waste collection calendar, magazine and other media platforms on at least 4 separate occasions.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Information Technology 	<p>Continue to promote hard waste collections to reduce illegal dumping via council's website, waste collection calendar, magazine and other media platforms on at least 4 separate occasions.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Information Technology 	<p>Continue to promote hard waste collections to reduce illegal dumping via council's website, waste collection calendar, magazine and other media platforms on at least 4 separate occasions.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Information Technology 	<p>Continue to promote hard waste collections to reduce illegal dumping via council's website, waste collection calendar, magazine and other media platforms on at least 4 separate occasions.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Information Technology 
<p>Provide waste and recycling tips via the My Local Services app as part of the weekly bin reminder option for residents.</p> <p>Partners:</p> <ul style="list-style-type: none"> • LGA • Information Technology 	<p>Provide waste and recycling tips via the My Local Services app as part of the weekly bin reminder option for residents.</p> <p>Partners:</p> <ul style="list-style-type: none"> • LGA • Information Technology 	<p>Provide waste and recycling tips via the My Local Services app as part of the weekly bin reminder option for residents.</p> <p>Partners:</p> <ul style="list-style-type: none"> • LGA • Information Technology 	<p>Provide waste and recycling tips via the My Local Services app as part of the weekly bin reminder option for residents.</p> <p>Partners:</p> <ul style="list-style-type: none"> • LGA • Information Technology 	<p>Provide waste and recycling tips via the My Local Services app as part of the weekly bin reminder option for residents.</p> <p>Partners:</p> <ul style="list-style-type: none"> • LGA • Information Technology 

Communications projects






Communication (cont)

2026	2027	2028	2029	2030
<p>Promote council's recycling hub for safe disposal of hard-to-recycle items (e-waste, blister packs, x-rays, light bulbs) via social media, waste education materials and at least one Talking Points annually.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Library 	<p>Promote council's recycling hub for safe disposal of hard-to-recycle items (e-waste, blister packs, x-rays, light bulbs) via social media, waste education materials and at least one Talking Points annually.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Library 	<p>Promote council's recycling hub for safe disposal of hard-to-recycle items (e-waste, blister packs, x-rays, light bulbs) via social media, waste education materials and at least one Talking Points annually.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Library 	<p>Promote council's recycling hub for safe disposal of hard-to-recycle items (e-waste, blister packs, x-rays, light bulbs) via social media, waste education materials and at least one Talking Points annually.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Library 	<p>Promote council's recycling hub for safe disposal of hard-to-recycle items (e-waste, blister packs, x-rays, light bulbs) via social media, waste education materials and at least one Talking Points annually.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Library
	<p>Encourage people to download the My Local Services app via QR code in the annual waste calendar and links on council's website.</p> <p>Partner:</p> <ul style="list-style-type: none"> • Information Technology. 		<p>Undertake a kerbside waste audit and publish/promote the results.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Waste Contractor 	
	<p>Promote the reuse of supermarket compostable fruit and vegetable bags as kitchen caddy liners via social media, during waste education sessions and when residents request/collect Biobags from Customer Contact.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • Customer Contact 			












Communication projects

Campaigns

2026	2027	2028	2029	2030
<p>Develop and compile a directory of circular economy businesses within our city and promote them via social and print media channels and on council's website as part of a dedicated 12-month campaign.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Business Lead Community Partnerships • Creative Services 	<p>Develop and implement a 'Street Bin Challenge' community campaign and roll it out for a 12-month period.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Creative Services • KESAB • GISA (grant) 	<p>Continue to promote the 'Street Bin Challenge' on at least 4 occasions, publishing results from the first stage of the campaign to the broader community.</p> <p>Partners</p> <ul style="list-style-type: none"> • Creative Services • KESAB • GISA (grant) 	<p>Investigate a 'Circular Business of the Year' competition.</p> <p>Partner</p> <ul style="list-style-type: none"> • Business Lead Community Partnerships 	
	<p>Continue to promote council's circular economy business directory via a Talking Points article and posts on social media.</p> <p>Partners:</p> <ul style="list-style-type: none"> • Business Lead Community Partnerships • Creative Services 			

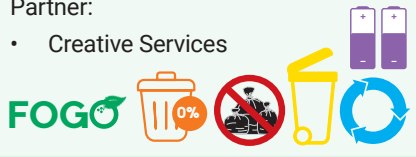
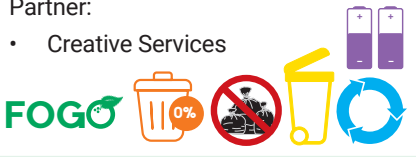
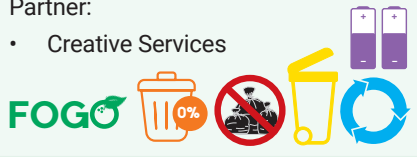
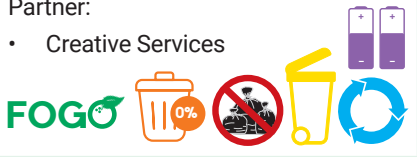
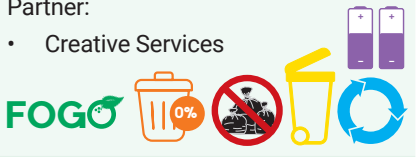
Communications projects

Print and electronic media

2026	2027	2028	2029	2030
<p>Contribute articles to Green e-News and promote through existing community education activities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Sustainability 	<p>Contribute articles to Green e-News and promote through existing community education activities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Sustainability 	<p>Contribute articles to Green e-News and promote through existing community education activities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Sustainability 	<p>Contribute articles to Green e-News and promote through existing community education activities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Sustainability 	<p>Contribute articles to Green e-News and promote through existing community education activities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Sustainability 
<p>Review waste content on council's website and printed copies to ensure information is up to date and aligns with Which Bin.</p> <p>Partners:</p> <ul style="list-style-type: none"> Creative Services Information Technology 	<p>Continue to review waste content on council's website and printed copies to ensure information is up to date and aligns with Which Bin.</p> <p>Partners:</p> <ul style="list-style-type: none"> Creative Services Information Technology 			<p>Review waste content on council's website and printed copies to ensure information is up to date and aligns with Which Bin.</p> <p>Partners:</p> <ul style="list-style-type: none"> Creative Services Information Technology 
<p>Develop new interactive online waste games and promote to the public via social and print media, targeting schools and early learning centres.</p> <p>Partners:</p> <ul style="list-style-type: none"> Information Technology Creative Services Community Services 				

Face to face

Schools and community sessions

2026	2027	2028	2029	2030
<p>Promote waste education sessions to the broader community every 6 months and deliver these to community groups as requested.</p> <p>Partner:</p> <ul style="list-style-type: none"> Creative Services 	<p>Promote waste education sessions to the broader community every 6 months and deliver these to community groups as requested.</p> <p>Partner:</p> <ul style="list-style-type: none"> Creative Services 	<p>Promote waste education sessions to the broader community every 6 months and deliver these to community groups as requested.</p> <p>Partner:</p> <ul style="list-style-type: none"> Creative Services 	<p>Promote waste education sessions to the broader community every 6 months and deliver these to community groups as requested.</p> <p>Partner:</p> <ul style="list-style-type: none"> Creative Services 	<p>Promote waste education sessions to the broader community every 6 months and deliver these to community groups as requested.</p> <p>Partner:</p> <ul style="list-style-type: none"> Creative Services 
<p>Continue to support schools with waste and recycling programs through the KESAB partnership by delivering workshops and tours to the KESAB education centre.</p> <p>Partners:</p> <ul style="list-style-type: none"> Schools KESAB Community Connections 		<p>Develop a school holiday program focussed on recycling and the circular economy.</p> <p>Partner:</p> <ul style="list-style-type: none"> Library Services 		

Face to face

Workshops

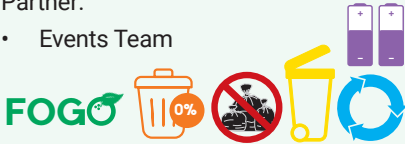
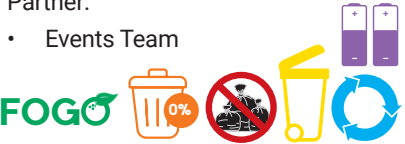
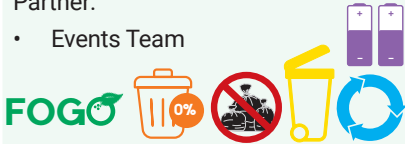
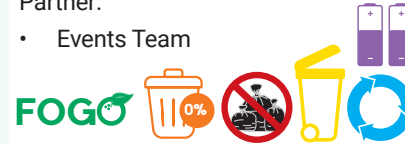
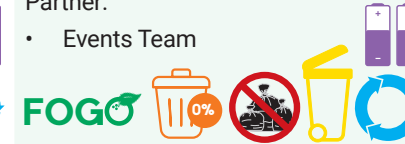






2026	2027	2028	2029	2030
<p>Deliver a home composting/worm farming interactive workshop to promote the benefits of composting.</p> <p>Partners:</p> <ul style="list-style-type: none"> Worm farming and composting expert Community Gardens 	<p>Deliver one decluttering workshop and hard waste disposal to help reduce incidents of illegal dumping.</p> <p>Partner:</p> <ul style="list-style-type: none"> Decluttering expert 	<p>Deliver one food waste reduction workshop focussing on use of leftovers for meal planning.</p> <p>Partner:</p> <ul style="list-style-type: none"> Community Connections 	<p>Deliver one textile repair and clothes swapping workshop.</p> <p>Partner:</p> <ul style="list-style-type: none"> Library Services 	<p>Deliver one smart shopping and meal planning workshop to reduce food waste.</p> <p>Partner:</p> <ul style="list-style-type: none"> Community Connections
  	 	 	 	

National Recycling Week

2026	2027	2028	2029	2030
<p>Host one community tour of waste and recycling facilities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Waste industry 	<p>Deliver one composting-at-home and worm farming workshop.</p> <p>Partner:</p> <ul style="list-style-type: none"> Worm farming and composting expert 	<p>Host one food waste/composting tour.</p> <p>Partner:</p> <ul style="list-style-type: none"> Waste industry 	<p>Deliver one upcycling craft workshop.</p> <p>Partner:</p> <ul style="list-style-type: none"> Upcycling expert 	<p>Host one community tour of waste and recycling facilities.</p> <p>Partner:</p> <ul style="list-style-type: none"> Waste industry
    	 	 	 	    







Face to face

Events

2026	2027	2028	2029	2030
<p>Attend council's Touch a Truck annual event to promote best practice waste and recycling services.</p> <p>Partner:</p> <ul style="list-style-type: none"> Events Team 	<p>Attend council's Touch a Truck annual event to promote best practice waste and recycling services.</p> <p>Partner:</p> <ul style="list-style-type: none"> Events Team 	<p>Attend council's Touch a Truck annual event to promote best practice waste and recycling services.</p> <p>Partner:</p> <ul style="list-style-type: none"> Events Team 	<p>Attend council's Touch a Truck annual event to promote best practice waste and recycling services.</p> <p>Partner:</p> <ul style="list-style-type: none"> Events Team 	<p>Attend council's Touch a Truck annual event to promote best practice waste and recycling services.</p> <p>Partner:</p> <ul style="list-style-type: none"> Events Team 
<p>Take part in special collection events for problematic waste as opportunities are identified (i.e. 'Give a Sheet').</p> <p>Partners:</p> <ul style="list-style-type: none"> GISA 	<p>Take part in special collection events for problematic waste as opportunities are identified (i.e. 'Give a Sheet').</p> <p>Partners:</p> <ul style="list-style-type: none"> GISA 	<p>Take part in special collection events for problematic waste as opportunities are identified (i.e. 'Give a Sheet').</p> <p>Partners:</p> <ul style="list-style-type: none"> GISA 	<p>Take part in special collection events for problematic waste as opportunities are identified (i.e. 'Give a Sheet').</p> <p>Partners:</p> <ul style="list-style-type: none"> GISA 	<p>Take part in special collection events for problematic waste as opportunities are identified (i.e. 'Give a Sheet').</p> <p>Partners:</p> <ul style="list-style-type: none"> GISA 
<p>Run a fruit collection event with Fruit Share Adelaide.</p> <p>Partners:</p> <ul style="list-style-type: none"> Events Team Community Services Fruit Share Adelaide Creative Services 				



Face to face

Tours


2026	2027	2028	2029	2030
<p>Host a waste facility tour to showcase waste and recycling processing facilities and the circular economy in action.</p> <p>Partners:</p> <ul style="list-style-type: none">• Waste Industry• Community Services 	<p>Host a waste facility tour to showcase waste and recycling processing facilities and the circular economy in action.</p> <p>Partners:</p> <ul style="list-style-type: none">• Waste Industry• Community Services 	<p>Host a waste facility tour to showcase waste and recycling processing facilities and the circular economy in action.</p> <p>Partners:</p> <ul style="list-style-type: none">• Waste Industry• Community Services 	<p>Host a waste facility tour to showcase waste and recycling processing facilities and the circular economy in action.</p> <p>Partners:</p> <ul style="list-style-type: none">• Waste Industry• Community Services 	<p>Host a waste facility tour to showcase waste and recycling processing facilities and the circular economy in action.</p> <p>Partners:</p> <ul style="list-style-type: none">• Waste Industry• Community Services  <p>Set up tours of circular businesses and invite businesses to host tours of their sites to educate the public on their circular business innovations.</p> <p>Partners:</p> <ul style="list-style-type: none">• Circular businesses• Business Lead Community Partnerships 

Alternative solutions

Innovation

2026	2027	2028	2029	2030
<p>Deliver rebate program to support local food businesses to install milk-on-tap systems.</p> <p>Partner:</p> <ul style="list-style-type: none">• GISA 		<p>Investigate waste-reduction technologies and consider a trial where feasible.</p> <p>Partner:</p> <ul style="list-style-type: none">• GISA 		

Library of things

2026	2027	2028	2029	2030
<p>Work in partnership with Library Services to scope the potential of establishing a Library of Things.</p> <p>Partners:</p> <ul style="list-style-type: none">• Library Services• Creative Services 				

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