Notice of Committee Meeting

NOTICE IS HEREBY GIVEN in accordance with Sections 87 and 88 of the Local Government Act 1999, that a meeting of the

CIVIC COMMITTEE

Members: Councillor G Vlahos (Presiding Member), Mayor Trainer, Councillors: R Haese, H Scotcher, M Coxon, A Mangos, S Sarris, K McKay.

of the

CITY OF WEST TORRENS

will be held in the Mayor's Reception Room, Civic Centre
165 Sir Donald Bradman Drive, Hilton

on

TUESDAY, 23 SEPTEMBER 2014
at 6.00 PM

Terry Buss
Chief Executive Officer

City of West Torrens Disclaimer
Please note that the contents of this Committee Agenda have yet to be considered by Council and Committee recommendations may be altered or changed by the Council in the process of making the formal Council decision.

This meeting and the reports considered herein are subject to the provisions of Section 91A of the Local Government (Elections) Act 1999 and Council’s Election Period Caretaker Policy. The Act prevents councils making designated decisions during the caretaker period. The caretaker period commences 16 September 2014 at midday and continues to the conclusion of the election.
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1. MEETING OPENED

1.1 Evacuation Procedure

2. PRESENT

3. APOLOGIES

4. DISCLOSURE STATEMENTS

The following information should be considered by Committee Members prior to a meeting:

1. Consider Section 73 of the Local Government Act and determine whether they have a conflict of interest in any matter to be considered in this Agenda; and

2. Disclose these interests in accordance with the requirements of Sections 74 and 75 of the Local Government Act 1999.

The following disclosures of interest have been made in relation to:

<table>
<thead>
<tr>
<th>Item</th>
<th>Elected Member</th>
</tr>
</thead>
</table>

5. CONFIRMATION OF MINUTES

RECOMMENDATION

That the Minutes of the meeting of the Civic Committee held on 22 July 2014 be confirmed as a true and correct record.

6. COMMUNICATIONS BY THE CHAIRPERSON
7. REPORTS OF THE DEPUTY CHIEF EXECUTIVE OFFICER

7.1 Centenary of ANZAC Commemoration Indicative Budget

Brief
This report provides information to the Civic Committee concerning an indicative budget for the Centenary of ANZAC Commemoration in West Torrens.

RECOMMENDATION
That the Civic Committee recommends to Council that it notes the indicative budget for the Centenary of ANZAC Commemoration in West Torrens.

Introduction
This report provides information to the Civic Committee concerning an indicative budget for the Centenary of ANZAC Commemoration in West Torrens.

Discussion
Council at its meeting of 5th August 2014 noted progress on the development of a series of events and activities to commemorate the centenary of ANZAC in the city of West Torrens in 2015. Further more detailed planning and initial consultation with key stakeholders (e.g. the RSL) has commenced and will continue as the full program is developed.

For the information of Civic Committee Attachment 1 contains an indicative budget based on planning to date. Administration will progressively provide more detailed briefings as this planning proceeds.

Conclusion
That the Civic Committee recommends to Council that it notes the indicative budget for the Centenary of ANZAC Commemoration in West Torrens.

A budget variation will be sought at the first budget review.
City of West Torrens ANZAC Centenary Indicative Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Proposed Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibition Requirements</strong></td>
<td></td>
</tr>
<tr>
<td>A display will be curated from the</td>
<td></td>
</tr>
<tr>
<td>collections of the West Torrens</td>
<td></td>
</tr>
<tr>
<td>Historical Society and the Thebarton</td>
<td></td>
</tr>
<tr>
<td>Historical Society. Only professionally</td>
<td></td>
</tr>
<tr>
<td>printed, mounted work will be displayed.</td>
<td></td>
</tr>
<tr>
<td>A call for submissions will be made for</td>
<td></td>
</tr>
<tr>
<td>the public to submit up to 5 items each</td>
<td></td>
</tr>
<tr>
<td>that represent the themes of, daily</td>
<td></td>
</tr>
<tr>
<td>community life in West Torrens</td>
<td></td>
</tr>
<tr>
<td>2014-2018, serving and returned soldiers</td>
<td></td>
</tr>
<tr>
<td>of WW1, women's war efforts, local</td>
<td></td>
</tr>
<tr>
<td>industry and the war effort, and the</td>
<td></td>
</tr>
<tr>
<td>legacy of WW1.</td>
<td></td>
</tr>
<tr>
<td>The winning and highly commended</td>
<td></td>
</tr>
<tr>
<td>entries from the ANZAC Centenary Art</td>
<td></td>
</tr>
<tr>
<td>Prize will also be displayed.</td>
<td></td>
</tr>
<tr>
<td>A volunteer will be sought to assist in</td>
<td></td>
</tr>
<tr>
<td>the curation of the display and to</td>
<td></td>
</tr>
<tr>
<td>maintain appropriate records.</td>
<td></td>
</tr>
<tr>
<td>To increase the quality of the display</td>
<td></td>
</tr>
<tr>
<td>and to provide extra curatorial</td>
<td></td>
</tr>
<tr>
<td>assistance the following is required:</td>
<td></td>
</tr>
<tr>
<td>Custom mat board</td>
<td>$ 800</td>
</tr>
<tr>
<td>Custom printing</td>
<td>$1,000</td>
</tr>
<tr>
<td>Souvenir photo book</td>
<td>$1,500</td>
</tr>
<tr>
<td>Display hardware</td>
<td>$ 600</td>
</tr>
<tr>
<td>Pull up banners</td>
<td>$ 600</td>
</tr>
<tr>
<td><strong>SUB TOTAL</strong></td>
<td><strong>$4,500</strong></td>
</tr>
</tbody>
</table>

<p>| Library                                  |                 |
| The Library will be boosting its ANZAC  |                 |
| collection including adult books,       |                 |
| children's books electronic              |                 |
| collections, photos displays and        |                 |
| project materials                        |                 |
| Adult books, 50 @ $25-30 ea              | $ 750           |
| 15 @ $50-75                              | $1,250          |
| Children's books                         | $ 200           |
| DVDs,&amp; CDs                               | $ 200           |
| Printing of photos &amp; any display related |                 |
| materials                                | $ 100           |
| Pull up banner                           | $ 300           |
| Hanging signage for Anzac Collection     | $ 600           |</p>
<table>
<thead>
<tr>
<th>Item</th>
<th>Proposed Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casual labour to release staff from desk shifts in order to:</td>
<td>$4,000</td>
</tr>
<tr>
<td>- process additional Anzac stock x 8 hours</td>
<td></td>
</tr>
<tr>
<td>- purchase Anzac library x 5 hours &amp; display materials x 3 hours</td>
<td></td>
</tr>
<tr>
<td>- organise displays &amp; digital display x 5 hours</td>
<td></td>
</tr>
<tr>
<td>SUB TOTAL</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

**The West Torrens ANZAC Centenary Prize**

Council approved the development of a set of once-off ANZAC Centenary Commemoration Prizes for eligible persons aged 14-25 years resident in the West Torrens area. Categories included an Art Prize, an Essay Prize and a Poetry Prize. Prizes to be awarded by a committee made up of elected members, RSL and local experts in relevant fields.

<table>
<thead>
<tr>
<th>Item</th>
<th>Proposed Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>The ANZAC Centenary Art Prize Winner $500 and glass award ($80)</td>
<td>$580</td>
</tr>
<tr>
<td>The ANZAC Centenary Art Prize Highly Commended $200 and glass award ($45)</td>
<td>$245</td>
</tr>
<tr>
<td>The ANZAC Centenary Essay Prize Winner $500 and glass award ($80)</td>
<td>$580</td>
</tr>
<tr>
<td>The ANZAC Centenary Essay Prize Highly Commended $200 and glass award ($45)</td>
<td>$245</td>
</tr>
<tr>
<td>The ANZAC Centenary Poetry Prize Winner $500 and glass award ($80)</td>
<td>$580</td>
</tr>
<tr>
<td>The ANZAC Centenary Poetry Prize Highly Commended $200 and glass award ($45)</td>
<td>$245</td>
</tr>
<tr>
<td>Committee catering costs</td>
<td>$300</td>
</tr>
<tr>
<td>SUB TOTAL</td>
<td>$2,775</td>
</tr>
</tbody>
</table>

**Communications**

It is intended to develop a communications strategy which includes the development of a special “ANZAC Talking Points” and a range of other communications strategies to promote commemoration events.

<table>
<thead>
<tr>
<th>Item</th>
<th>Proposed Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Talking Points and targeted Communications strategies</td>
<td>$11,000</td>
</tr>
<tr>
<td>SUB TOTAL</td>
<td>$11,000</td>
</tr>
<tr>
<td>GRAND TOTAL</td>
<td>$22,275</td>
</tr>
</tbody>
</table>
7.2 Community Grants Round One 2014-2015

Brief
This report seeks endorsement for the distribution of the first round of the 2014-2015 Community Grants.

RECOMMENDATION
That it be recommended to Council that the distribution of Round One of the 2014-2015 Community Grants, as detailed in the report be endorsed.

Introduction
Council has provided an opportunity for community groups and organisations to apply for a grant through its Community Grants Program.

Discussion
Fourteen applications for community grants were received and 4 have been assessed as meeting the eligibility criteria for a total of $6,590. Members are reminded that the nominal budget allocation for this round is $22,500.

To be a successful grant recipient, applicants and their projects must demonstrate that they meet the eligibility and essential selection criteria as outlined in the program guidelines (Attachment 2).

Applications not recommended for approval are:

# 1 Errington Special Education Centre (formerly Ashford Special School)
Does not meet criteria 3.1 (Located in Council area and primarily serve West Torrens Residents). The Centre is in the Council area, yet only 7% of 90 students (approx. 6 students) are residents and the Centre is requesting 100% of costs.

A previous application for the same project (considered by Civic Committee at its March 2014) was not recommended on the basis of criteria 3.5 "Are a school...must demonstrate a partnership with one or more local community group". The Centre has sought to address these points in an accompanying letter indicating they have a "partnership" with Southern Cross Aged Care. However, other than providing a venue for performance and receiving food cooked by the students there is no clear or strong evidence of a partnership. Previously this project was also considered ineligible due to criteria 4.5 "are considered the primary role or responsibility of another level of government". The Centre has argued that the nature of this project is not part of its core business and therefore should not be seen to 'breach' criteria 4.5.

# 2 Mr J Parikh
Does not meet criteria 3.6 "Can establish (if asked) the bona fides of their group". Mr Parikh when contacted was unable to provide bona fides, as the group had only formed in August 2014 and as yet had not established its committee structure. They may be in a position to apply in subsequent rounds.

# 3 Southern Cross Care
Is assessed as ineligible due to criteria 4.6 "Seek funding for recurrent operating, for the day-to-day operation of the organisation/group." The submission requests the purchase of a data projector for the showing of movies for their client group, something that one would expect an organisation of their size to provide.
#4 Adelaide Baseball Club
Is ineligible due to criteria 4.3 "...deemed to be inappropriate". The club had negotiated with the Administration (City Works) for a redesign of the baseball diamond at Weigall Oval (a Council owned facility). However this was on the condition that the club would cover all costs.

#5 Lockleys Football Club
Lockleys Football Club (LFC) have applied for funds to hold a come and try event ($300), which is supported by the Administration, and additional grant $1,700 to subsidise membership fees for new members (girls and recent arrivals from overseas).

The recommendation is for partial approval of support for the "come & try" event ($300) however subsidising fees is seen to be ineligible due to criteria 4.3 "...deemed to be inappropriate". The subsidising of membership fees would set a precedent for other clubs in the city which could place Council in a potentially open-ended situation.

However, the Administration considers that a larger program, based on a soccer program run out of Cowandilla Primary School and in conjunction with Community Services several years ago, would be worth pursuing, in a partnership involving Lockleys Football Club, ARA and Council.

Accordingly, it is recommended that an amount of $2,000 be allocated to develop a project as briefly outlined, and approval provided for a $300 grant to Lockley's FC itself if the program does not proceed.

#8 MOSH (Minimisation of Suicide Harm)
Not considered eligible due to criteria 4.5 "Are considered the primary role or responsibility of another level of government". MOSH are seeking funding for 20 DCSI (Department of Communities and Social Inclusion) police checks for its volunteers. The State Government through the Office for Volunteers offers volunteer support funding. DCSI also offers support and subsidies in this area for small organisations. The Administration will provide advice to MOSH concerning these options.

#9 Henley & Grange Swimming Club
Not considered eligible due to criteria 4.5 "Are considered the primary role or responsibility of another level of government". The submission requests funds for undertaking minor capital works on a State Government owned facility - Department of Education and Child Development -.

#10 Angels Winterball Club
This submission is for AV equipment and is seen to be ineligible due to criteria 4.3 "...deemed to be inappropriate". The submission may be more appropriate for a Community Equipment Grant round should Council decide later in the year to invite submissions for equipment. The Community Resource Collection was established by Council to provide AV equipment on loan for occasional use, but community grants to purchase would be limited to community centres and the like where a range of users would benefit, not a single club.

#13 Goodwood Cricket Club
This submission is for funds to purchase cricket balls, cricket equipment and bowling machine balls. It is considered ineligible due to criteria 4.6 "Seek funding for recurrent operating, for the day-to-day operation of the organisation/group."

#14 Bengali Christian Society of South Australia
This submission was seen to be ineligible on the basis of criteria 4.2 "Have a political or religious purpose and objectives." As described the purpose of the grant; purchase of musical instruments and sundry equipment, was more allied with the religious objectives of the group. This is also a very recently formed group (not yet incorporated), there may be further scope at a later time as the group matures for an application for a Community Equipment Grant round should Council decide later in the year to invite submissions for equipment.
Note re RSL Application
Members will note that the Hilton RSL has applied for funding ($2,000) to improve security and safety at its building, particularly for late night patrons and staff. This is a Council owned building and the issue of security and the possible need for further upgrade has been referred to the Manager City Works for discussion with the RSL to assess whether security issues may need to be addressed more broadly as part of City Works overall planning for this site.

It is therefore recommended that this application be provisionally approved subject to the outcome of those further discussions i.e. funds from the Community Grants budget may not be necessary pending the outcome of these discussions.

Conclusion
A summary table of recommendations is attached (Attachment 1).
## COMMUNITY GRANTS ROUND ONE - 2014-2015 APPLICATIONS RECEIVED

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Brief Description</th>
<th>Amount Requested</th>
<th>Amount Recommended</th>
</tr>
</thead>
</table>
| Errington Special School                       | Musical equipment  
|                                                | Food Preparation equipment  
|                                                | Safe food handling training                                      | $1,800           | Nil               |
| J Parikh                                       | Stationery, books, venue hire, refreshments connected with Indian language teaching | $1,460           | Nil               |
| Southern Cross Care                            | Data projector                                                     | $1,200           | Nil               |
| Adelaide Baseball Club                         | Removal of current backstop and reinstall                          | $2,000           | Nil               |
| Lockleys Football Club                         | Promotional materials & events plus fee subsidies                   | $2,000           | $2,000*           |
| Greek Senior Citizens Club of Mile End & Western Suburbs | Cooking equipment                                                | $1,000           | $1,000            |
| Reedbeds Community Centre                     | High Chairs & storage cupboards                                    | $1,590           | $1,590            |
| MOSH Australia (Minimisation of Suicide Harm) | Police checks for volunteers                                      | $1,100           | Nil               |
| Henley & Grange Swimming Club                  | Door & Screen system for a wet environment (male toilet)          | $2,000           | Nil               |
| Angels Winterball Club                         | AV & IT equipment for training/coaching purposes                   | $2,000           | Nil               |
| Hilton RSL                                     | Security safety equipment                                          | $2,000           | $2,000*           |
| Goodwood Cricket Club                          | Sporting equipment                                                 | $2,000           | Nil               |
| Bengali Christian Society of SA                | Musical instruments & sporting equipment                           | $950             | Nil               |

*Contingent on discussions with the Administration

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>First Round Budget</th>
<th>Overall Budget*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$22,500</td>
<td>$45,000</td>
</tr>
<tr>
<td>Remaining</td>
<td></td>
<td></td>
<td>$38,410</td>
</tr>
</tbody>
</table>
1. Council’s vision

Committed to being the best place to live, work and enjoy life.

2. Purpose of the grants

Through its Community and Environment Grants Program, Council provides opportunities for community groups and organisations to contribute to improving the well-being of the citizens of West Torrens and their natural environment.

3. Eligibility criteria

Individuals, incorporated not-for-profit organisations and groups may be eligible if they:

3.1 Are located within the Council area and primarily serve West Torrens residents.

3.2 Can demonstrate their capacity (if located outside of the City of West Torrens) to provide services and/or benefits to Council residents by forming partnerships with one or more local community groups.

3.3 Have a current ABN or are auspiced/sponsored by an incorporated body with an ABN.

3.4 Form a partnership (if an individual applicant) with one or more local community groups that have an ABN.

3.5 Are a school and apply for an Environment Grant in their own right, but applications for a Community Grant must demonstrate a partnership with one or more local community groups.

3.6 Can establish (If asked) the bona fides of their group by providing the following information: a copy of their constitution; a copy of the minutes from their most recent AGM; a membership application form and annual cost of membership (if any); total membership numbers and the percentage of members who are residents of West Torrens; and the name and contact details of group members who are authorised to speak on behalf of their group.

4. Ineligible applications

Projects, initiatives or resources are considered ineligible if they:

4.1 Clearly duplicate an existing service, program, project or event.

4.2 Have a political or religious purpose and objectives.

4.3 Are deemed to be inappropriate or offensive.

4.4 Seek to make financial profits or undertake commercial activities.

4.5 Are considered the primary role or responsibility of another level of government.

4.6 Seek funding for recurrent operating, for the day-to-day operation of the organisation/group.

4.7 Seek funding for salaries, where the salary forms part of the organisation’s/individuals usual responsibility (not including instructors or tuition fees).

4.8 Seek funding for the payment of travelling allowances or prize money.

4.9 Seek funding for projects or initiatives which have already commenced or been completed prior to the application being lodged.
5. Assessment of applications

All applications will be assessed against these guidelines and applicants will be notified in writing of the outcome of their application within eight weeks of the closure of applications.

Please note: Council will not be responsible for any expenses incurred by an applicant in preparing their application, or as a result of an applicant anticipating approval of their application.

6. Accountability

Should your application be successful, a written report including a statement of expenditure must be forwarded to Council upon the completion of the program/project/activity.

Expenditure statements must be signed by the appointed Treasurer of the organisation where applicable. Failure to fulfil this requirement will prejudice any future funding applications.

7. GST requirements

Grants are subject to GST legislation, so if your application is successful and your organisation is registered for GST, Council will require a valid Tax Invoice before the grant can be processed.

8. Important dates

The opening and closing dates for all applications are:

<table>
<thead>
<tr>
<th>Community Grants Round One</th>
<th></th>
<th>Environment Grants and Round Two of the Community Grants</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Open: 9am, Monday 11 August 2014</td>
<td>Close: 5pm, Monday 8 September 2014</td>
<td>Open: 9am, Monday 2 February 2015</td>
<td>Close: 5pm, Friday 27 February 2015</td>
</tr>
</tbody>
</table>

9. Funding Categories

Funding is only available for the following categories:

Environment

Initiatives that address energy and water conservation; biodiversity enhancement; pollution prevention; and/or recycling and waste reduction.

Types of projects that a grant may assist include:

- Physical works to land or buildings (e.g. rainwater tanks, low flow devices, solar products and energy efficiency).
- Local education campaigns.
Community Development

Grants are available to applicants that encourage and foster:
- Sport, recreation and cultural activities for their local community
- Programs and activities for people with special needs; including the frail aged, people with disabilities, refugees and youth.

10. Grant amounts

Environment Grants: Maximum grant application is $3,000.
Total allocation for grant projects for 2014 - 2015 is $8,000.

Community Grants: Maximum grant application is $2,000.
Total allocation grant projects for 2014 - 2015 is $44,000.

11. Important notes

- The Community and Environment Grants Program is not designed to provide any individual, group or organisation with recurrent funding for any specific activity.
- Applications will not be accepted when the same applicant submits multiple applications with no indication of priority based on need.
- Financial acquitted forms must be completed within six months of the grant being available unless otherwise negotiated.
- Applicants must hold the appropriate insurances for the implementation of their grant funded program/activity.
- Applications must be completed in full or they will not be accepted.

12. Further information

For further information or assistance, please contact:

Community Grants
Manager Community Services
Telephone 8416 6333

Environment Grants
Manager Community Services
Telephone 8416 6333

13. Where to send your completed application

Applications together with any attachments should be forwarded to:

Community Grants
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Environment Grants
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Please note that late applications will not be accepted.
7.3 George Street Greek Festival - Request for Sponsorship

**Brief**
This report presents a sponsorship request received from the Greek Orthodox Community of SA Inc. for the George Street (Thebarton) Greek Festival on 13th -14th December 2014.

**RECOMMENDATION**
It is recommended to Council that it provides a $3,000 cash sponsorship of the George Street Greek Festival.

---

**Introduction**
The Greek Orthodox Community of South Australia Inc has written requesting that Council support their George Street Greek Festival in the order of $3,000 (*Attachment 1*).

**Discussion**
This is the third time this event has been held, with Council providing a $1,500 sponsorship for the 2011 event, $3,000 for 2012 and $3,000 for 2013. The smaller amount was recommended in 2011 in recognition of the short notice of the sponsorship application before the event which potentially limited Council’s exposure in associated event publicity.

Council is again being offered a joint sponsorship for $3,000 for which it would be acknowledged as in previous years, on promotional publications, radio and mail-outs plus, be able to erect signage at the event and also the opportunity to have an information stand at which Council services could be promoted.

The Committee is advised that the Festival has received authorisation for street closure for this event. Additionally a noise management plan and traffic management plan will be implemented consistent with last year’s arrangements.

**Conclusion**
That the Committee recommends to Council that it provide a $3,000 cash sponsorship for the George Street Greek Festival.
**Sponsorship program application form**

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

### 1. Event and organisation details

| Event name: | **GEORGE STREET GREEK FESTIVAL** |
| Event description: | **COMMUNITY / ARTS / MULTICULTURAL** |
| Date(s) of event: | **13 & 14 DECEMBER 2014** |
| Organisation / Group: | **GREEK ORTHODOX COMMUNITY OF SA INC.** |
| ABN number: | **91 927 549 155** |

### 2. Organiser's contact details

| Name: | **CARLENE VASILAKIS - STARR** |
| Position: | **TREASURER** |
| Organisation: | **GREEK ORTHODOX COMMUNITY OF SA INC.** |
| Address: | **LEVEL 1 / 288 FRANKLIN STREET** |
| | **ADELAIDE SA** |
| | **P/Code: 5000** |
| Telephone: | **8231 4301** |
| Facsimile: | **8118 2043** |
| Email: | **gocsa@gocsa.org.au** |

### 3. Event details

<table>
<thead>
<tr>
<th>Type of event (you may select more than 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] Education</td>
</tr>
<tr>
<td>[x] Entertainment</td>
</tr>
<tr>
<td>[ ] Arts / Culture</td>
</tr>
<tr>
<td>[ ] Community</td>
</tr>
<tr>
<td>[ ] Sports</td>
</tr>
<tr>
<td>[ ] Charity</td>
</tr>
<tr>
<td>[ ] Environment</td>
</tr>
<tr>
<td>[ ] Business</td>
</tr>
</tbody>
</table>

**Event attendees (indicate the expected characteristics of your event attendees)**

**Age range**

- [x] Under 20
- [ ] 20 to 30
- [x] 31 to 40
- [x] 41 to 50
- [x] 51 to 60
- [x] 60 plus

**Where will the attendees be travelling from?**

- [x] City of West Torrens
- [ ] Adelaide metropolitan area
- [ ] Western suburbs
- [ ] SA generally

**Estimated total attendance?** 8,000 - 9,000 over whole event
4. Level of sponsorship requested (tick)

Type:

☐ Naming rights  ☑ Joint sponsor  ☐ Minor support

Cash: $3,000.00

In kind support (specify):

What will the funds be used for? **SET UP COSTS - PROMOTION WITH LOCAL SUPPLIERS**

How many other sponsors are involved? **SEE ATTACHED**

Who are they? **SEE ATTACHED**

What is their level of support? **SEE ATTACHED**

5. Promotional / media benefits

Provide details of the media types to be used:

☐ Advertorials  ☑ Television  ☑ Public speaking

☐ Advertising - newspaper  ☑ Signage  ☐ Other

☑ Radio  ☑ Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?  ☑ Yes  ☐ No

If yes, how?

BY SPEAKING TO ATTENDEES OF THE PREVIOUS YEARS' EVENTS WHICH HAVE PROVEN TO BE EXTREMELY SUCCESSFUL

If not, why not?

N/A

How do you evaluate the effectiveness of your event?

BY SPEAKING TO THE ATTENDEES AT THE EVENTS, BY THE OVERWHELMING RESPONSE OF THOSE ATTENDING AND THE INCREASE IN NUMBERS OVER THE TWO YEARS OF THIS EVENT.
### 7. Declaration

CARLENE VASILAKIS - STARR hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date: 4/9/14</th>
</tr>
</thead>
<tbody>
<tr>
<td>C. Vasilakis</td>
<td></td>
</tr>
</tbody>
</table>

### 8. Where to send your completed application

Return this application together with any attachments to:
Manager Community Services  
City of West Torrens  
165 Sir Donald Bradman Drive  
Hilton SA 5033

Or email to csu@wtoc.sa.gov.au.
24th August 2014
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Dear Sir/Madam,

Re: George Street Festival December 13 & 14 December 2014 (Thebarton) Sponsorship Proposal and Sponsorship Application

The Greek Orthodox Community of South Australia Inc is planning to have a two day street festival in George Street, Thebarton on the days of 13 & 14 December 2014.

As part of putting on the festival we are requesting from Council a level of sponsorship to assist in the success of the festival.

We enclose a sponsorship proposal for your consideration together with your Council’s pro forma sponsorship program application form for your consideration with respect to the above.

If you have any queries with respect to our proposal please feel free to contact the writer.

We look forward to hearing from you in the near future.

Yours faithfully,

GREEK ORTHODOX COMMUNITY OF SA INC

Carlene Vasilakis Starr
Treasurer
Civic Committee  August 2014

SPONSORSHIP PROPOSAL

OVERVIEW

The George Street Greek Festival is organised by the Greek Orthodox Community of South Australia which has had an association with the City of West Torrens for many decades.

Our Community’s association has typically been through its operation of the Church of St. Nicholas in George Street Thebarton but also with the Thebarton Community Centre which is also located in George Street, Thebarton.

The George Street Festival will be a two day festival that will showcase traditional Greek dancing from young people of our community and from the West Torrens city area but also dancing from other communities.

There will also be live Greek music during the festival as well as the offering of Greek food, sweets and beverages.

The event will also offer the opportunity for persons attending the festival to be informed about the community services that our Community offers such as aged care packages, dementia services, education services and a wide variety of welfare services that our community offers and provides. We will also provide an opportunity for other organisations within the West Torrens Area and Thebarton area to have access to space if they so wish to display some of their culture and activities.

We anticipate that many people will visit the street festival from not only our Community but from other persons in the West Torrens Council area and beyond.

EVENT DETAILS

Dates:  
Currently proposed times

December 13 & 14 2014

Saturday 2pm – 12 midnight

Sunday 11am – 10pm

Location:  
George Street, Thebarton (between Albert & Dew Streets)

Target Group:  
Persons from Thebarton and the West Torrens City Area

THE EVENT & RELATIONSHIP WITH COUNCIL

The event will provide benefits to the broad community by informing the broader community of the welfare services that our Community offers to all persons of the community and how those who may require the same may be able to access them.
Further the event will if the Council decides to sponsor will allow the Council at the event to provide the opportunity for the Council to show case any information it so wishes with respect to the services that Council provides its citizens with.

The event will benefit younger persons as there is an emphasis for the young to participate in the organization of the event so they can develop skills of what is required to organise and learn event management.

EVENT DEMOGRAPHICS

The demographics targeted for the event are for all ages with a geographical coverage of persons living in the West Torrens City and western suburbs but also of persons with Greek decent as the entertainment program is with a Greek flavour.

OTHER SPONSORS

We have approached other organisations to sponsor the event. These organisations are likely to accept.

Kapiris Family $3,000 Joint Sponsor
King Pharmacy $1,000 Minor Sponsor
Jimmy Elias $1,000 Minor Sponsor
Chapley Foodland $1,000 Minor Sponsor
Omega Foods $?
Distinctive Funerals $1,000 Minor sponsor
Blackwell Funerals $1,000 Minor sponsor
Fulham Funerals $1,000 Minor sponsor
Independent Taxis $1,000 Minor sponsor

Here is also a list of organisations approached and have declined.

Commonwealth Bank
Bob-Jane T Mart
Harvey Norman

BENEFITS TO WEST TORRENS

The Council would benefit from its involvement from the event by having the opportunity to showcase and inform persons of the services it provides. The City would benefit from being able through the event to foster multicultural understanding. The Council will have access if it desires to man an information tent.
The Council’s support of the event would be promoted by having signage and banners of the Council at the event’s information tent through signage, email and also via our radio adverts.

EVALUATION

The effectiveness of the Council sponsorship would be measured by the gathering of responses from patrons and organisers from the information tent.

LEVEL OF SPONSORSHIP

The level of sponsorship being asked from the Council is that of a joint sponsor and to the level of $3,000.

Yours faithfully,

GREEK ORTHODOX COMMUNITY OF SA INC

[Signature]

Carlene Vasilakis Starr
Treasurer
George Street
Greek Festival

13 - 14 December 2014

Proudly brought to you by

Greek Orthodox Community
of South Australia, Incorporated

SPONSORSHIP PACKAGE
FESTIVAL OVERVIEW

The 2014 George Street Greek Festival will be held on the 13 & 14 December.

The annual Greek Festival will highlight the permeation of Greek Customs and Culture into our multicultural Australian society; and to Develop in our community a critical sense of Australian identity and our future as a nation, with particular emphasis on our multicultural history, cultural food, customs and physical environment.

The George Street Greek Festival strategy aims to capture and foster a cohesive and equitable multicultural environment.

The annual festival enables the local Community to create opportunities to present their talents with a variety of artistic aspects of the Greek culture including but not limited to music, dance and food.

Your support for this function would be well received and appreciated throughout the Thebarton and surrounding community.

The following sponsorship packages are available for promoting your business activity.

If you have any enquiries regarding this sponsorship please contact:

Cariene Starr Treasurer  8231 4307 / 8354 0231
Elizabeth Georgakopoulos  8443 9108
Eleni Hanoumis  8356 5659 / 0450 224 618
Principal Partners Sponsorship Package from $3000

Sponsors electing to take advantage of this package will receive the following benefits:

Prominent LOGO recognition on all printed and electronic marketing:
• 5,000 Festival flyers – distributed throughout Adelaide & surrounding areas, including Greek Radio advertising
• 100 Festival posters - distributed throughout Adelaide & surrounding areas, including Greek Radio advertising
• Correspondence including media releases and invitations

Festival Partner Sponsorship Package from $1000

Sponsors electing to take advantage of this package will receive the following benefits:

LOGO recognition on all printed and electronic marketing:
• 5,000 Festival flyers – distributed throughout Adelaide & surrounding areas, including Greek Radio advertising
• 100 Festival posters - distributed throughout Adelaide & surrounding areas, including Greek Radio advertising
• Correspondence including media releases and invitations

General Sponsorship Package $500

Sponsors electing to take advantage of this package will receive the following benefits:

• Acknowledgement in event program

The George Street Greek Festival would like to thank you for taking the time to consider the above sponsorship packages. To facilitate your Sponsorship Package please confirm your choice by 30 September 2014 by return the attached form.
George Street Greek Festival
13 – 14 December 2014

SPONSORSHIP AGREEMENT

Company Name: ____________________________________________

Address: __________________________________________________

Phone: ___________________ Fax: _________________________

Contact Person: ____________________________________________

Email: ___________________________________________________

Mobile: __________________________________________________

I, _______________________________________________________________________

on behalf of ___________________________________________________________________

Wish to support the 2014 George Street Greek Festival as per the following sponsorship package: (please tick)

☐ Principal Partner (from $3,000)  ☐ Festival Partner (from $1,000)  ☐ General ($500)

for the Total Value of $____________ plus GST  CASH  IN-KIND

Signature: ________________________________ Date: ____________________________

Please return this signed Sponsorship Agreement
by 30 September 2014
Fax: 6128 2013  Email: gcsa@toosa.org.au

Please Note: An invoice will be sent on receipt of this agreement
7.4 Christmas Carols Festival Community Event - Request for Sponsorship

Brief
This report presents a sponsorship application from the Cooperating Churches of West Adelaide for their annual 'Christmas Carols Festival'.

RECOMMENDATION
It is recommended to Council that it support the Cooperating Churches of West Adelaide 'Christmas Carols Festival' 2014, by way of a $3,000 formal cash sponsorship and the provision of electrical and lighting set up costs of $4,500, consistent with Council's 'in kind' support over many years.

Introduction
The Cooperating Churches of West Adelaide are seeking Council sponsorship of $7,500 (total) to assist in organising and managing the 'Christmas Carols Festival' to be held in Mellor Park on Wednesday 10th December 2014 (Attachment 1).

Discussion
There is more than a ten year history of a community carols event being held at Mellor Park.

Originally organised by the West Beach Apex Club, this is the sixth year the event has been organised by the Cooperating Churches. In previous years the estimated attendance has been 1,000-1,500 people. Similar numbers are expected for this year's event.

The sponsorship funds ($3,000) are intended to cover:

- Hire of stage, stage-lights and PA.
- Hire of portable toilets
- Provision of first-aid services at the event.

In addition, Council's traditional 'in kind' support is also sought (approx. $4,500) for the:

- Hire of a cherry picker to set-up lights.
- Services of an electrician.
- Use of inflatable marquee if there is room.

Council's sponsorship would be acknowledged on all the associated publicity for the event. The Mayor will be invited to bring a Christmas greeting on the evening.

Conclusion
It is recommended that Council supports this event in 2014 in the amount of $7,500, i.e. $3,000 by way of a formal cash sponsorship arrangement and $4,500 to pay for those costs traditionally covered by Council.
# ATTACHMENT 1

## Sponsorship program application form

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

### 1. Event and organisation details

<table>
<thead>
<tr>
<th>Event name:</th>
<th>CHRISTMAS CAROLS FESTIVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event description:</td>
<td>COMMUNITY EVENT</td>
</tr>
<tr>
<td>Date(s) of event:</td>
<td>WEDNESDAY 10TH DECEMBER, 2014</td>
</tr>
<tr>
<td>Organisation / Group:</td>
<td>Cooperating Churches of West Adelaide Inc.</td>
</tr>
<tr>
<td>ABN number:</td>
<td>8 4 1 2 3 9 2 7 8 1 5</td>
</tr>
</tbody>
</table>

### 2. Organiser's contact details

| Name: | Miss Mary Linn |
| Position: | Secretary |
| Organisation: | Cooperating Churches of West Adelaide Inc. |
| Address: | 36 Wainhouse Street, Torrensville, 5TH AUST, 5031 |
| Telephone: | 8 4 4 3 6 0 1 8 |
| Facsimile: | |
| Email: | |
| P/Code: | 5 0 3 1 |

### 3. Event details

**Type of event (you may select more than 1):**

- [ ] Education
- [ ] Entertainment
- [ ] Arts / Culture
- [x] Community
- [ ] Sports
- [ ] Charity
- [ ] Environment
- [ ] Business
- [ ]

**Event attendees (indicate the expected characteristics of your event attendees):**

**Age range:**

- [x] Under 20
- [x] 20 to 30
- [x] 31 to 40
- [x] 41 to 50
- [x] 51 to 80
- [x] 60 plus

**Where will the attendees be travelling from?**

- [x] City of West Torrens
- [x] Adelaide metropolitan area
- [ ] Western suburbs
- [ ] SA generally

**Estimated total attendance:** 1 0 0 0
4. Level of sponsorship requested (tick)

Type:
- [ ] Naming rights
- [ ] Joint sponsor
- [ ] Minor support

Cash: $3000

In kind support (specify): **Volunteers**

What will the funds be used for? **Sound equipment, stage, lighting, etc.**

How many other sponsors are involved? **There are no other sponsors**

Who are they?

What is their level of support?

5. Promotional / media benefits

Provide details of the media types to be used:
- [ ] Advertisements
- [ ] Television
- [ ] Public speaking
- [ ] Advertising - newspaper
- [ ] Signage
- [ ] Other
- [ ] Radio
- [ ] Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?  
- [ ] Yes
- [ ] No

If yes, how?

**Feedback from Attendees**

If not, why not?

How do you evaluate the effectiveness of your event?  
**Evaluation via Attendees**

- Participant feedback, Volunteers debrief &
- Coordinator team reflections
7. Declaration

I hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date: 26/10/2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>M. Linn</td>
<td></td>
</tr>
</tbody>
</table>

8. Where to send your completed application

Return this application together with any attachments to:
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wcc.sa.gov.au.
CHRISTMAS CAROLS FESTIVAL

The Christmas Carols Festival Event to be held at Mellor Park Lockleys, Corner of White Avenue & Henley Beach Road, Lockleys, Wednesday 10th December 2014, 6.00 p.m. – 9.45 p.m. is affordable for families. It is people coming together to celebrate the Spirit of Christmas with Carol Singing. Included in the Programme will by items by special guest artist Simon O’Loughlin, tenor, Soprano Lilly Pfitzner, Monteverdi Singers choir, Henley and Grange Band and a Violinist, Chantele Andris. Father Christmas will arrive in a sleigh drawn by white Samoyed dogs from the Samoyed Dog Club of South Australia. Food will be available from the food stalls and BBQ at 6.00 p.m. and the entertainment commences at 7.30 p.m. Prizes are to be won from lucky Programme no. Food is available from 6.00pm onward and at interval. The Programme commences at 7.30pm. MC is Richard Berry and Mayor Trainer is being invited to bring Christmas Greetings on the evening.
In answer to questions on the Sponsorship Program Guidelines:

How will your event and/or relationship with Council, provide benefits to the broad community to specific individuals?

Our event, Back to Bethlehem is a free of charge family day to members of the whole community – people of all ages, nationality etc. Cooperating Churches of West Adelaide organise this event and engage members of the community in recreational activities, - music, art, crafts, cooking, cake decorating, Aboriginal dot painting, Floral Art, Japanese origami (making things out of paper) & calligraphy, animal displays, and demonstrations, and adults and children may pet the animals free of charge at the Grandpa's animal nursery. Children enter the nursery to be among the animals and there is anti-bacterial hand-wash available at the exit of the nursery. People may enjoy hands on experience at the potters, bakers, weavers, carpenters, and other craft stalls etc. and come away with samples they have helped to make themselves. Cake decorators prepare iced Christmas biscuits for the children to take and eat. Dogs will give a demonstration and there are camel and donkey rides. White doves are released after the parade of the animals, when the MC gives thanks for the animals that share our homes and our lives and their service to mankind. Included will be the Hebrew Dancers, ancient instruments – the harp and shofar, drama, story telling, Puppets, tenor and Choir will sing. Cheap food will be available at the Inn (scones, cakes, tea and coffee) and at the Hot Food BBQ, where icecream and drinks are also available.

Through hands-on experience, people can learn about and attempt the various crafts and also there is recognition of the value of interpersonal relationships that motivates people to come together. There is greater cultural awareness via people from various backgrounds sharing together. There is a friendly, satisfying, atmosphere, where everyone will find something of particular interest to them. Children thoroughly enjoy themselves. It has been a successful annual occasion for 16 years now. Reports have been that people, who have attended Back to Bethlehem, look forward to it being presented the following year. There have been phone calls from people of different nationality who said how much they enjoyed the event and offered help any time with anything we are organising and stressed the point that there was a warm, friendly atmosphere at Back to Bethlehem.

There are no other sponsors involved. Members of Cooperating Churches of West Adelaide are extremely grateful to the City of West Torrens Council for the support and financial assistance we receive.

City of West Torrens Council’s support will be promoted, i.e. in the advertiser, messenger, council logo on banners, signs, flyers, on radio stations. Mayor Trainer will be invited to open the event on the day.
7.5 "Back to Bethlehem" Community Event - Request for Sponsorship

**Brief**
This report seeks Civic Committee's consideration of the sponsorship application from Cooperating Churches of West Adelaide for the Back to Bethlehem community event.

**RECOMMENDATION**
It is recommended to Council that it supports the "Back to Bethlehem" community event for 2014 by way of a $1,800 sponsorship.

**Introduction**
The Cooperating Churches of West Adelaide are seeking the support of Council through the sponsorship of their "Back to Bethlehem" community event to be held on Saturday 29th November 2014.

**Discussion**
'Back to Bethlehem' is a Community Family Fun Day organised by the Cooperating Churches of West Adelaide and held at Mellor Park, Lockleys.

The free event will present many hands-on displays such as pottery, baking and weaving. Other entertainment on the day will be Hebrew dancers and donkey and camel rides.

The 'Back to Bethlehem' event is suitable for all ages and cultures and continues to increase in attendance each year.

The sponsorship funds will be spent on the partial cost of tent hire and an animal nursery and will be well advertised throughout the Council area. Council's sponsorship will be noted on all the associated publicity for the event. The Cooperating Churches of West Adelaide are seeking $1,800 in sponsorship support for this event.

Council has previously provided the following sponsorships for this event:

- **2009**: $1,500
- **2010**: $1,500
- **2011**: $1,700
- **2012**: $1,500
- **2013**: $1,800

**Conclusion**
That Civic Committee recommends to Council that it supports the "Back to Bethlehem" community event for 2014 by way of a $1,800 sponsorship.
# ATTACHMENT 1

## Sponsorship program application form

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

### 1. Event and organisation details

<table>
<thead>
<tr>
<th>Event name:</th>
<th>BACK TO BETHLEHEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event description:</td>
<td>FREE OF CHARGE COMMUNITY EVENT</td>
</tr>
<tr>
<td>Date(s) of event:</td>
<td>SATURDAY 29TH NOVEMBER 2014</td>
</tr>
<tr>
<td>Organisation / Group:</td>
<td>COOPERATING CHURCHES OF WEST ADELAIDE INC.</td>
</tr>
<tr>
<td>ABN number:</td>
<td>94123927815</td>
</tr>
</tbody>
</table>

### 2. Organiser's contact details

| Name: | MISS MARY LINN |
| Position: | SECRETARY |
| Organisation: | COOPERATING CHURCHES OF WEST ADELAIDE INC |
| Address: | 36 WAINHOUSE STREET, TORRENsville, 5TH AUST. |
| Telephone: | 8443 6018 |
| Facsimile: | |
| Email: | |

### 3. Event details

<table>
<thead>
<tr>
<th>Type of event (you may select more than 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
</tr>
<tr>
<td>Entertainment</td>
</tr>
<tr>
<td>Arts / Culture</td>
</tr>
</tbody>
</table>

#### Event attendees (Indicate the expected characteristics of your event attendees)

<table>
<thead>
<tr>
<th>Age range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 20</td>
</tr>
<tr>
<td>20 to 30</td>
</tr>
<tr>
<td>51 to 60</td>
</tr>
</tbody>
</table>

Where will the attendees be travelling from?

- [x] City of West Torrens
- [x] Adelaide metropolitan area
- [x] Western suburbs
- [ ] SA generally

Estimated total attendance? 800
4. Level of sponsorship requested (tick)

Type:
- [ ] Naming rights
- [x] Joint sponsor
- [ ] Minor support

Cash: $ 1,800

In kind support (specify): VOLUNTEERS

What will the funds be used for? ANIMAL NURSERY + TENTS PARTIAL PAYMENT

How many other sponsors are involved? THERE ARE NO OTHER SPONSORS

Who are they?

What is their level of support?

5. Promotional / media benefits

Provide details of the media types to be used:
- [x] Advertorials
- [x] Advertising - newspaper
- [x] Radio
- [x] Television
- [x] Signage
- [x] Web site
- [x] Public speaking

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?  
- [x] Yes
- [ ] No

If yes, how?

FEEDBACK FROM ATTENDERS

If not, why not?

How do you evaluate the effectiveness of your event?  
EVALUATION IS VIA ATTENDERS

& PARTICIPANT FEEDBACK, VOLUNTEER DEBRIEF & COORDINATOR TEAMS REFLECTION
7. Declaration

I, [NAME], hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature: [Signature]

Date: 23/09/2014

8. Where to send your completed application

Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.
In answer to questions on the Sponsorship Program Guidelines:

How will your event and/or relationship with Council, provide benefits to the broad community to specific individuals?

Our event, Back to Bethlehem is a free of charge family day to members of the whole community – people of all ages, nationality etc. Cooperating Churches of West Adelaide organise this event and engage members of the community in recreational activities, - music, art, crafts, cooking, cake decorating, Aboriginal dot painting, Floral Art, Japanese origami (making things out of paper) & calligraphy, animal displays, and demonstrations, and adults and children may pet the animals free of charge at the Grandpa's animal nursery. Children enter the nursery to be among the animals and there is anti-bacterial hand-wash available at the exit of the nursery. People may enjoy hands on experience at the potters, bakers, weavers, carpenters, and other craft stalls etc. and come away with samples they have helped to make themselves. Cake decorators prepare iced Christmas biscuits for the children to take and eat. Dogs will give a demonstration and there are camel and donkey rides. White doves are released after the parade of the animals, when the MC gives thanks for the animals that share our homes and our lives and their service to mankind. Included will be the Hebrew Dancers, ancient instruments – the harp and shofar, drama, story telling, Puppets, tenor and Choir will sing. Cheap food will be available at the Inn (scones, cakes, tea and coffee) and at the Hot Food BBQ, where ice cream and drinks are also available.

Through hands-on experience, people can learn about and attempt the various crafts and also there is recognition of the value of interpersonal relationships that motivates people to come together. There is greater cultural awareness via people from various backgrounds sharing together. There is a friendly, satisfying, atmosphere, where everyone will find something of particular interest to them. Children thoroughly enjoy themselves. It has been a successful annual occasion for 16 years now. Reports have been that people, who have attended Back to Bethlehem, look forward to it being presented the following year. There have been phone calls from people of different nationality who said how much they enjoyed the event and offered help any time with anything we are organising and stressed the point that there was a warm, friendly atmosphere at Back to Bethlehem.

There are no other sponsors involved. Members of Cooperating Churches of West Adelaide are extremely grateful to the City of West Torrens Council for the support and financial assistance we receive.

City of West Torrens Council's support will be promoted, i.e. in the advertiser, messenger, council logo on banners, signs, flyers, on radio stations. Mayor Trainer will be invited to open the event on the day.
7.6 South Australian International Open Judo Competition 2014 - Request for Sponsorship

Brief
This report seeks Civic Committee's consideration of the sponsorship application from Judo SA for the South Australian International Open Judo Competition (SAIO) for 2014.

RECOMMENDATION
It is recommended to Council that it supports the South Australian International Open Judo Competition (SAIO) for 2014 by way of a $1,500 sponsorship.

Introduction
Judo SA is seeking the support of Council through the sponsorship of the South Australian International Open Judo Competition (SAIO) for 2014.

Discussion
Council has supported Judo SA stage the SAIO event since 2010. Judo SA has approx. 500 members in 17 affiliated clubs. The event attracts competitors from across South Australia as well as interstate. The two locally based Judo Clubs (Western Youth Centre Club (WYC - Cowandilla) and Adelaide University Judo Club (AUJC - Thebarton) are well represented in this event as competitors, medics, referees and volunteers.

This year the event will be staged over 3 days, 10th - 13th October 2014 principally at the Netball SA Stadium.

The sponsorship would provide:
• Council’s logo on all event correspondence, flyers and associated publicity.
• Council’s flags and banners at the venue during the event
• Public speaking opportunities at the event.
• Council logo and sponsorship highlighted in streaming/social media

Council has previously sponsored this event in 2010, 2011, 2012 and 2013 in the sum of $1,500 per event. Judo SA is requesting an amount of $2,250 for the 2014 competition be provided.

An innovation in this year's competition is live streaming of the event and the inclusion of "Referee Cam" which will provide close up views of the competition for those viewing the event via the internet.

Judo SA has indicated their willingness to provide a judo display for Council members or a community group.

Attachment 1 contains Judo SA's application form and Attachment 2 contains its explanatory letter.

Conclusion
That Civic Committee recommends to Council that it supports the South Australian International Open Judo Competition (SAIO) for 2014 by way of a $1,500 sponsorship.
# Sponsorship program application form

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

## 1. Event and organisation details

**Event name:** SOUTH AUSTRALIAN INTERNATIONAL OPEN (SAIO)

**Event description:** Judo Competition

**Date(s) of event:** Saturday 11th October 2014

**Organisation / Group:** JudoSA (Judo Federation of Australia (SA) Inc)

**ABN number:** [ ]

**Date submitted:** 12th August 2014

## 2. Organiser’s contact details

**Name:** ANNE STRONG

**Position:** Marketing Director (Voluntary)

**Organisation:** JudoSA

**Address:** PO Box 60 KENT TOWN SA 5071

105 King William St KENT TOWN SA P/Code: 5067

**Telephone:** 08 8362 0200  
**Facsimile:** 08 8362 0200  
**Email:** info@judosa.com.au

## 3. Event details

**Type of event** (you may select more than 1)

- [ ] Education
- [ ] Community
- [ ] Environment
- [ ] Entertainment
- [ ] Sports
- [ ] Business
- [ ] Arts / Culture
- [ ] Charity

**Event attendees (indicate the expected characteristics of your event attendees)**

**Age range**

- [ ] Under 20
- [ ] 20 to 30
- [ ] 31 to 40
- [ ] 41 to 50
- [ ] 51 to 60
- [ ] 60 plus

**Where will the attendees be travelling from?**

- [ ] City of West Torrens
- [ ] Adelaide metropolitan area
- [ ] Western suburbs
- [ ] SA generally

**Estimated total attendance:** 200 competitors - SAIO is open to all appropriately registered and graded players of 9 years and above. 300 spectators
4. Level of sponsorship requested (tick)

Type:
- Naming rights
- Joint sponsor
- Minor support

Cash: $2,560 Joint Sponsor or $5,000 Naming Rights. To maintain live streaming of the event, Council’s logo would be permanently displayed and advertising on aspects of Council area.

In kind support (specify): Council banners & flags

What will the funds be used for? Contributing to venue hire, medals, catering, live screening;

How many other sponsors are involved? 2 definite, others approached and awaiting response; local clubs

Who are they?

What is their level of support? Approx $600, in store vouchers etc; clubs $50 each for banner advertising

5. Promotional / media benefits

Provide details of the media types to be used:
- Advertisements
- Television
- Public speaking
- Advertising - newspaper
- Signage
- Other
- Radio
- Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?
- Yes
- No

JudoSA has engaged Helen Smith Consulting to undertake research within the SA Judo community, spectators and sponsors.

If not, why not?

How do you evaluate the effectiveness of your event?

Increased player numbers across all age and weight divisions, especially younger players. Increased spectator numbers. This will bring revenue into the local area.

Increased participation from SA clubs, and from interstate and overseas. 2013 participation was up 30% on 2013.

Increased SA success against interstate/overseas players.

Most importantly, maintaining SAIO's record of having no major injuries to players in competition.

JudoSA would like the opportunity to provide a display for Council members or a community group. As a thank you for Council’s past support
7. Declaration

| ANNE STRONG | hereby certify that I have been

authorised to prepare and submit this application on behalf of the above-mentioned group or organisation,

and that the information contained in the application is true and correct to the best of my knowledge.

Signature: Anne Strong - Signature on Cover Letter  Date: 11/August 2014

8. Where to send your completed application

Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.
ATTACHMENT 2

JudoSA
A Way of Life

Affiliated with the Judo Federation of Australia, the International Judo Federation and the Oceania Judo Union
PD Box 60 KENT TOWN SA 5071 Ph/Fax (08) 8362 0200 info@judosa.com.au www.judosa.com.au

Mr Shane Cathcart
Manager, Community Services
City of West Torrens Council
165 Sir Donald Bradman Drive
HILTON SA 5033

12th August 2014

Dear Mr Cathcart,

Request for Sponsorship to support the South Australian International Open Netball SA Stadium, International Sports Gateway, Mile End South SA 5033
Saturday 11th October 2014

On behalf of JudoSA, I have attached a completed application form seeking the support of the City of West Torrens Council for the South Australian International Open Judo Competition (SAIO) for 2014.

As in previous years, SAIO continues to grow in both competitor numbers and in the quality of judo competition from interstate and overseas. This level of competition provides an unrivalled experience for South Australian judoka and their families.

Local judo clubs Adelaide University Judo Club (AUJC) and Western Youth Centre Club (WYC, Cowandilla) continue to provide strong support for SAIO as competitors, medics, referees and volunteers. Last year’s local results from amongst high quality fields, which illustrate a significant increase in both participation and achievement by AUJC and WYC judoka especially in the younger age groups, were as follows:

<table>
<thead>
<tr>
<th>Senior Men</th>
<th>Open Division</th>
<th>Bronze</th>
<th>Hyuwon SEOK</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt;100kg</td>
<td>1 AUJC entry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U90kg</td>
<td>4 AUJC entries</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U81kg</td>
<td>4 AUJC entries</td>
<td>Silver</td>
<td>Hyuwon SEOK</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bronze</td>
<td>Sean Hesketh</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bronze</td>
<td>Danijel Mitrovik</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5th</td>
<td>Ben Corben</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5th</td>
<td>Casey Sheridan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5th</td>
<td>Ben Wollinski</td>
</tr>
<tr>
<td>Senior Women</td>
<td>U70kg 1 AUJC entry</td>
<td>Silver</td>
<td>Emma Thompson</td>
</tr>
<tr>
<td>Junior Men</td>
<td>U60kg 1 WYC entry</td>
<td>Bronze</td>
<td>Damien Trembath</td>
</tr>
<tr>
<td>Cadet Men</td>
<td>&gt;90kg 1 AUJC entry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U60kg</td>
<td>1 WYC entry</td>
<td>Silver</td>
<td>Damien Trembath (a 2011 winner)</td>
</tr>
<tr>
<td>Senior Boys</td>
<td>&gt;66kg 1 AUJC entry</td>
<td>Silver</td>
<td>Jacob Van Wijck</td>
</tr>
<tr>
<td>U40kg</td>
<td>1 AUJC entry</td>
<td>Gold</td>
<td>Daniel Martin</td>
</tr>
<tr>
<td>U38kg</td>
<td>1 WYC entries</td>
<td>Silver</td>
<td>Louie Workman (winner SB U38kg in 2012)</td>
</tr>
<tr>
<td></td>
<td>1 AUJC entry</td>
<td>4th</td>
<td>Elijah Mifsud</td>
</tr>
<tr>
<td>Senior Girls</td>
<td>&gt;63kg 1 AUJC entry</td>
<td>Gold</td>
<td>Ashley Thompson</td>
</tr>
<tr>
<td>Junior Boys</td>
<td>U46kg 1 AUJC entry</td>
<td>Silver</td>
<td>Daniel Bellido</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bronze</td>
<td>Lachlan Bornholm</td>
</tr>
<tr>
<td>U38kg</td>
<td>1 AUJC entry</td>
<td>Silver</td>
<td>Sebastian Van HomeLEN</td>
</tr>
<tr>
<td>U27kg</td>
<td>2 WYC entries</td>
<td>Gold</td>
<td>Axel Fusil</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Silver</td>
<td>Oliver Burr</td>
</tr>
<tr>
<td>Junior Girls</td>
<td>&gt;52kg 1 WYC entry</td>
<td>Gold</td>
<td>Alexandria Foss</td>
</tr>
<tr>
<td>U58kg</td>
<td>1 WYC entry</td>
<td>Gold</td>
<td>Maddison Flynn</td>
</tr>
</tbody>
</table>
AUJC judoka Ben Corben received the 2013 JudoSA Player of the Year Award, and blind judoka Anthony Clarke AM CM who competed at 5 Paralympic Games (winning Gold in Atlanta in 1996); Anthony has been nominated for induction in the Sport SA Hall of Fame.

As in 2013, JudoSA is planning to stage the Judo Training Masterclass within the West Torrens Council area. Hosted by Gavin Kelly, Australian Men’s Coach at the Beijing Olympics and 14 times National Title holder, the Masterclass provided a unique learning opportunity for both judoka and coaches of all levels; for South Australian coaches participating in the National Coaching Accreditation Scheme the Masterclass provided credit points.

In contrast to SAIO 2013 which included a MONSter Judo event for under 13 year olds (in which a high number of AUJC and WYC’s new judoka participated), SAIO 2014 will include a KATA competition. Kata, demonstrating the detailed, choreographed skills of judo and more usually associated with older judoka is now becoming increasingly popular with younger players. The Kata element of SAIO will be organised by Michael Headland and Meera Verma of AUJC. SA’s most highly qualified Kata practitioners and judges.

Council’s support since 2010 has been instrumental in making SAIO a significant event in the Australian Judo Calendar. SAIO continues to grow in popularity with judoka (judo) officials and spectators across South Australia and both interstate and overseas.

Live streaming of SAIO via the internet was trialled in 2011 and has continued to improve in quality. JudoSA sees this medium as an important means of disseminating information about our sport and our sponsors, and we would welcome the opportunity to discuss opportunities to profile West Torrens’ beaches as tourist destinations for our visitors. JudoSA believes that SAIO’s benefit to the local West Torrens community will continue to increase over time and we look to Council to continue to help us to grow our sport.

Despite its small size, JudoSA continually strives to be innovative. This year’s SAIO streaming will include a “Referee Cam” to provide close up views of competition for those viewing the event via the internet. As with the streaming itself in 2011, the “Referee Cam” will be a first in interstate International Open Judo competition.

To support our sponsorship request to Council, this letter provides more detailed information under the headings listed on the Sponsorship Application, with reference to specific issues raised in Council’s Sponsorship Program Guidelines accessed via Council’s website. While much of the information remains unchanged from last year, it has been updated with relevant information following the success of SAIO 2013, and operational changes within both JudoSA and the International Judo Federation (IJF).

1. Event & organisation details

SAIO is an annual judo competition that is open to all International Judo Federation (IJF) affiliated judo players who meet the minimum age and judo grade requirements (9 years old in the year of competition and holding at least an Orange belt), as specified in the Judo Federation of Australia’s (JFA) Sporting Code, and Judo SA actively encourages this participation.

JudoSA is mindful of its duty of care to provide a safe, enjoyable and learning environment for young judoka but recognises that not all children want to compete at an elite level.

As a sporting event, SAIO will be open to the public for a token entry fee – SAIO spectator fees are significantly lower than those of similar interstate competitions, and that our interstate visitors appreciated this.

Whilst we acknowledge that spectator numbers are largely limited to family and friends of players and coaches, JudoSA continues to promote the event within the local community. All local schools will be offered number of free entry tickets and JudoSA’s Judo in Schools Co-ordinator will be on hand to explain the Programme (demonstrations, ‘Come ’n’ Try sessions, and structured classes).

JudoSA is a not for profit sporting organisation that relies solely on the contributions of its volunteers (both manpower and financial) and limited government grants that focus largely on equipment and training.
Council’s support provides JudoSA with its principal source of funding for attracting quality interstate and overseas players to SA for the benefit of developing judoka across SA.

Judo SA has about 500 members and 17 affiliated clubs.

Both of the Judo clubs operating within the Council area – AUJC and WYC were well represented at SAIO 2013, with all players performing soundly against SA and interstate competition, with a number of medal winners. As a Senior club, AUJC continues to provide a number of officials to support SAIO, including medics and referees.

Judo SA has a strong community focus through its affiliated clubs and seeks to engage that community through open training, involvement with schools, and so on; competitions are always advertised widely to encourage community exposure and involvement. In providing an opportunity for the local community to experience, first hand, a unique but inclusive sport, we believe that Council’s support of SAIO would be consistent with its stated Vision and Mission:

Vision - Committed to being the best place to live, work and enjoy life.
Mission - To strive for excellence in serving our diverse community.

2. Organiser’s contact details

Anne Strong Marketing Director Judo SA 0403 516 366; more details are provided on the sponsorship application form.

While I have taken responsibility for submitting this sponsorship application on behalf of Judo SA, I am only one member of the JudoSA Board of Directors (BOD). The BOD is dedicated to raising the profile of the sport of Judo in South Australia, and of sporting South Australians, on the inter-state, national and international stage, through the promotion of Judo from the grass-roots level.

Within the JudoSA BOD, a highly skilled Events Committee, supported by a range of volunteers, has for many years successfully organised a variety of competitions from schools competitions to National Titles Events.

3. Event details

SAIO will be held over three days, 10th-13th October 2014, organised as follows:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday 10th</td>
<td>7:30pm-9:30pm</td>
<td>Competitor weigh-in</td>
</tr>
<tr>
<td>Saturday 11th</td>
<td>8am-9am</td>
<td>Kata Competition</td>
</tr>
<tr>
<td></td>
<td>10 am</td>
<td>Shiai Competition Start</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Junior Boys/Girls (lightest to heaviest)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cadet Men / Cadet Women</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Presentations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Junior Men / Junior Women</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Men / Senior Women</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Presentations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Opens</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Presentations</td>
</tr>
<tr>
<td>Sunday 12th</td>
<td>8am-12 noon</td>
<td>Masterclass Training</td>
</tr>
<tr>
<td></td>
<td></td>
<td>WYC/AUJC</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Social Event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBC</td>
</tr>
</tbody>
</table>

Netball SA Stadium

Competition Close

Post event function
Type of Event
SAIO is first and foremost a sporting event. It is one of a series of inter-state judo competitions through which elite judoka compete for national ranking points with a view to being selected to the Australian Judo Team (see “Where will Attendees be Travelling From?” below).

Importantly, it is also a grass roots event – all judoka are invited to compete, although for safety age, weight and judo rank restrictions are applied (see “Event Attendees” below). Relative beginners have the opportunity to watch and learn from, and even compete with, world class judoka.

As the event is open to public spectators, with a relatively small entrance fee, it is also a community event and a source of entertainment – at elite level, judoka are thrilling to watch.

SAIO also has an educational role – public access to the event means that people are exposed to a unique sport, one enabling participants of all ages and abilities to practice together.

The sport teaches discipline, self respect and respect for others, as well as being a means of developing personal fitness, self-defence skills. It is a means of self-defence, which has the benefit of teaching prevention as well as protection.

Judo SA provides a Judo in Schools programme and is a participant in the Active After School Communities programme, both of which aim to increase children’s participation in sport for both educational and health benefits.

There is also a cultural aspect to Judo, derived from an ancient form of Japanese martial art, and many of the sport’s protocols retain a strong Japanese influence (instruction, clothing etc).

Event Attendees
As a sport, judo is open to men and women of all ages and abilities.

Judoka ability is recognised by a grading system, which results in the award of coloured belts: white (absolute beginner), yellow, orange, green, blue, brown and black (with further ‘masters’ or Dan gradings). In the interests of safety, and in line with the JFA Sporting Code, entries to SAIO will be invited only from judoka who will be a minimum of 5 year olds and hold a minimum orange belt grade.

There is no upper age limit for Senior competitors at SAIO.

Referees and officials tend to be in the older age categories. SAIO 2013 included some of Australia’s most highly qualified referees from SA, NSW, Victoria and ACT.

Many players and officials will bring their families to the event, so the event demographic is likely to span the entire age range.

Where will attendees be travelling from?
JudoSA members live throughout SA – West Torrens, Metropolitan Adelaide and regional South Australia, from Whyalla to Mount Gambier, and all eligible SA judoka will be encouraged to compete.

In addition SAIO 2014 is likely to attract a number of inter-state competitors. SAIO is one of a number of inter-state competitions at which national ranking points are allocated, depending on the status of the event as determined by the JFA. SAIO has the same event status as the Southern Cross IO therefore inter-state players are as likely to compete at SAIO as at VIOC.

SAIO 2013 included competitors from all Australian states and territories, and from a number of overseas countries. In total entries were up almost 20% on 2012. Many overseas judoka currently live and train in SA and throughout Australia. It is anticipated that a number of these athletes will be interested in participating in SAIO, including a New Zealand youth team training in Sydney the week prior to SAIO 2014.
4. Level of Sponsorship requested

JudoSA is seeking financial support of $2250 from the City of West Torrens Council as joint sponsor of SAIO\(^{1}\) in return for significant and permanent advertising of Council via its streaming media. However we are mindful of Council’s many financial commitments and would be grateful for any financial support that Council could offer.

In terms of sponsorship for the event, JudoSA continues to receive small merchandise contributions from interstate judo-related businesses, and we are actively seeking financial support from local West Torrens businesses.

Individual JudoSA members, especially those who operate businesses within SA, and JudoSA clubs are being encouraged to sponsor individual Divisions within SAIO as a means of engendering community support and inclusiveness in the competition.

5. Promotional / media benefits

a) Judo SA will be approaching local television and radio stations, and newspapers, with a view to providing media coverage, in the lead-up to SAIO and of the event itself.

b) Event flyers and supporting information will continue to be distributed throughout the West Torrens area. SA generally, inter-state and overseas until the closing date for competition entries.

   Council’s logo would be included in all event correspondence.

c) Council’s flags and banners would be on display at all times during the event.

d) An Event Programme will be prepared for sale (at nominal cost) at the venue. Council’s logo will be included in the flyer, generally and/or in association with particular Division(s) sponsored.

e) The electronic scoring system utilised during the competition allows sponsorship information to be displayed throughout the day.

   Council’s logo would be included in the photo-shoots, and public speaking opportunities would be available at event opening/closing, and at presentations.

6. Research & evaluation

Judo SA staged the National Titles competition in 2007 and this is still talked about in Australian judo circles as one of the best-organised and most successful competitions in the country. Feedback to date suggests that ETSA Park would be a popular choice for future National Titles and Oceania Judo events and JudoSA continues to work to secure such competitions in the future – continuing growth and success for SAIO would be advantageous in this regard.

Verbal feedback from sponsors continues to demonstrate a high degree of satisfaction in their association with SAIO and the level of coverage that it afforded them.

With the support of West Torrens Council SAIO has grown significantly, both in numbers and in profile. Trends that look set to continue.

JudoSA would be happy to comply with any reasonable request from West Torrens Council for research into the effectiveness of sponsor exposure during or following SAIO.

Summary

By association with SAIO and JudoSA, the City of West Torrens Council contributes to the development of a healthy community by providing an avenue for individuals to become involved in a sport that has both basic fitness benefits and elite athlete development pathways. Council will, indirectly, provide support and exposure for the two judo clubs within its area and those across SA. In

\(^{1}\) Naming rights would be considered
addition it will provide the broader community or with access to a high quality, low cost sporting event that will widen knowledge of an unusual sport and a fascinating culture. Council’s support will be demonstrated on the local, state, national and possibly international, stage.

JudoSA would be pleased to have the continued support of Council in its efforts to contribute to sport and community health in both locally and in South Australia.

If you require any further information in support of this sponsorship application please do not hesitate to contact me.

Yours sincerely

Anne Strong, Marketing Director
7.7 Sabre National Sailing Championship 2014-2015 - Request for Sponsorship

Brief
This report presents a request from the SA Sabre Class Association for sponsorship of the Sabre National Sailing Championship 2014-2015.

RECOMMENDATION
It is recommended to Council that the sponsorship request be declined.

Introduction
The SA Sabre Class Association is requesting sponsorship of the Sabre National Sailing Championship 2014-2015 to be held at the Adelaide Sailing Club, Barcoo Road West Beach from 28th December 2014 to 4th January 2015.

Discussion
The event offers a range of sponsorship options ranging from; Platinum $10,000 (naming rights), Gold $1000 (National Heat Sponsor), Silver (provision of products or prize money for prizes) to Bronze $100 (some branding).

In its application the SA Sabre Class Association indicates that sponsorship funds would assist in the provision of a rescue boat. The association does not specify which level of sponsorship they are specifically requesting and indicate that if possible they would appreciate 'in-kind' support (also unspecified).

Other sponsors (mainly from the marine industry) are providing mostly 'in-kind' product support. The event is to be staged (technically) within the Council area (Adelaide Sailing Club) however it is not apparent from the material provided what the benefits to the broader West Torrens community would be. Similarly the organisers estimate that the attendance over the period of competition would only be 200 people.

Overall the application is not strong in demonstrating how the event would provide benefits to the broader community or how West Torrens would benefit from an association with the event.

Attachment 1 contains the sponsorship application. Attachment 2 contains the general Sponsorship Proposal for this event.

Conclusion
That the Committee declines the sponsorship request.
**Sponsorship program**

**application form**

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

### 1. Event and organisation details

- **Event name:** 2014/15 Sabre National Sailing Championship
- **Event description:** National Championships - For Sabre Sailing Highb
- **Date(s) of event:** 28/12/14 → 4/01/15
- **Organisation / Group:** SA Sabre Class Association
- **ABN number:** 10/M

### 2. Organiser's contact details

- **Name:** Mark Smulsky
- **Position:** Committee Member - Organizing Committee
- **Organisation:** SA Sabre Class Association
- **Address:** National Championships to be held at: Adelaide Sailing Club - Burwood Rd, West Beach
- **Telephone:** Facsimile: Email:

### 3. Event details

- **Type of event** (you may select more than 1)
  - [ ] Education
  - [x] Community
  - [x] Environment
  - [ ] Entertainment
  - [x] Sports
  - [ ] Business
  - [ ] Arts / Culture
  - [ ] Charity

- **Event attendance** (Indicate the expected characteristics of your event attendees)
  - [x] Under 20
  - [ ] 20 to 30
  - [x] 31 to 40
  - [x] 41 to 50
  - [x] 51 to 60
  - [ ] 60 plus

- **Where will the attendees be travelling from?**
  - [x] City of West Torrens
  - [x] Adelaide metropolitan area
  - [ ] Western suburbs
  - [x] SA generally
  - [x] Must wide

- **Estimated total attendance?** 200 people
4. Level of sponsorship requested (tick)

Type:

☑ Naming rights
☑ Joint sponsor
☑ Minor support

Either or the above (Naming rights value can be negotiated)

Cash: $ see Sponsorship proposal for details

In kind support (specify): Anything would be appreciated

What will the funds be used for? To help provide Rescue Boat (Cats) to assist seniors

How many other sponsors are involved? 6-8 (mainly Marine Industry Companies)

Who are they? AMES, Rayson, Sunbeam, Pinz, Clifton, South SA Water

What is their level of support? Mostly in kind product support

5. Promotional / media benefits

Provide details of the media types to be used:

☐ Advertisements
☑ Television
☐ Public speaking

☑ Advertising - newspaper
☑ Signage
☐ Other

☑ Radio
☑ Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event? ☑ Yes ☐ No

If yes, how?

We will send out a questionnaire to all attendees

If not, why not?

How do you evaluate the effectiveness of your event?

We will evaluate the results of the questionnaire idea. get a general feel from feedback of the fun & enjoyment during the event from all competitors & friends & family that I have attended.
7. Declaration

I, Mark Southby, hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

| Signature | Date: 28/8/14 |

8. Where to send your completed application

Return this application together with any attachments to:
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.
Sponsorship Proposal

2014/2015 Sabre Australian Championships
Adelaide Sailing Club

Sabre National Championships
Adelaide Sailing Club
28th Dec 2014 – 4th Jan 2015
Hosted by: Sabre Sailing Assoc of South Australia
2014/2015 Sabre Australian Championships
Adelaide Sailing Club
Sponsorship Opportunity Proposal

The Sabre Sailing Association of South Australia Inc is seeking your support to assist us in hosting the Sabre Australian Championships in South Australia on the magnificent Gulf of St Vincent.

Background

The Australian designed single handed dinghy, the Sabre, designed by the legendary Rex Fettell is set for its biggest Australian Championship regatta hosted in South Australia since the early 1990s. The Championship will be held for the first time at Adelaide Sailing Club, West Beach this Dec/Jan.

The Sabre is a single handed dinghy (one sailor and one sail) and is arguably the largest single-handed, non-olympic class in Australia with 36 clubs sailing the Sabre in Victoria and strong fleets in South Australia, Tasmania, New South Wales, Queensland and now Western Australia. The last time the titles were held in South Australia, at Brighton & Seacliff Yacht Club in 2010, there were 73 entrants and since that time the class has shown enormous growth and expansion nationally to achieve entry levels of 140 boats in Blairgowrie (Vic) in 2011. The class recently established fleets in Western Australia and the most recent Nationals were held in Perth for the first time with 66 competitors.

Performance suits the average sailor right through to the super competitive skilled skipper with the class boasting competitors and past National Champions who have gone on to win National and World Championships in various classes and compete at Olympic level.
The objectives of the SA Association are-

- To assist in the growth and popularity of the Sabre class in South Australia and to promote the sport of sailing in general.
- To attract sailors who wish to learn the sport as an adult as well as sailors from other classes who may drop out due to difficulty in finding crew.
- To encourage Junior and younger sailors to a class that will suit their range of skill and ability.
- To regulate the Sabre class by ensuring compliance with established Class Rules for Measurement and Construction.
- To encourage and promote racing under uniform rules, organise championships and other events, to act as liaison with other yacht clubs organisations and to represent the Sabre Class at State and National levels.

The Association has no paid staff and is managed by a committee of volunteers. The volunteers are Sabre sailors themselves and will draw on supporters and family members to assist in the running of the event.

About the Championships

The Sabre Australian Championship is held once a year, on a rotational basis around Australia during late December/early January. This event will be held at the Adelaide Sailing Club from the 28th December 2014 – 4th January 2015.

Due to the Sabre only recently being introduced to Adelaide Sailing Club, this will be the first time ever that the event will be held in the water off West Beach. The regatta will consist of an invitation race and championship heats over seven days. A recent National Championships in Victoria achieved 140 entries. These numbers put the regatta currently in the top handful of class championships in Australia with many sailors having highly impressive national and International sailing credentials.

The Championship caters for all age groups with trophies awarded to the first five places in the open category as well as the first three places in the following categories:-

OPEN - Overall
LADIES - Ladies Overall
JUNIOR - Less than 18 years old
SENIOR - 18 and less than 40 years old
MASTER - 40 and less than 50 years old
GRAND MASTER - 50 and less than 60 years old
VETERAN - 60 years and less than 70
SUPER VETERANS - Over 70

Daily prizes will also be awarded for heat wins and encouragement for sailors throughout the fleet.

The Sabre Sailing Association of South Australia hopes to achieve 80-100 competitors to attend the 2014/2015 National Championship Regatta. South Australia has the second strongest Sabre fleet to Victoria and therefore, with the increased popularity and growth of the class, this event is certain to attract a great number of sailors. There will also be a large number of spectators that attend the event at the Adelaide Sailing Club. Spectators will be able to watch the race from the balcony and grounds of Adelaide Sailing Club or along West Beach and Glenelg foreshore as the yachts will be racing within the Gulf of St Vincent directly in front of the sailing club, close to the shore.
Marketing Strategy

Print Media
In the lead up to the event, editorial coverage and media releases will be distributed to the major sailing magazine within Australia. We will also request editorial content in Local Community Newspapers. After the event, event reports and results will also be submitted to the above print media.

Internet/Social Media
Information on the Australian Championship in SA will be posted on the Sabre Website www.sabre.org.au
We have also created a regatta microsite, which is linked to the National site and give followers the full regatta details prior, during and post regatta.
This site can be found at www.adelaidebrenac2014-2015.com
The website will be continually updated with news in relation to the event and will also include all media releases and daily results.

The Sabre Sailing Association of South Australia also has a Facebook page which we will use to post information, links and updates on the event.

There are also a number of sailing websites that have large national and international readership, such as www.sailworld.com, www.seabreeze.com.au and www.downundersail.com. All of these websites have a news section, which we will submit media releases to for inclusion. Sailing website forums will also be used to promote the event.
Advertising/Promotional Documents
The following advertising/promotional documents will be produced for the regatta.
• Regatta Information Booklet
• Regatta Flyer
• Regatta Newsletters
• Notice of Race
• Entry Form
• Media Releases
• Regatta Program.

Your Investment
There are four types of sponsorship levels:

Platinum (Naming Right Sponsor) - $10,000
The sponsor will receive the following:
• Naming rights to the event
• Sticker placement rights on the bows of all competitors boats
• 2 full page advertisements (including inside cover) in the Nationals Program
• Business name and logos printed on all event material
• Business name and logos on National Sabre website and event website
• Company logo on all event merchandise such as t-shirts and caps
• Company branded signage/flags/products or vehicles displayed at Adelaide Sailing Club in key locations
• Tickets to the various social events, such as Welcome Night and Presentation Night
• Media recognition in all press releases, web articles etc
• Acknowledgement of your company sponsorship in speeches and daily presentations
• Corporate/Product info in competitors welcome packs

Gold (National Heat Sponsor) - $1000
The sponsor will receive the following:
• Naming rights to the particular Heat
• Business name and logo on National Sabre website and event website
• Half page advertisement in the Nationals Program
• Business name displayed on event information board
• Business name and company logo on most event materials
• Tickets to Presentation Night
• Presentation to the winner of the actual Heat (presented on day of heat)
• Corporate/Product information in competitors welcome packs
Silver (Product or Prize/Prize Money Sponsor) – eg Mainsail, Sailing gear, Tools, Vouchers etc
The sponsor will receive the following:

- Recognition of sponsorship at time of award
- Business name and logo on National Sabre website and event website
- Business name and logo on Sponsors Page of Nationals Program
- Business name displayed on event information board
- Business name and company logo on some event materials
- Presentation to the winners of actual prize
- Invitation to various social events
- Corporate/Product information in competitors welcome pack
- Opportunity to purchase further advertising space in the Nationals Program

Bronze (Because every bit helps!) - $100
The sponsor will receive the following:

- Business name and logo on the event website
- Business name listing in the Nationals Program
- Business name displayed on the event information board
- Business name on some event material
- Corporate/Product information in competitors welcome pack
- Opportunity to purchase further advertising space in the Nationals Program
- A hug and smile

For more information on Sabre Sailing see our website www.sabre.org.au
Ms. Laura Baker
President – Sabre Sailing Assoc of SA
Sabre Sailing Association of South Australia Inc
Email: laveray@optusnet.com.au Mobile: 0401 096 625

Sabre Sailing Association of South Australia Inc
Close racing at the 2011 Australian Championships, Blairgowrie VIC

Current Australian Champion, Scott Olsen WA

Current South Australian State Champion, Mark Soulsby (close racing with Scott Olsen)
The Sabre National Titles

ALWAYS fun....ALWAYS close racing....everyone ALWAYS enjoys

For more information about becoming a sponsor please contact
Ms. Laura Baker
National President – Sabre Sailing Assoc of SA
Sabre Sailing Association of South Australia Inc
Email: laveray@optusnet.com.au Mobile: 0401 096 625
7.8 Camden Community Classic - Sponsorship Request

Brief
An application has been received from the Camden Athletic Club requesting Council sponsorship for the 2015 Camden Classic Carnival.

RECOMMENDATION
It is recommended to Council that a $4,000 cash sponsorship and ‘in kind’ support be provided, as canvassed in the report, for the 2015 Camden Classic.

Introduction
The Camden Athletic Club has written requesting that Council support the 2015 Camden Classic Carnival. In previous years Council has supported this event with sponsorship in the order of $4,000 (Attachment 1).

In the last six years Council has also provided a range of in kind support, e.g. a feature in 'Talking Points', provision of marquees, ground preparations, banners etc.

Discussion
The Camden Classic has been supported by Council for many years and to date the Club has met its obligations in terms of the sponsorship, the event attracts increasing numbers of spectators and has maintained its place as a significant event in the Athletics calendar.

Conclusion
It is recommended that Council continue its support of this event with a sponsorship of $4,000 and in-kind support.
**ATTACHMENT 1**

### Sponsorship program

**Application form**

**Note:**
1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

### 1. Event and organisation details

- **Event name:** 2015 Camden Classic Carnival
- **Event description:** Annual professional athletics event in the tradition of the Bay Sheffield and Stawell Gift
- **Date(s) of event:** First Sunday in February
- **Organisation / Group:** Camden Athletic Club
- **ABN number:** [Redacted]
- **Date submitted:** 7/08/14

### 2. Organiser's contact details

- **Name:** Colin Rowston
- **Position:** Chairperson
- **Organisation:** Camden Athletic Club
- **Address:** 1 Copper Way Sheidow Park
- **P/Code:** 5158
- **Telephone:** [Redacted]
- **Facsimile:** [Redacted]
- **Email:** [Redacted]

### 3. Event details

- **Type of event (you may select more than 1):**
  - Education
  - Community
  - Environment
  - Entertainment
  - Sports
  - Business
  - Arts / Culture
  - Charity

- **Event attendees (indicate the expected characteristics of your event attendees):**
  - **Age range:**
    - Under 20 [X]
    - 20 to 30 [X]
    - 31 to 40 [X]
    - 41 to 50 [X]
    - 51 to 60
    - 60 plus
  - **Where will the attendees be travelling from:**
    - City of West Torrens [X]
    - Adelaide Metro
    - Western Suburbs [X]
    - SA Generally

- **Estimated total attendance:** 2000
4. Level of sponsorship requested (tick)

Type:
- [X] Naming rights
- [ ] Joint sponsor
- [ ] Minor support

Cash: $4000

In kind support (specify): Banner advertising, Talking Points article

What will the funds be used for? Event administration including prizemoney for athletes

How many other sponsors are involved? One other major, several minor

Who are they? Solo Resource Recovery

What is their level of support? $4000 for major sponsor, $5000 for minor sponsors

5. Promotional / media benefits

Provide details of the media types to be used:
- [X] Advertising - newspaper
- [X] Signage
- [X] Radio
- [X] Web site

Provide details of the level of coverage anticipated: Pre and post event articles in Messenger and Advertiser, Pre event interview on radio 5AA, banner advertising on Anzac Highway and Tapeys Hill Rd in month lead up, Coverage on SA Athletic League website

6. Research and evaluation of your event

Will you undertake research prior to or after the event?  
- [X] Yes
- [ ] No

If yes, how?

Surveys to major stakeholders (sponsors, officials, runners, spectators)

If not, why not?

How do you evaluate the effectiveness of your event?

Level of satisfaction in feedback, number of entries, number of spectators, amount of media coverage
7. Declaration

I, Colin Rowston, hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

<table>
<thead>
<tr>
<th>Signature</th>
<th>COLIN ROWSTON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date:</td>
<td>7 / 8 / 14</td>
</tr>
</tbody>
</table>

8. Where to send your completed application

Return this application together with any attachments to:
  Manager Community Services
  City of West Torrens
  165 Sir Donald Bradman Drive
  Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.
7.9 Junior Development Grants 2014-2015

Brief
To advise the Civic Committee about the disbursements of Junior Development Grants (to date) in 2014-2105.

RECOMMENDATION
It is recommended to Council that the report be received.

Introduction
To provide information to Civic Committee on the disbursements of Junior Development Grants (to date) in 2014-2105.

Discussion
Attached is a table of recipients of Junior Development Grants (to date) for 2014-2015 Junior Development Grants 2014-2105 (Attachment 1).
<table>
<thead>
<tr>
<th>Recipient Name</th>
<th>Age</th>
<th>MF</th>
<th>Suburb</th>
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<th>$ Grp</th>
<th>SA</th>
<th>Interstate</th>
<th>Overseas</th>
<th>Activity</th>
<th>Sport + Rec</th>
<th>Science / Tech</th>
<th>Art /Culture</th>
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<td>1</td>
<td>U13 Girls Hockey National Championships - Brisbane QLD</td>
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<td>Caitlin Helen Curran</td>
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<td>500</td>
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<td></td>
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<td>Plympton &amp; Kurralta Park Girl Guides SA Europe Trip - UK &amp; Switzerland</td>
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<tr>
<td>Lily Oliver</td>
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<td></td>
<td></td>
<td>1</td>
<td>National Judo Competition - Hobart, TAS</td>
<td>1</td>
<td></td>
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<tr>
<td>Declan Carruthers</td>
<td>16</td>
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<td>GLENELG NORTH</td>
<td>5045</td>
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<td>Youth Olympics - Pole Vaulting - Nanjing, China</td>
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<td>Recipient Name</td>
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<td>U14 Boys National Basketball Comp - Albury, NSW</td>
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<td>SAPSASA U12 Boys - School Sport Australia Championship - Bendigo, VIC</td>
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<tr>
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<td>National Judo Championships - Hobart, TAS</td>
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<td>U15 Netball CANA comp- Hobart, TAS</td>
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</table>

Current total $6,200
7.10 Disbursement of Grants 2014-2015 to date

**Brief**

This report presents a summary of grants, sponsorships and donations approved or proposed to date, for financial year 2014/2015.

**RECOMMENDATION**

It is recommended to Council that the report be received.

---

**Introduction**

This report presents a summary of grants, sponsorships and donations approved or proposed to date, for financial year 2014/2015.

**Programs**

<table>
<thead>
<tr>
<th>Sponsorship - Budget Allocation $35,000</th>
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<tbody>
<tr>
<td>$13,300 recommended in this Agenda</td>
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<tr>
<td>$4,000 - Camden Classic</td>
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<tr>
<td>$3,000 - George Street Festival</td>
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<tr>
<td>$3,000 - Christmas Carols</td>
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<td>$1,800 - Back to Bethlehem</td>
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<tr>
<td>$1,500 - SA Judo Competition</td>
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<table>
<thead>
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<th>Community Grants - Budget Allocation $45,000</th>
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<td>$6,590 recommended in this Agenda</td>
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<tr>
<td>$2,000 - Lockleys Football Club/Council</td>
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<tr>
<td>$1,000 - Greek Senior Citizens Club</td>
</tr>
<tr>
<td>$1,590 - Reedbeds Community Centre</td>
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<tr>
<td>$2,000 - Hilton RSL/Council</td>
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<table>
<thead>
<tr>
<th>Donations - Budget Allocation $5,000</th>
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<td>No activity to date</td>
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<tr>
<th>Junior Development Grants - Budget Allocation $30,000</th>
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<tbody>
<tr>
<td>$2,900</td>
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7.11 Letters of Thanks

Brief
Council has received letters of thanks from various agencies that received funds from Council.

RECOMMENDATION
It is recommended to Council that the report be received.

Introduction
Council has recently received letters of thanks from several agencies, beneficiaries of Council's funding program.

Discussion
Letters are attached from:

- Anglicare
- Anglican Parish of Plympton
- Japan Australia Friendship Association
14/07/2014

Mr Declan Moore
Deputy Chief Executive Officer
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Dear Mr Declan Moore

Thank you for your kind donation to support AnglicareSA’s Winter Appeal.

Through our work we often meet our clients at a time of darkest despair, at their lowest ebb and unable to see the path ahead. Our job is to help them find a way into the light to give them the knowledge, skills and confidence to start again and to make changes for the better.

But we couldn’t do this without you.

Thank you for joining with us to transform the lives of those in need.

If you have any questions please feel free to contact Emma Yeend our Donor Relations & Fundraising Coordinator on 8305 9230 or eyeend@anglicare-sa.org.au.

Yours sincerely

Peter Sandeman
Chief Executive Officer
AnglicareSA

ANGLICARESA ABN 691 875 78153
OFFICIAL RECEIPT NO: 265020

NAME: City of West Torrens
DATE: 14/07/2014

AMOUNT: $1000.00

Your gift to AnglicareSA is tax deductible.
17 August 2014

Danny Broderick  
Manager Community Services  
City of West Torrens  
165 Sir Donald Bradman Drive  
HILTON SA 5033

On behalf of the members of the congregation of the Church of the Good Shepherd of the Anglican Parish of Plympton, I would like to thank you most sincerely for approving the application we submitted for a 2014 Community Grant. The new audio equipment will make a big difference to the sound that we can have especially for those who are hard of hearing.

We very much appreciate being a recipient of the grant. Thank you.

Dr Pauline Glover  
Parish Secretary
Ms. Anne Pascoe  
Team Leader  
Community Services  
City of West Torrens  
165 Sir Donald Bradman Drive  
Hilton  

7th July, 2014  

Dear Anne,  

On behalf of the Japan Australia Friendship Association I would like to thank the City of West Torrens for its generous sponsorship of our recent Kodomo no Hi Japan Festival.  

The Festival is the largest volunteer community based Japan festival in the country and continues to grow each year with the Mayor John Trainer expressing the view that "It’s bigger than Ben Hur." The attendance is in excess of 5,000 people who can enjoy a variety of demonstrations, performances and exhibitions of martial arts, tea ceremony, ikebana and bonsai as well as take part in craft workshops and enjoy a taste of Japan at the many food stalls.  

The Festival draws people from all over the metropolitan area and for Japanese people residing in Adelaide it is considered to be a major occasion when they can introduce their culture and celebrate their heritage. We were also pleased to welcome a delegation of Japanese parliamentarians who were visiting Adelaide and who wished to see how Japanese culture is introduced in Australia.  

Publicity for the festival was quite extensive with a radio interview with Peter Goers on 891 ABC, Messenger Press article, Adelaide Festival Centre e-mail to subscribers and listing on a number of websites promoting events in Adelaide.  

The feedback that we have received has been overwhelmingly positive with respondents commenting on the range of activities, the food available, the overall organization and the atmosphere created.  

The sponsorship we receive from the City of West Torrens is vital in ensuring the ongoing viability of the Festival and the support of the Mayor and elected members is greatly appreciated. Council’s support was acknowledged in announcements on the day, in publicity material displaying the West Torrens logo, the programme and on the Jafa website.  

I would also like to thank you and other staff for the assistance provided in helping the Association to organize the Festival. In particular, the traffic management plan once again helped to alleviate some of the traffic congestion that has been a problem and helped to create a safer environment for people attending the event.  

Thank you once again for the sponsorship provided and please report to Council on how valuable the funds were in helping to create a day of friendship and an appreciation of the multicultural nature of the community.  

Yours sincerely,  

Mike Dunphy  
President  
Japan Australia Friendship Association  

JAPAN AUSTRALIA FRIENDSHIP ASSOCIATION  
日豪友好協会  
www.jafa.org.au
8. OUTSTANDING REPORTS/ACTIONS

9. OTHER BUSINESS

9.1 Olive Festival

Cr Mangos has indicated his intention to move the following motion:

That the Administration prepares a report for referral to the Civic Committee of Council for the holding of an Olive Festival for our City in 2015. The aim of the Olive Festival is to allow local growers to showcase their crops and allow people to provide samples of olive oil product, tastings, and demonstrations for olive-inspired dishes and the report should canvass opportunities to incorporate cultural, market and arts activities as part of the Olive Festival.

10. NEXT MEETING

To be determined by the new Council, following the November 2014 Local Government Elections.

11. MEETING CLOSE
Late Agenda Items

Civic General Committee

23 September 2014

Item 7.12 - Summer Festival Event for Australia Day
Item 7.13 - 2014/15 Rainwater Tank Rebate
7.12 SUMMER FESTIVAL EVENT FOR AUSTRALIA DAY - LATE ITEM

Brief
This report requests Council consideration of options for the staging of a Summer Festival event coinciding with Australia Day.

RECOMMENDATION
It is recommended to Council that the staging of a Summer Festival event in 2015 coinciding with Australia Day, be Option 4, Saturday 24 January 6-9pm.

Introduction
Council has previously requested that an event be held coinciding with Australia Day as part of the West Torrens Summer Holiday Festival.

Discussion
Detailed planning and bookings are proceeding for this year's Festival, including consideration of an Australia Day event as requested.

However, there are a number of competing interests which present logistical and timing problems. The table of options (below) set out these issues for the Committee's review.

Note: Most Summer Festival events that do not include movies usually run for approx. 3 hours.

<table>
<thead>
<tr>
<th>Option #</th>
<th>Event</th>
<th>Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>Monday 26 Jan Summer Festival Event held in conjunction with Citizenship &amp; Awards ceremony @ Thebarton Community Centre</td>
<td>Citizenship and award event is held between 10 am - 1 pm including lunch Summer Festival Event could commence as soon as practicable after this.</td>
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<tr>
<td>#2</td>
<td>Monday 26 Jan Summer Festival Event held in Memorial Gardens in afternoon (e.g. 2-5 pm or 3 -6 pm)</td>
<td>Citizenship and award event is held between 10 am - 1 pm. Clean up and take down tasks take at least an hour</td>
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<tr>
<td>Option #</td>
<td>Event</td>
<td>Issues</td>
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<td>#3</td>
<td>Summer Festival event is held at its traditional time of 6-9 pm but on the Monday</td>
<td><strong>Pro</strong> Keeps Summer Festival at a venue where community has come to identify with these events. Also keeps event at a time which community is used to. <strong>Con</strong> School terms commences the next day (27 Jan). Since Summer Festival is promoted as a family event it is likely that many families would not opt for an evening event so close to the start of school.</td>
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<tr>
<td>#4</td>
<td>Summer Festival event is held on its traditional day (Saturday) at its traditional time of 6-9 pm</td>
<td><strong>Pro</strong> Keeps Summer Festival at a base where community has come to identify with these events. Also keeps event at a time which community is used to and is congruent with other Summer Festival events thus simpler to promote. <strong>Negative</strong> Unable to fulfil Council request to coincide a Summer Festival event with Australia Day.</td>
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**Conclusion**
It is recommended to Council that it considers and determines what may be the most effective option for the staging of a Summer Festival event coinciding with Australia Day.
Brief
This report recommends an approach to Council to apply NRM levy collection monies to an updated rainwater tank rebate scheme.

RECOMMENDATION
It is recommended to Council that funds obtained from the Natural Resource Management Board for collecting the NRM levy be allocated to an updated rainwater tank rebate for West Torrens residents.

Introduction
At its meeting on 20 May 2013, Council resolved that the anticipated revenue to be received for the collection of the NRM Levy, from the Natural Resource Management Board, be used to fund rebates for rainwater tanks, whether plumbed or not, worm farms and compost bins.

The Administration expects income in the order of $8,500 from the collection of the levy.

Corporate and Regulatory have confirmed that sufficient funds are available for compost and work farm rebates, leaving rainwater tanks, for which no rebates have been provided for several years.

A rainwater tank rebate program could have a large impact on water reduction in the community as well as a reduction of stormwater in Council's drainage system.

This report provides details for an updated residential rainwater tank rebate scheme for the 2014/15 financial year (backdated to 1 July 2014), to be managed on a first come, first served basis until the funding is exhausted.

Discussion
Between 2009 and 2011 Council provided rebates to residents to assist with the cost of purchasing and plumbing a rainwater tank into their households. There were 109 local residents who received a rebate of between $100 and $750 as part of this scheme which in turn helped reduce the community's potable water demand by up to 2,000,000 litres and diverted an equivalent volume of stormwater from Council streets.

Key to the previous program's success was the partnership between SA Water and Council, as Council relied on SA Water to ensure the applicants were installing the rainwater tanks within the City of West Torrens. SA Water no longer provide this rebate, therefore Council will require its own robust administrative procedure to manage the new program in house.

In the previous scheme Council was relatively generous with the average rebate in 2010/11 to residents being $383. This would allow approximately 21 residents to receive this rebate if the scheme remained unchanged. For the scheme to have a wider impact in the community, the updated rebate could reflect the following tiered approach:

Properties built prior to 2006, before tanks were compulsory on new homes, could receive either:

- $100 rebate for tanks between 2,000-4,999 litres, or
- $200 rebate for tanks 5,000 litres and above

Properties built during 2006 and since, when a 1,000 litre plumbed tank became compulsory, would be eligible for:

- a $100 rebate for tanks 5,000 litres and above.
If the program is run with the above tiered approach, 38 to 77 rebates could be provided to the West Torrens community, allowing for approximately 660,000 to 1,540,000 of stormwater to be diverted from Council's stormwater system (based on an average rainwater tank size of 5,000 litres) and a saving to community of the same magnitude.

Due to the limited number of rebates available, residents will only be able to claim once per household. To be eligible for this rebate, applicants will also need to provide Council with a copy of their rates notice, a receipt for the tank, which must have been purchased since 1 July 2014 and a photo of the tank in situ.

**Conclusion**

The previous residential rainwater tank rebate program assisted more than 100 residents to purchase and install a rainwater tank, reducing their dependence on potable water and reducing the volume of stormwater entering Council streets. It also assisted Council move closer to achieve its 2025 community water reduction goal.

By implementing this scheme again, with the method mentioned above, additional savings would be realised.