

SOUVENIR

The District of
Mile End and Environs

1924



A WAHLQVIST PUBLICATION

Phone—Central 6768.

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NEWSAGENT AND TOBACCONIST

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HILTON

(Terminus)

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*"Your own district contains wonderful potentialities—
give the local traders your support and help in the progress
of one of the oldest established districts in the State."*

—MAYOR PRETTY.

*"Once we realize that we are all one, working together
for the good of all; that each of us finds his prosperity
and salvation in the advancement of all, then the whole
business, as well as each individual, takes a distinct step
forward."*

—JOSEPH H. APPEL.

*Give the local business people your custom, that they
may be able to give you a better and larger service.*

*Circulate the money throughout your own district, and
play a part in the progress of your town. Bigger business
means bigger shops; bigger shops mean an improvement
to the district. Remember our two policies, which are:
"Ours to give full value; yours to profit through us."*

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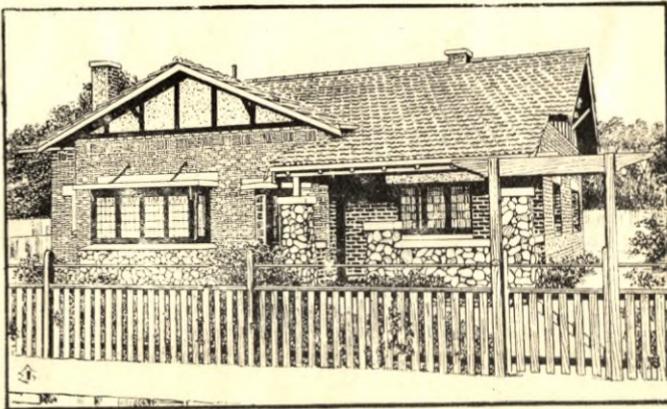
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Corner Mary Street.
Telephone: Unley 2601.

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VICEROY HONEST **TEA**
VALUE

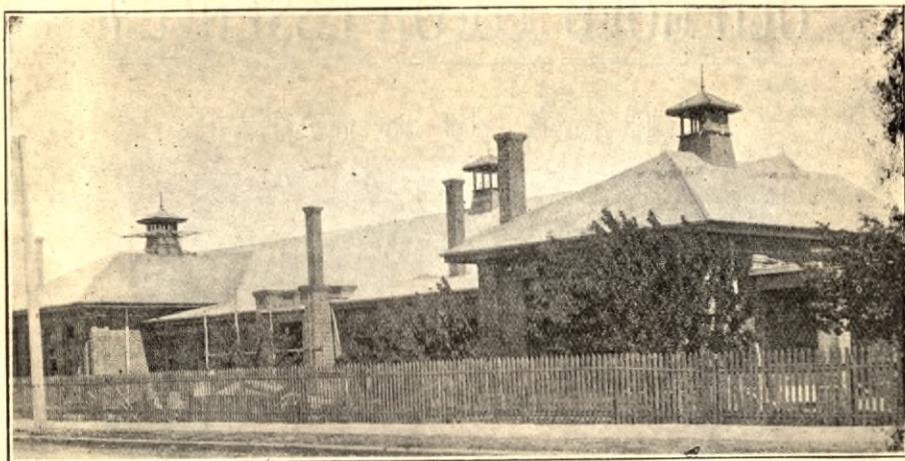
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NO WORRY - NO WASTE.

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Education and Recreation.



Thebarton Infant School, recently opened to cater for the increasing number of young pupils.



Thebarton Oval, which attracted a crowd of 51,480 people during the Football Season of 1923.

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OLD GOLD COCOA ESSENCE?

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OLD GOLD
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Carefully prepared from
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Delicately Flavored Cocoa Beans



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Pure Soluble Cocoa
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Opposite Mile End Hotel.

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Right on Top for all that is Best
in Footwear.

Shop in your own District.
It Pays.

JONES & CO.

42 Beach Road,
MILE END.

Phone: C. 539.

MISSION OF SOUVENIR.

The mission of this little booklet is to convey to you—as a resident of the locality—the importance of the district in which you live. Read carefully through the contents and learn the astounding progress your town has made.

The future success or failure of your local suburb rests to a large degree in your own hands. Assure the local business people of your trade and take part in the progress of your own district.

Only the best can be obtained through co-operation, and what is more appropriate than the slogan of the Local Traders: "Ours to give full value; Yours to profit through us."

Get your Groceries
from

F. MUTTON,

Cr. Dew Street and
Beach Road, Mile End
and bank what you
make on the purchase.

E. C. RUNGE,

*Tuner and Pianola
Expert.*

Late 13 years Rundle
Street.

Piano Tuning and Re-
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Authorised Plumber.

Your orders receive
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Recognised as the shop
where you always get
a square deal.

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(Proprietor),
MILE END.

MILK! MILK!

Residents of the locality are informed
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daily from

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MILE END.

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Just past Torrensville Tram Terminus.

Ladies' Glace Kid Strap Shoes, 11/9.

Youths' Lace Boots, sizes, 2, 3, 4, 5,
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see that you get

“LION”

BRAND.

Packed by D. & J. FOWLER, LTD.

From Virgin Land to Popular Suburb.



Progress of the Corporation of Thebarton.



It is always fascinating and very interesting to peer into the past and peruse the records of our forefathers which have become dim with the fleeting of the years. Our mission is to delve not too deeply into the early pioneering trials of our yet young country; but just to place before the people a brief outline of the history of the Municipality in which they reside; to show the manner in which a tract of land has been cultivated, and later transformed into an up-to-date and modern suburb, with its footpaths, avenues, private and public buildings, and all other improvements which comprise a well-constructed suburban township.

Although, unfortunately, there is a paucity of information concerning the history of this suburb, we have been able, with the valuable assistance rendered by esteemed old residents, Town Clerk C. E. Wyett, and ex-Alderman Riley, to publish what is, to our knowledge, the first history of the locality.

Undoubtedly Thebarton was the first residential site surveyed outside the City of Adelaide, that is, that portion between Light Terrace on the North and South Terrace on the South, Port Road on the East and West Torrens on the West.

In those far-away days the present town was the camping ground selected by Colonel Light and the representatives of the Queen while surveying the

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Full Stocks of **KODAK SUPPLIES**, and **RADIO GOODS** Carried.
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TORRENSVILLE and **HILTON**.

Phone: C. 6614.

City of Adelaide. Proof of this is contained in the fact that the home of Colonel Light, in Winwood Street, Southwark, still exists, not in its original state as a pioneer's home, but as a bulk store of one of the factories of the district—so much for the march of progress.

The very name of this Corporation was derived from the fact that Colonel Light had a farm called "The Barton."

It will be noticed by reference to a map of Thebarton that some of the building allotments are surveyed into 30 feet frontages abutting the streets, which are very narrow, with footpaths on which not more than two can walk side by side, a system of survey which is characteristic of the quaint old English villages. This gives the impression that Thebarton was surveyed before Adelaide, for the purpose of giving Colonel Light's staff an opportunity of securing a home of their own, if they so desired. Be that as it may, it can be safely said that the early history of South Australia is closely wrapped round pioneers

Drink
Chateau Tanunda
Brandy.

Follow Me!

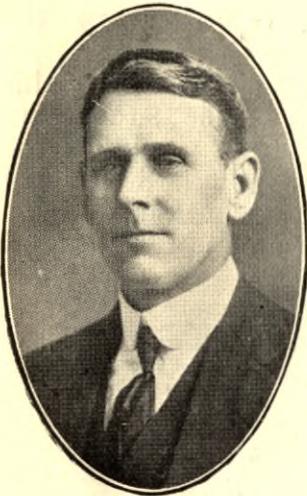
You will get the Most of the Best for the Least at

A. J. SKINNER,

40 Henley Beach Road,

MILE END.

DRAPER AND MEN'S OUTFITTER.



Alderman J. L. Leal, J.P.

who first resided at Thebarton, and from there started on the stupendous task of breaking down and conquering the South Australian portion of the Australian Bush.

Drifting back to 1853, when even the Queen's representatives were contented to live in homes of rude structure, and bullock teams plodded through our main city streets, men hopeful of the prospects of the new

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Don't neglect your cough no matter how slight it seems. Nearly every person suffering from chest complaints can trace the beginning to a neglected cold. Buy a bottle of ZAC to-day. It is marvellously effective, and sold at 9d. and 1/6 a bottle everywhere.

Let ZAC Cure You.

southern land wended their way westward from the circle of the city.

Governor Hindmarsh, the first Governor of this State, lived in Reid Street, next to the site where Faulding & Co.'s factory now stands. Unlike the land on the eastern portion of our capital, the country where our present suburb stands was a beautiful pastoral plain, with scatterings of the majestic eucalypti trees, remnants of which can still be seen in portions of the district.

The first record of this locality coming under the direct control of the people appears in the Government Gazette of July, 1853, under the seal of His Excellency Sir Henry Edward Fox Young. It was then that the District of West Torrens was Gazetted. To give some idea of the scattered nature of the

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For VARIETY of Stock and KEEN Value.

Ladies' Underwear, Manchester, Corsets, Gloves.

Hearth Rugs, Cretannes, Hosiery, Ribbon.

Millinery, Mantles, Dress, Laces.

A Good Stock of MEN'S WEAR always on hand in SHIRTS, COLLARS, TIES, HATS, OVERCOATS, FANCY SOX, and UNDERWEAR.

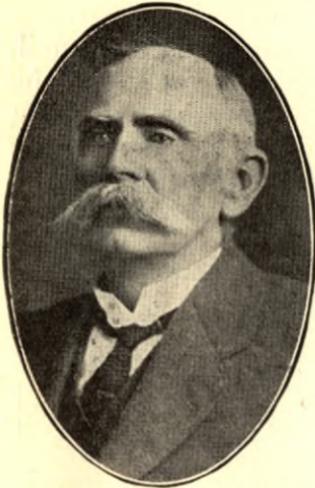
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Oils,
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Cement, Whiting, Bone Dust,
Crockery, Enamelware, Glassware,
Hearthrugs, Lino. Squares, Door Mats,
Hardware, Garden Tools, Lime, Shellgrit,
Tools of Every Description and for Every Trade.
Anything from a Needle to an Anchor at

W. D. OLDFIELD'S,

106 Beach Road, MILE END, Next Thebarton School.



ALDERMAN J. SANDOW, J.P.,

Has been a member of the Council for six years, during which time he represented Torrens Ward. At the last election the ratepayers placed him in his present position.

population at that time, a brief outline of the boundaries of the district is given. On the East it was bounded by the Western boundary of the Park Lands; on the North by the centre of the River Torrens and the Northern boundary of the Hundred of Adelaide; on the South by the centre of the Bay Road, from the South-west angle of the Park Lands to the sea at Holdfast Bay; and on the West the boundary was marked by the waters of Spencer's Gulf.

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On Terms from £4 10/- . £1 Deposit—2/6 Weekly.

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Tyres, Tubes, and all Accessories Stocked.

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MANUFACTURING FURNITURE SPECIALISTS.

See our Quality and Designs, get our Prices, before making your
Purchase.

Phone: Central 5756.

Five men at that time constituted the Council, and on account of there being no funds available, the Government at that time, with a view of removing this impediment to the successful operation of the councils within the proclaimed areas, authorised the Colonial Treasurer to make advances to District Councils, to be afterwards repaid by them when in funds. This was done to meet the preliminary expenses and cost of the first assessment.

At the latter end of the seventies of last century a movement was started by some of the residents to have the eastern portion proclaimed a Corporation, to be called the Corporation of the Town of Thebarton, and as no opposition was raised it became an accomplished fact in 1883.

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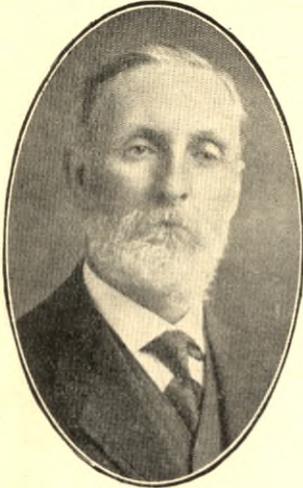
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Henley Beach Road, TORRENSVILLE,

can fulfil all your Orders for

CHAFF, GRAIN, PRODUCE, and GROCERIES.

Orders Delivered.



MR. E. T. ISLEY, J.P.,

Late Alderman Thebarton Corporation. Mr. Isley is a member of the Thebarton Institute Committee, President of the Mile End and Torrensville Traders' Association, and President of the Thebarton Municipal Progress Association.

On Thursday, February 6, 1883, the following notice appeared in the Government Gazette:—
 “Granting the request of ratepayers of the Town of Thebarton, to be incorporated under the provisions of the Corporation Act, and constituting the Town a Municipality by the name of ‘Thebarton,’ and dividing the Municipality into four wards, and appointing Mayor and Councillors thereof, and rearranging the wards of the District of West Torrens.”

FOR QUALITY MEAT AT REASONABLE PRICES

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THE HILTON MEAT STORE

(E. T. SELWAY, Proprietor),

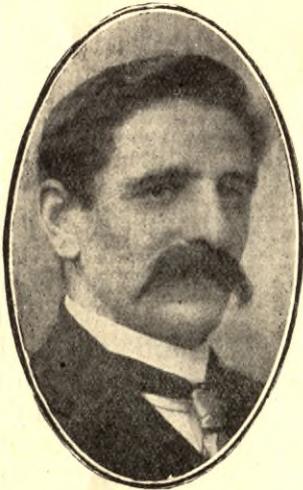
South Road, HILTON.

Phone: C. 5218. ——— Prompt Delivery.

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Jams, Jellies and Conserves.

"AUSTRALIA'S BEST."



ALDERMAN M. WATSON.

Elected to fill a vacancy for Alderman at the last elections. He has with great credit occupied many positions, including Secretary to the Citizens' Recreation Ground Com-

This declaration defined the limits of the district on the North by the River Torrens; on the South by Darebin and Ballara Streets; on the East by Railway Terrace and Port Road; and on the West by Hardy's Road, north of Henley Beach Road, and Rankine Road, south of Henley Beach Road. This area covers 1,098 acres, with a length of 28 $\frac{3}{4}$ miles of avenues and streets.

mittee; President of the Western District Cycling Association; and Vice-President of the S.A. League of Wheelmen.

Phone Cen. 2652

E. J. Isley & Co. Ltd.
BUILDERS
CONTRACTORS

SCHOOL ROAD

(off Rose Street),

MILE END.

Plans and Estimates Furnished.

Easy Terms Arranged.

M. C. MOORE,

CHEMIST,

MILE END and TORRENSVILLE,

and also at PROSPECT and FREWVILLE.

(Established 1900).

ABSOLUTE ACCURACY, PROMPT DISPENSING, and PUREST INGREDIENTS, combined with COURTESY and SERVICE are responsible for the continued growth of our business.

To-day the Corporation of Thebarton, which is approximately one-third of the area which was in 1853 under the control of five councillors, has an assessment of £445,341, yielding in rates the sum of £10,669 yearly, compared with the assessment for the District of West Torrens in 1880, then approximately three times the area and including Thebarton, which was £18,364, resulting in revenue of £2,082 yearly.

The first available assessment after that date for Thebarton is in 1909, when the total reached £169,954. By this it will be seen that in a period of 15 years the Town has progressed to the extent of £275,387 in land values assessment.

The population has increased from 10,000 in 1914 to 16,500 in 1923, while the number of houses.

"You Can't Get Away From It."

Next to your ability—comes your Appearance.

OUR SUITS

Will MAKE you look Smart.

PERCE MILLER

48 BEACH ROAD, MILE END.

Give me a ring—C. 5026.

RADIO ENTHUSIASTS!

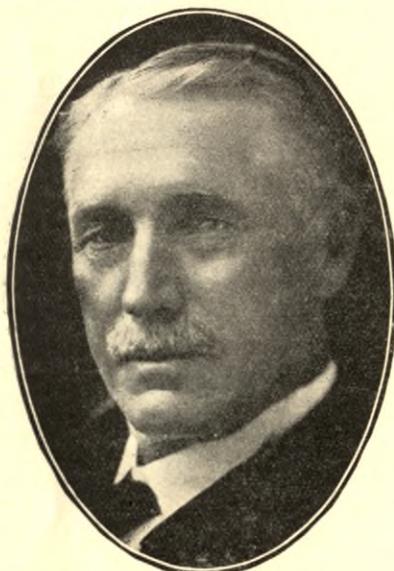
it will pay you to visit

UNIVERSAL Engineering Works

43 Henley Beach Road, MILE END.

Manufacturers and Distributors of all High-Class Wireless Requisites.

Phone: Cent. 1770.



EX-ALDERMAN RILEY,

Who was a member of the Thebarton Corporation for 18 years. During his term of office he introduced Land Values Assessment; Public

and business places erected in that period have increased by slightly more than one-third.

Until the electrification of the system, communication to the city was made by means of the horse cars. The district is now well served with electric cars running on the Henley Beach, Torrensville, Lockleys, Hilton, Hindmarsh, and Findon routes. There are also several enterprising private bus

Ownership and Control of Tramways; The Meat Supply; Food and Drugs Act; Town Planning; Recreation Grounds and Open Spaces; and a better System of Drainage.

F. Henderson,

TERMINUS HARDWARE AND HARNESS STORE.

Sole Western Agent for
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Try Us for
TOOLS, HARDWARE, SEEDS, HARNESS, AND ALL
LEATHER GOODS.

Mile End Hotel,

HENLEY BEACH ROAD.

A. K. & R. H. NIMMO,
Proprietors.

MILE END. ————— C. 2273.

owners, who appear to do good business in catering for travellers to and from the city.

Among improvements made in the district quite recently is the Thebarton Memorial Recreation Ground, which was opened on October 29, 1921, by Sir Archibald Weigall—Mr. J. L. Leal being Mayor at that time. This ground is well situated, its area of 14 acres costing £2,240. Together with other improvements, a fine pavilion, costing £4,000, has been erected. On this reserve there is a football oval, where many strenuous league games have been played; on one occasion, in 1923, the gate receipts proved an attendance of 15,000.

Trotting is also a favourite sport on this oval, and throughout the year is indulged in under the glow of electric lights.

We Must Have Footwear!

And if you want the Shop for STYLE,
VALUE, and all Classes of REPAIRS, try

J. J. PILBEAM

HENLEY BEACH ROAD, TORRENSVILLE.

'Phone: Central 6800.

All Kinds of Sundries in Stock.

I - X - L

CANNED FRUITS.

"AUSTRALIA'S BEST."

A valuable asset to the district was the erection of a large Technical School adjoining the Recreation Ground, which was undertaken by the Government; provision has also been made for a High School to be erected at a later date. There are approximately 1,500 children attending the Thebarton Model School, situate on Henley Beach Road. Private schools in the district also cater for the education of the children.

THEBARTON CORPORATION MEMBERS.

Mayor:

A. H. Pretty, J.P.

Aldermen:

J. L. Leal, J.P.
N. J. O. Makin, M.H.R.
M. Watson.
J. Sandow.

Councillors:

J. Mason.
J. F. Cooper.
H. S. Hatwell.
E. Ryan.
S. F. Robinson.
W. H. D. James.
F. Worrell.
A. A. House.

Town Clerk:

C. E. Wyett, J.P.

TAUBMAN'S PAINTS, VARNISHES, ENAMELS, STAINS, ETC.,

comprise the whole of the South Australian Exhibit in

The British Empire Exhibition.

Get your Supplies from

W. D. OLDFIELD,

106 Beach Road, MILE END, next Thebarton School.

Sole Agent for the District.

For Wedding, Birthday and Christening Cakes.

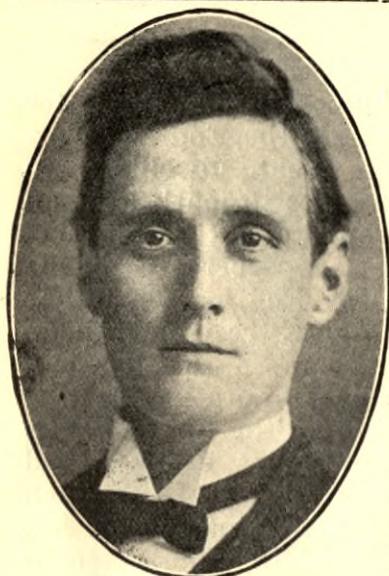
Also SMALL CAKES, PASTRY, BUNS, etc.,

there is no better Assortment and Quality than at

OLDFIELDS,

NEXT THEBARTON SCHOOL, BEACH ROAD.

All Goods manufactured on the Premises. Try them.



*Alderman N. J. O. Makin,
M.H.R.*

To keep pace with the progress of the district several miles of asphalt footpath and concrete kerbing have been laid down in recent years.

In a few years Thebarton may be able to boast of a new town hall, situate right in the centre of industry of the locality, for a portion of land abutting the Henley Beach Road and Taylor's Road has been purchased at a price running into four figures.

CURE-EM-QUICK

THE GREAT ENGLISH COUGH REMEDY,

3d. per packet — ALL CONFECTIONERS — 3d. per packet.

Manufactured by

A. W. ALLEN LIMITED,

Manufacturing Confectioners, Melbourne and Adelaide.

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TOMATO and WORCESTER SAUCES.

"JUST LIKE HOME-MADE."

It may not be generally known that in the latter part of last century a portion of Mile End and Torrensville, which then had no ornate dwellings to beautify the landscape, or avenues to mark it as an adjunct of value to the city, constituted the first race-course in Adelaide. This fact is perpetuated in the fact that several streets in Mile End, namely, Ebor Avenue, Falcon Avenue, Tarragon Street, and others, were named after famous racehorses of the day. People enthusiastic over the love of horse racing witnessed many an exciting finish on the turf which is now hidden by a multitude of homes, avenues, and footpaths. It is always interesting to recall such events, and, among others, the name of W. Beauchamp, who was one of the best horsemen of

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Unique by Name	British
Quality	Manufacture.
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A Style to Suit Everybody, 9/- to 21/-.

Retailers wanted in Torrensville.

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98 HINDLEY STREET, ADELAIDE. Phone 1594.

Local Interest

is being kindled by keen efforts put forward by the traders of the district—and the public is responding in no uncertain manner. They are therefore able to show a larger variety of goods in all the leading styles and fashionable colours, to the advantage of all. If it is a frock, you want to visit LeCornu's Drapery Stores at 208 and 208a Henley Beach Road, Torrensville Terminus, and we assure satisfaction, at far below city prices. You will not be pressed to buy; it is a pleasure for us to display our goods. Hosiery and Gloves always in abundance, and Corsets are a special feature; we have dozens to show, from the lowest price to the best models.



LATE MR. W. BEAUCHAMP.

that day, has a binding link with the racecourse which was at one time situate in this municipality. On February 16, 1878, he rode the first five winners out of six events at Torrensville, a performance which no doubt is seldom equalled.

Below are quoted the races in which he was successful on this memorable day:—Short's Six Furlongs, S. Crozier's Middleton; Hilton Plate, R. Low's Stranger; Steeplechase, J. H. Aldridge's

Swift Cycle Works

BEACH ROAD, TORRENSVILLE.

Any Class of Cycle Repairs Executed.

All Work Guaranteed. Accessories Stocked.

Secondhand Cycles from £2 10/-.

New Cycles from £10 10/-.

(2 Years' Guarantee.)

I - X - L
PICKLES.

"EQUAL TO IMPORTED."

Wild Cat; Pony Race, H. Phillips' Stockings; Consolation Stakes, L. Taylor's Creeping Jenny; and the last event of the day included the Hurry Skurry, in which Mr. Edwards' Why Not was successful.



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 It will cure you as it has others before."*

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Immediate Relief. Nature's Herbal Remedy.

ASK YOUR STOREKEEPER FOR IT.

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Biscuits

ALWAYS BUY

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QUALITY UNSURPASSED

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OF SOUTH AUSTRALIAN MANUFACTURE.

ASK FOR

WEST END

XXX

BITTER BEER

THE BEST OF ALL.

IF a man can write a better book,
 Preach a better sermon,
 Or make a better mousetrap than his neighbour,
 Though he build his house in the woods,
 The world will make a beaten path to his door.

We are in the WOODS (Suburban Mile End), not in the City.
 But give us a trial.

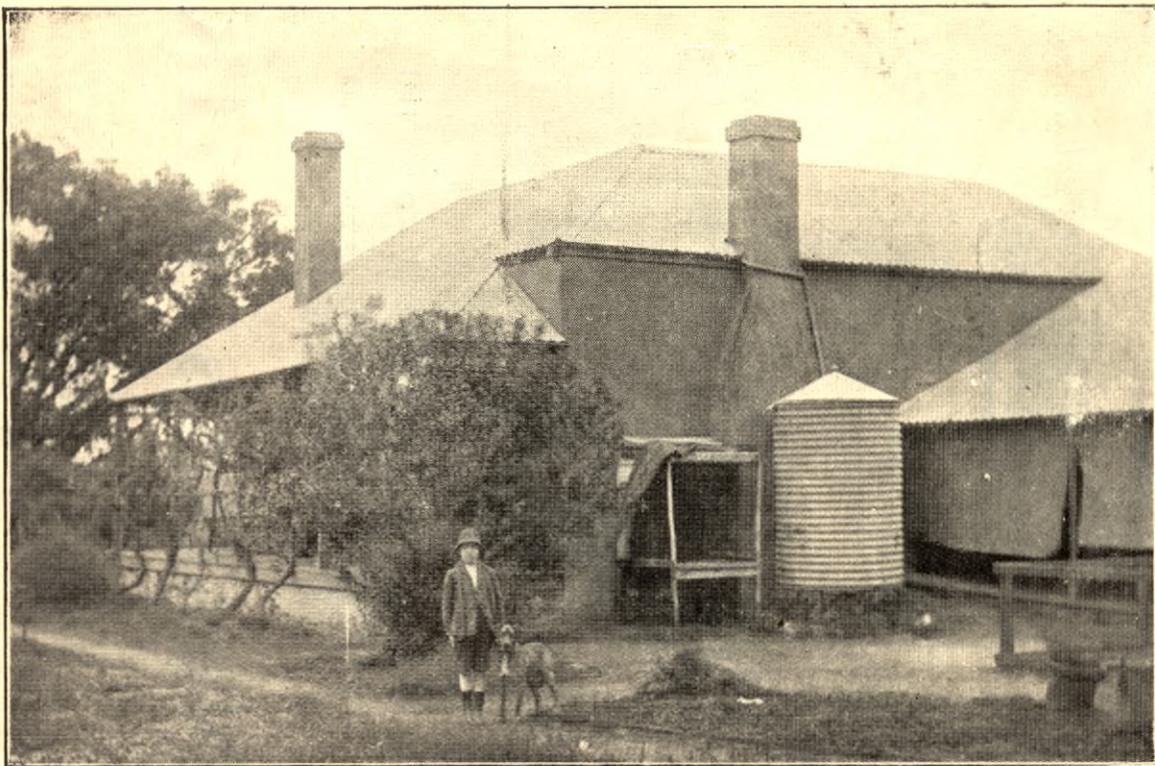
Better Attention (personal), Better Goods for Money Spent, Better
 Interest in your Requirements, "VALUE FIRST" in Drapery and
Men's Wear.

**CHILDREN'S WEAR, UNDERCLOTHING, MILLINERY,
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PELACO SHIRTS, MEN'S HATS, SHEETING, HOSIERY, SOX.

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Opp. Victoria Street.

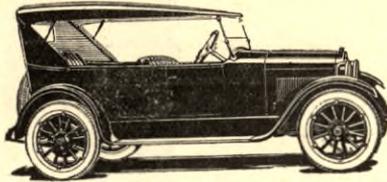
Phone: C.: 265.



Residence of Late Colonel Light, situate in Winwood Street, Southwark.

Davey & Sherman

MOTOR



ENGINEERS.

Telephone: Central 505 (Day and Night).

All Classes of Repairs to All Makes of Motor Vehicles.

Our Business is backed with years of experience in the Trade.
Petrol and Oil, Tyres and Accessories always procurable
at Current Rates.

Electrical Repairs and Battery Charging a Speciality.

Sub-Agents for West Torrens,

DODGE BROTHERS MOTOR CAR

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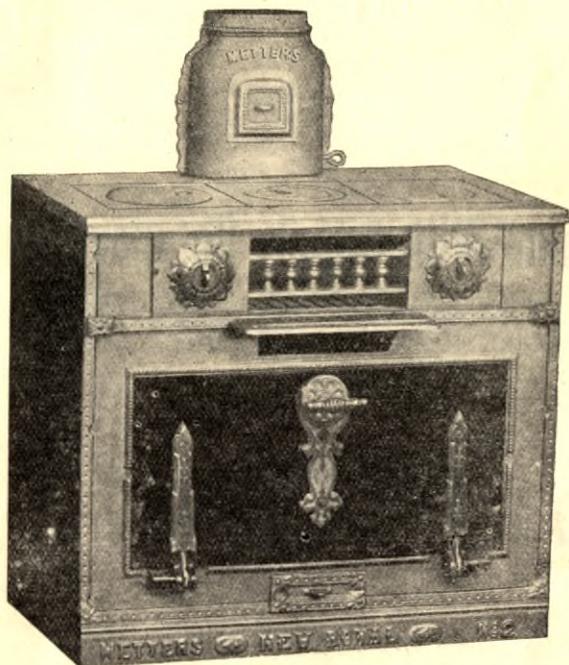
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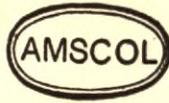
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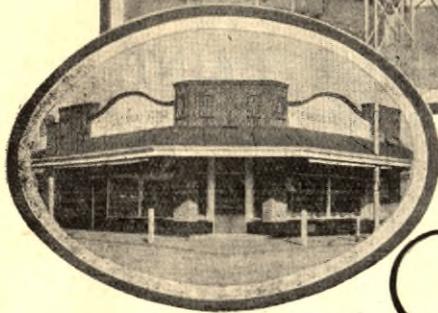
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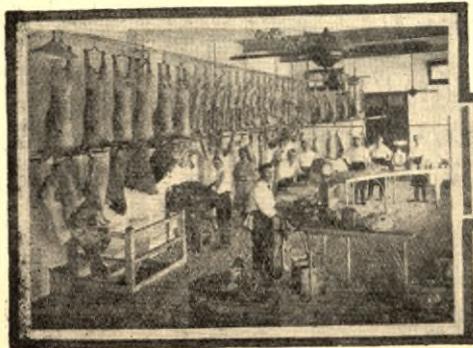
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