

ON
SALE
HERE

Moveable signs on footpaths

In accordance with Section 226 of the Local Government Act 1999, a business is permitted to have one moveable sign on Council property provided the sign complies with the conditions set out under Council's By-Law No 4 for Moveable Signs.

These conditions, governing size, placement and design, are intended to ensure the safety and convenience of pedestrians (the customers) and ensure that the amenity of the area is maintained by having signs placed in an orderly and tidy manner.

Please note the Development Act 1993 imposes controls for signs on private property both freestanding and attached to or displayed on buildings. If such a sign does not comply with the By-Law planning approval may be required.

For further information contact Council, telephone 8416 6333.

What is a moveable sign?

A moveable sign refers to:

- an 'A-frame' or sandwich board sign
- an inverted 'T' sign
- a flat sign.

Other signs which are freestanding and can be easily moved may be allowed but are subject to Council approval.

These signs are located on a footpath, road verge or other Council property.

Conditions for using moveable signs

- Signs must relate to the business.
- Only one sign per business and located in front of the premises.
- The business must be open whilst the sign is displayed.
- If left out during the hours of darkness the sign must be externally lit.
- Signs on vehicles are not permitted.
- The sign must not rotate, contain flashing lights or be illuminated internally.

Content of the sign

The sign must be:

- attractive, legible and simply worded to convey a precise message
- painted or otherwise detailed in a competent and professional manner.

The sign is not to:

- be painted in a way to mislead the public that it is a safety warning or police sign
- have balloons, streamers or other objects attached to the sign
- be a flag or a banner.

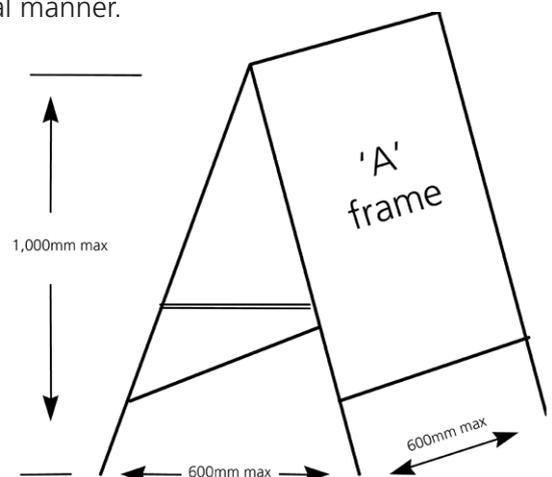
Size and materials

Signs can be constructed using timber, metal, plastic or plastic coated cardboard (Corflute). The maximum size allowed is 1,000 mm high x 600mm wide x 600mm deep as illustrated below.

How much information should be displayed?

If the purpose of the sign is to attract and stop passing traffic, all that needs to be displayed on the sign is the nature of the business and an indication that the business is open. At 60 km/h, drivers will not be able to read a menu, price list or daily specials.

Continued overleaf



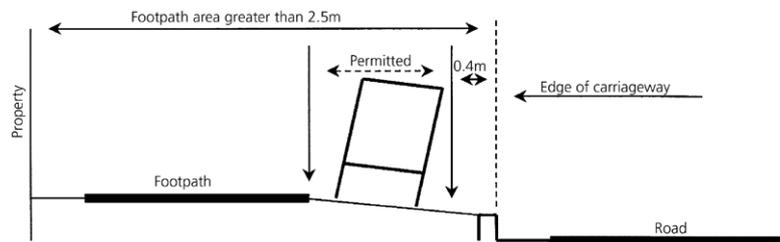
Where can moveable signs be placed?

Moveable signs can be placed between the footpath and the edge of the road as illustrated in the diagram adjacent.

However the sign must be:

- located in a safe position and securely anchored down
- not closer than 500mm to the edge of the carriageway (kerb)
- not on a footpath area that is less than 2.5 metres wide
- no closer than 2 metres to any fixed object on the footpath
- no closer than 1 metre to a driveway or corner of a building
- not on a sealed part of the footpath if there is an unsealed part
- not within 10 metres of an intersection
- not obstructing use of the footpath.

It is an offence to place a sign on a median strip or traffic island or on a footpath contrary in any way to the conditions of By-Law No 4 Moveable Signs. Non-complying signs may be removed and disposed of by an Authorised Officer of Council and an expiation notice may be issued to a person responsible for the sign.



Liability

Placement of a sign on any part of a footpath or road contrary to the by-law provisions or without approval can also expose an individual or business to liability for any personal injury or property damage that may occur as a result of the placement of that sign.

Further Information

A copy of By-Law No 4 Moveable Signs can be obtained from Council's website www.wtcc.sa.gov.au or by contacting Customer Service, telephone 8416 6333, or email csu@wtcc.sa.gov.au.