

CITY OF WEST TORRENS



Notice of Committee Meeting

NOTICE IS HEREBY GIVEN in accordance with Sections 87 and 88 of the Local Government Act 1999, that a meeting of the

CIVIC NON-PRESCRIBED GENERAL COMMITTEE

Members: Councillor S Rypp (Presiding Member), Mayor Trainer,
Councillors: G Vlahos, K McKay, G Demetriou, S Tsiaparis, G Nitschke, T Polito.

of the

CITY OF WEST TORRENS

will be held in the Mayor's Reception Room, Civic Centre
165 Sir Donald Bradman Drive, Hilton

on

TUESDAY, 26 APRIL 2016
at 6.00 PM

Terry Buss
Chief Executive Officer

City of West Torrens Disclaimer

Please note that the contents of this Committee Agenda have yet to be considered by Council and Committee recommendations may be altered or changed by the Council in the process of making the formal Council decision.

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1. MEETING OPENED

1.1 Evacuation Procedure

2. PRESENT

3. APOLOGIES

Leave of Absence:

Cr G Demetriou

4. DISCLOSURE STATEMENTS

Committee Members are required to:

1. Consider Section 73 and 75 of the *Local Government Act 1999* and determine whether they have a conflict of interest in any matter to be considered in this Agenda; and
2. Disclose these interests in accordance with the requirements of Sections 74 and 75A of the *Local Government Act 1999*.

5. CONFIRMATION OF MINUTES

RECOMMENDATION

That the Minutes of the meeting of the Civic Committee held on 27 October 2015 be confirmed as a true and correct record.

6. COMMUNICATIONS BY THE CHAIRPERSON

7. REPORTS OF THE CHIEF EXECUTIVE OFFICER

7.1 Grants, Disbursements and Sponsorships March 2016

Brief

This report provides an update on the disbursement of grants, sponsorships and donations for the period 1 July 2015 to 31 March 2016.

RECOMMENDATION

That the report be received.

Introduction

Council makes available a range of grants, sponsorships and donations to community groups and individuals through a variety of funding programs.

Discussion

The tables below detail the disbursement of grants, sponsorships and donations for the period 1 July 2015 to 31 March 2016.

Community Grants

Community Grants Budget 2015-16		\$50,000
Community Grants Round 1		
Recipient	Purpose	Amount
West Adelaide Football Club	Multicultural Youth Development program: "come and try AFL"	\$2,000
Western Youth Centre	PA System for general use at no charge	\$1,690
Camden Community Centre	Resources to construct a covered walkway plus skill development for volunteers	\$1,700
Total for Round 1		\$5,390

Community Grants Round 2		
Recipient	Purpose	Amount
Reedbeds Community Centre	Car maintenance course for young drivers from local high schools.	\$1,265
Greek Lyceum of South Australia	New costumes	\$400
Lockleys Football Club	Multicultural Come and Try AFL program	\$1,250
West Torrens Collective Action Group	Run a series of Neighbourhood Pop-Up Cafes to engage hard to reach, at risk and disadvantaged families	\$2,000
Orana Inc	Increasing the civic participation of people with a disability within West Torrens	\$1,861
Total for Round 2		\$6,776

Total to date for Community Grants Round 1 and 2	\$12,166
Balance remaining	\$37,834

Community Equipment Budget 2015-16		\$50,000
Community Equipment Grants Round 1		
Recipient	Purpose	Amount
Messinian Association Hawks Football Club	Upgrade canteen and BBQ facilities	\$1,000
West Torrens Baseball Club	Purchase improved protective baseball equipment	\$1,000
Reedbeds Community Centre	2 portable hard disk drives, 1 laser printer and 1 laptop	\$1,000
Combined Probus Club of Novar Gardens	Purchase a data projector	\$997
Anglican Parish of Plympton	Purchase of a Sony LCD/LED Panel Television, a Blu-ray DVD Player and a wall bracket	\$862
Richmond Primary School	Purchase new shirts, folding training goals and pop up training goals	\$1,000
Castellorizian Brotherhood of SA	Purchase of new chairs	\$1,000
Lockleys Football Club	Assist with the purchase of equipment for "come and try" AFL program and to run a "one-off" session	\$1,000
Total for Round 1		\$7,859

Total Community and Equipment Grants allocated to 31 March 2016	\$20,025
Balance remaining	\$29,975

Sponsorship Budget 2015-16		\$30,000
Sponsorships to 31 January 2016		
Recipient	Purpose	Amount
Judo SA.	Judo Competition	\$1,500
Greek Street Festival	Greek Street Festival	\$3,000
Cooperating Churches of the West	Back to Bethlehem Concert event	\$1,900
Cooperating Churches of the West	Christmas Carols	\$3,000
Big Band Concert	Big Band Concert (Summer Festival fundraiser)	\$3,000
West Beach Skate Park Concert	Hutt Street Centre Fundraiser	\$3,000
Camden Athletic Club	Camden Classic	\$3,000

Australian Scooter Association	Qualifying Event, West Beach	\$475
Japan Australia Friendship Association	Kodomo No Hi Japan Festival	\$3,000
Peake Gardens Riverside Tennis Club*	Australian Money Tennis Tournament	\$3,000
Athletics SA*	Community Fun Run	\$3,000 + in-kind support
Koori Kids*	NAIDOC Week School Initiative	\$450
West Adelaide Women's* Football Club	Support for teams for 2016	\$5,000
* Subject to approval of separate agenda item		
Total allocated to date (assuming successful items above)		\$33,325
Balance Remaining		-\$3,325

Junior Development Grants Budget 2015-16	\$30,000
Total allocated to date (see Attachment 1)	\$18,000
Balance remaining	\$12,000

Donations Budget 2015-16	\$5,000
Total allocated to date	\$0
Balance remaining	\$5,000

Ex-gratia Payments Budget 2015-16	\$5,000
Christmas Party for Children with Special Needs*	\$650*
Total allocated to date (*subject to approval of separate agenda item)	\$650*
Balance remaining*	\$4,350*

Public Art Fund Budget 2015-16	\$40,000
Allocated to Thebarton public art project as part of improved signage and identification of Thebarton Community Centre (unspent)	\$40,000
Balance remaining	\$0

Conclusion

This report details those sponsorships, grants and donations dispersed (subject to approvals of items in this agenda) or allocated between 1 July 2015 and 28 February 2016.

ATTACHMENT 1

JUNIOR DEVELOPMENT GRANT RECIPIENTS TO END JANUARY 2016

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Megan	Telfer	10	F	GLENELG NORTH	200			1		Calisthenics Sub Juniors National Team Competition - Gold Coast	1		
Chelsea	Kennedy	11	F	LOCKLEYS	200			1		National Calisthenics Championships - Gold Coast	1		
Isabella	Cimarosti	13	F	KURRALTA PARK	200			1		National Calisthenics Championships - Gold Coast	1		
Brooklyn	Kennedy	14	F	LOCKLEYS	200			1		National Calisthenics Championships - Gold Coast	1		
Bethany	Prestwood	13	F	FULHAM	200			1		Combined Aust Netball Championships - Townsville	1		
Shawn	Curran	14	M	KURRALTA PARK	200			1		Australian Jamboree 2016- Sydney (Black Forest Scout Group)	1		
Jack	McArdle	12	M	THEBARTON	200			1		SAPSASA- School Sport 12 and under boys Australian Football Team - Geelong	1		
Maggie	Pearce	12	F	UNDERDALE	200			1		SAPSASA- School Sport 12 and under Netball Championships- Perth	1		
Caitlin	Curran	16	F	NORTH PLYMPTON	500				1	World Challenge school - Vietnam trip			1

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Mia	Bowler	11	F	NETLEY	200			1		Calisthenics Development Team -Darwin	1		
Gemma	MacFarlane	14	F	GLENELG NORTH	200			1		U15 Girls State Soccer Team National championships- Coffs Harbour (submitted after event)	1		
Mikayla	Blackman	9	F	BROOKLYN PARK	100		1			National Judo Championships - Adelaide	1		
Yana	Krimizi	13	F	LOCKLEYS	200			1		Townsville Netball CANA Nationals - St Michael and All Angels Netball Club	1		
Gabriel	Tramaglino	16	M	MILE END	500				1	Olympic Hopes Canoe Team - Poland	1		
Cooper	Sayers	16	M	GLENELG NORTH	200			1		Cycling - Road Nationals Juniors - Shepparton VIC	1		
Molly	Cook	10	F	NOVAR GARDENS	200			1		SAPSASA Gross Country Team - Melbourne VIC	1		
Olivia	Milsom	15	F	PLYMPTON	500				1	Japan Cultural Exchange			1
Maggie	Pearce	12	F	UNDERDALE	200			1		SAPSASA Tennis championship - Tasmania	1		
Harrison	Green	12	M	WEST BEACH	300		1	1		Surfing comp Yorke Peninsula, SA and North Stradbroke, QLD	1		

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Lily	Oliver	8	F	CAMDEN PARK	100		1			2015 Australian Kudokan Judo National Championships - Adelaide SA	1		
Hayley	Chapman	13	F	WEST BEACH	200			1		U15 Lacrosse National Tournament - Melbourne VIC	1		
Simone	Marchesan	12	F	LOCKLEYS	200			1		U15 Lacrosse National Tournament - Melbourne VIC	1		
Hayley	Iannella	13	F	FULHAM	200			1		U15 Lacrosse National Tournament - Melbourne VIC	1		
Plympton Halifax Calisthenics Club		9to12	F	HILTON		600		1		Royal South Street Calisthenics Eisteddfod - Ballarat VIC	1		
Kayla	Shipton	13	F	CAMDEN PARK	200			1		2015 CANA Netball Nationals U15 SAUCNA team - Townsville QLD.	1		
Lauren	Hoffman	11	F	LOCKLEYS	200			1		2015 CANA Netball Nationals U15 Marleston team - Townsville QLD.	1		
Ella	Hoffman	11	F	LOCKLEYS	200			1		2015 CANA Netball Nationals U15 Marleston team - Townsville QLD.	1		

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Beau	Nunan	14	M	BROOKLYN PARK	200			1		Soccer - FFA National Youth Championships - Coffs Harbour, NSW	1		
Christopher	Vivian	14	M	LOCKLEYS	200			1		Soccer - FFA National Youth Championships - Coffs Harbour, NSW	1		
Sarah	Dodd	16	F	MARLESTON	200			1		Townsville Netball CANA Nationals - SAUCNA team	1		
Haylee	Arnot	16	F	NORTH PLYMPTON	200			1		Townsville Netball CANA Nationals - SAUCNA team	1		
Rebekah	Frisby-Smith	13	F	FULHAM	200			1		Australian U14 Girls Club Basketball Championships - Terrigal NSW	1		
Jackson	Holland	16	M	NORTH PLYMPTON	200			1		2015 Australian Junior Volleyball Championships - Canberra	1		
Katherine	Gibb	17	F	WEST BEACH	500				1	Volunteering with Young Marist Group - Philippines			1
Eleni	Apostolidis	12	F	BROOKLYN PARK	100		1			Soccer Team in SAPSASA Pacific Games - West Beach, SA	1		
Camden Park Scouts		11to 12	M	CAMDEN PARK		600		1		Scout Jamboree 2016 - Cataract Park, NSW	1		
Adela	Gorczynska	16	F	LOCKLEYS	200			1		National Youth Science Forum - Canberra		1	

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
James	Stevens	18	M	NETLEY	200			1		Australian Volleyball Schools Cup - Melbourne	1		
Kasey	Bauer	13	F	LOCKLEYS	200			1		Gymnastics SA comp - Trans Bass Challenge - Melbourne	1		
Ashley Mae	Horton	16	F	KESWICK	500				1	St Mary's College Study Tour Italy			1
Lara Albina	Pacillo	16	F	LOCKLEYS	500				1	St Mary's College Study Tour Italy			1
Alexandra Mia	Deluca	16	F	MILE END	500				1	St Mary's College Study Tour Italy			1
Faith	Pickard	15	F	LOCKLEYS	200			1		Australian U17 Girls Softball Championship - Sydney	1		
Meleri	Mullan	15	F	TORRENSVILLE	200			1		U16 Girls SA State FUTSAL - Sydney	1		
Mohammad	Sumaoro	18	M	TORRENSVILLE	200			1		FFA FUTSAL Junior Championships - U19 boys	1		
Jessica	Van Pelt	16	F	WEST BEACH	500				1	St Mary's College Study Tour Italy			1
Madison	Scott	15	F	LOCKLEYS	200			1		Australian U17 Girls Softball Championship - Sydney	1		
Kody	Dodds Watson	15	M	NETLEY	100		1			Australian Junior Dart Championships - Murray Bridge SA	1		
Meg	Bowen	12	F	RICHMOND	500				1	Girl Guides 'Arts for Change' program - Sangam, India			1

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Ferran Fidelis	Mascrenhas	16	M	UNDERDALE	500				1	Mediterranean International Soccer Cup - Barcelona, SPAIN	1		
Patricia	Georgopoulos	11	F	RICHMOND	100		1			North West Junior Soccer Association State Rep Team - West Beach, SA	1		
Lauren	Young	10	F	MILE END	100		1			North West Junior Soccer Association State Rep Team - West Beach, SA	1		
Jackson	Holland	17	M	NORTH PLYMPTON	500				1	Australian Junior Men's Volleyball Team Japan Tour	1		
Jake	Cianci	14	M	LOCKLEYS	500				1	Mediterranean International Soccer Cup - Barcelona, SPAIN	1		
Noah	Gladdy	14	M	PLYMPTON	200			1		U14 National Club Waterpolo Championships - Gold Coast, QLD	1		
Owen	Gladdy	12	M	PLYMPTON	200			1		U14 National Club Waterpolo Championships - Gold Coast, QLD	1		
Ethan	Nicholls	13	M	KURRALTA PARK	100		1			2016 Adelaide Youth Sinfonia Orchestra Camp - Belair, SA			1
Zach	Nicholls	14	M	KURRALTA PARK	100		1			2016 Adelaide Youth Sinfonia Orchestra Camp - Belair, SA			1
Joshua	Nicholls	16	M	KURRALTA PARK	100		1			2016 Adelaide Youth Sinfonia Orchestra Camp - Belair, SA			1

Recipient Name	Recipient Surname	Age	Gender	Suburb	Individual	Group	SA	Interstate	Overseas	Activity	Sport / Rec	Sci / Tech	Art/ Culture
Jasmine	Duggan	15	F	LOCKLEYS	500				1	Australian Girls Choir European Tour September 2016 - UK, France, Italy			1
Ruby	Zada-Boatright	16	F	MILE END	200			1		U18 National Lacrosse Championships - Perth WA	1		
Mitchell	Hathway	17	M	CAMDEN PARK	500				1	Volleyball Australia Junior Men's Development Program - Thailand Tour	1		
Alicia	Noble	16	F	NETLEY	200			1		U18 National Lacrosse Championships - Perth WA	1		
Sarah	Haines	16	F	UNDERDALE	200			1		U18 National Lacrosse Championships - Perth WA	1		
WEST BEACH SLSC		15-16	M&F	WEST BEACH		600		1		Australian Surf Titles - QLD	1		
Nicholas	Nesbit	14	M	LOCKLEYS	200			1		Jazz competition - Mt Gambler	1		
Sarah	Nesbit	12	F	LOCKLEYS	200			1		Jazz competition - Mt Gambler	1		

7.2 Community Grants Round Two 2015-16

Brief

This report seeks endorsement for the distribution of the second round of the 2015-2016 Community Grants.

RECOMMENDATION(S)

The Committee recommends to Council that the distribution of round two of the 2015-2016 Community Grants, as detailed in the report and attachments, be endorsed.

Introduction

This report seeks endorsement for the distribution of the first round of the 2015-2016 Community Grants.

Discussion

The aim of the Program is to assist any individual, organisation or group to contribute to the well-being of the residents of West Torrens. An amount of \$50,000 is budgeted over two rounds per financial year (\$25,000 per round).

Of the seventeen applications received by the due date (26 February 2016) for a total of \$25,867, only five have been assessed as meeting the eligibility criteria and are recommended for full or partial funding for a total allocation of \$6,776.

Recipient	Purpose	Amount
Reedbeds Community Centre	Car maintenance course for young drivers from local high schools.	\$1,265
Greek Lyceum of South Australia	New costumes	\$400
Lockleys Football Club	Multicultural Come and Try AFL program	\$1,250
West Torrens Collective Action Group	Run a series of Neighbourhood Pop-Up Cafes to engage hard to reach, at risk and disadvantaged families	\$2,000
Orana Inc	Increasing the civic participation of people with a disability within West Torrens	\$1,861
Total for Round 2		\$6,776

Attachment 1 summarises all of the applications received.

To be a successful grant recipient, applicants and their projects must demonstrate that they meet the eligibility and essential criteria as outlined in the Grant Program's guidelines (**Attachment 2**).

Conclusion

The Committee recommends to Council that the distribution of round two of the 2015 -2016 Community Grants, as detailed in the report and attachments, be endorsed.

ATTACHMENT 1

COMMUNITY GRANT APPLICATIONS AND RECOMMENDATIONS

NO.	ORGANISATION	PURPOSE	AMOUNT	RECOMMENDED	REASON
1	Camden Community Centre	Commercial fridge to replace existing	\$1,924	No	Not eligible due to criteria 4.6 " ...day to day operation of the organisation/group". This application is more suited to a Community Equipment Grant round.
2	Adelaide Oromnia Soccer Club	To run MiniRoos matches for children during half time breaks of senior games. Funding to be used for equipment (\$500) and recruiting a coach (\$1,500)	\$2,000	No	Not eligible due to criteria 4.6 " ...day to day operation of the organisation/group". Coach and equipment for 4-5 games totalling 76 minutes
3	Reedbeds Community Centre	Car maintenance course for young drivers from local high schools. Materials produced could be used for further courses.	\$1,265	Yes	
4	Lockleys Primary School	Purchase of six additional garden beds for their community garden	\$2,000	No	Not eligible due to criteria 4.5 "Are considered the primary role or responsibility of another level of government".
5	Greek Lyceum of South Australia	PA system and new costumes	\$2,000	Partial \$400 (costumes only)	This remainder of the application is more suited to a Community Equipment Grant round.

6	Lockleys Football Club	Multicultural Come and Try AFL program including refereeing, dietary and skills development, fruit and water provided, parent involvement. Ran a similar program last year at the request of CWT which was very successful.	\$1,250	Yes	
7	DG Dance Club	Eight week ballroom dancing course for children	\$2,000	No	Not eligible due to criteria 4.6 " ...day to day operation of the organisation/group " .
9	Richmond Primary School	Djembe drums to enable students in years 5, 6 and 7 access to the Holyoake Drumbeat Program	\$1,542	No	Not eligible due to criteria 4.5 "are considered the primary role or responsibility of another level of government".
10	Errington Special Education Centre	Workwear for students to be involved in the Glenelg Community Garden	\$1,325	No	Not eligible due to criteria 4.5 "are considered the primary role or responsibility of another level of government". Glenelg Community Garden outside CWT.
11	Panrhodian Society Colossus	Painting of the exterior of their building	\$1,650	No	Not eligible due to criteria 4.6 " ...day to day operation of the organisation/group " .
12	West Torrens Collective Action Group	Run a series of Neighbourhood Pop-Up Cafes to engage hard to reach, at risk and disadvantaged families	\$2,000	Yes	

13	St Elias Antiochian Orthodox Paris	To teach members about the Christian faith, organise events and donations	\$2,000	No	Not eligible due to criteria 4.2 "have a <i>political or religious purpose and objectives</i> ".
14	Orana Inc	Increasing the civic participation of people with a disability within West Torrens	\$1,861	Yes	
15	West Beach Surf Lifesaving Club	Replacing first aid equipment including defibrillators	\$1,800	No	Not eligible due to criteria 4.6 "...day to day operation of the organisation/group". May consider for inclusion in the Lions Club of Richmond defibrillator donation program.
16	Club India SA Inc	Provision of a laptop and discounted room hire at Reedbeds Community Centre	\$1,250	No	Not eligible due to criteria 4.6 "...day to day operation of the organisation/group". The club can access the computer suite at Reedbeds and they already receive a 50% discount on their room hire.

ATTACHMENT 2

**Guidelines for the
Community and
Environment Grant Program**

Civic Centre
165 Sir Donald Bradman Drive
Hilton, SA 5033
Tel (08) 8416 6333
Fax (08) 8443 5709
Email csu@wtcc.sa.gov.au
Website westtorrens.sa.gov.au



1. Council's vision

Committed to being the best place to live, work and enjoy life.

2. Purpose of the grants

Through its Community and Environment Grants Program, Council provides opportunities for community groups and organisations to contribute to improving the well-being of the citizens of West Torrens and their natural environment.

3. Eligibility criteria

Individuals, incorporated not-for-profit organisations and groups may be eligible if they:

- 3.1 Are located within the Council area and primarily serve West Torrens residents.
- 3.2 Can demonstrate their capacity (if located outside of the City of West Torrens) to provide services and/or benefits to Council residents by forming partnerships with one or more local community groups.
- 3.3 Have a current ABN or are auspiced/sponsored by an incorporated body with an ABN.
- 3.4 Form a partnership (if an individual applicant) with one or more local community groups that have an ABN.
- 3.5 Are a school and apply for an Environment Grant in their own right, but applications for a Community Grant must demonstrate a partnership with one or more local community groups.
- 3.6 Can establish (if asked) the bona fides of their group by providing the following information: a copy of their constitution; a copy of the minutes from their most recent AGM; a membership application form and annual cost of membership (if any); total membership numbers and the percentage of members who are residents of West Torrens; and the name and contact details of group members who are authorised to speak on behalf of their group.

4. Ineligible applications

Projects, initiatives or resources are considered ineligible if they:

- 4.1 Clearly duplicate an existing service, program, project or event.
- 4.2 Have a political or religious purpose and objectives.
- 4.3 Are deemed to be inappropriate or offensive.
- 4.4 Seek to make financial profits or undertake commercial activities.
- 4.5 Are considered the primary role or responsibility of another level of government.
- 4.6 Seek funding for recurrent operating, for the day-to-day operation of the organisation/group.
- 4.7 Seek funding for salaries, where the salary forms part of the organisation's/individuals usual responsibility (not including instructors or tuition fees).
- 4.8 Seek funding for the payment of travelling allowances or prize money.
- 4.9 Seek funding for projects or initiatives which have already commenced or been completed prior to the application being lodged.

5. Assessment of applications

All applications will be assessed against these guidelines and applicants will be notified in writing of the outcome of their application within eight weeks of the closure of applications.

Please note: Council will not be responsible for any expenses incurred by an applicant in preparing their application, or as a result of an applicant anticipating approval of their application.

6. Accountability

Should your application be successful, a written report including a statement of expenditure must be forwarded to Council upon the completion of the program/project/activity.

Expenditure statements must be signed by the appointed Treasurer of the organisation where applicable. Failure to fulfil this requirement will prejudice any future funding applications.

7. GST requirements

Grants are subject to GST legislation, so if your application is successful and your organisation is registered for GST, Council will require a valid Tax Invoice before the grant can be processed.

8. Funding Categories

Funding is only available for the following categories:

Environment

Initiatives that address energy and water conservation; biodiversity enhancement; pollution prevention; and/or recycling and waste reduction.

Types of projects that a grant may assist include:

- Physical works to land or buildings (e.g. rainwater tanks, low flow devices, solar products and energy efficiency).
- Local education campaigns.

Community Development

Grants are available to applicants that encourage and foster:

- Sport, recreation and cultural activities for their local community
- Programs and activities for people with special needs; including the frail aged, people with disabilities, refugees and youth.

9. Grant amounts

Environment Grants: Maximum grant application is \$3,000.
Total allocation for grant projects for 2015 - 2016 is \$10,000.

Community Grants: Maximum grant application is \$2,000.
Total allocation grant projects for 2015 - 2016 is \$44,000.

10. Important notes

- The Community and Environment Grants Program is not designed to provide any individual, group or organisation with recurrent funding for any specific activity.
- Applications will not be accepted when the same applicant submits multiple applications with no indication of priority based on need.
- Financial acquittal forms must be completed within six months of the grant being available unless otherwise negotiated.
- Applicants must hold the appropriate insurances for the implementation of their grant funded program/activity.
- Applications **must** be completed in full or they will not be accepted.

11. Further information

For further information or assistance, please contact:

Community Grants
Manager Community Services
Telephone 8416 6333

Environment Grants
Environment Officer
Telephone 8416 6333

12. Where to send your completed application

Applications together with any attachments should be forwarded to:

Community Grants
Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Environment Grants
Environment Officer
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Please note that late applications will not be accepted.

7.3 2016 Environment Grants

Brief

This report seeks endorsement for the distribution of the 2016 Environment Grants.

RECOMMENDATION

The Civic Committee recommends to Council that the distribution of the 2016 Environment Grants, as recommended in the report, be approved.

Introduction

The City of West Torrens (CWT) benefits from the work undertaken by residents, local businesses and non-profit organisations (such as community groups and schools) to enhance and protect our natural environment.

Through its Environment Grant Program, CWT provides the opportunity for community groups and organisations to develop and implement initiatives that contribute to improving the well-being of the citizens of West Torrens and the natural environment.

Discussion

As part of the 2015/2016 budget, \$10,000 was allocated for the Environment Grant Program. A further \$2,700 was carried over from unspent funds from the 2014/15 financial year. Subsequently the total available budget for the 2016/17 Environment Grant Program is \$12,700.

Following a call, seven applications were received totalling \$14,101:

- Tenison Woods Catholic Primary School
- Camden Community Centre
- St John the Baptist Catholic School
- Fulham Park Preschool Kindergarten
- Lockleys Primary School
- Aida and Allan Stabile; and
- Catholic Education South Australia.

Applications have been assessed against the program's eligibility and essential selection criteria to determine the recommended projects for funding.

To be a successful grant recipient, applicants and their projects must demonstrate that they meet the following eligibility requirements including that they:

- are located within the West Torrens area and primarily serve West Torrens residents
- demonstrate their capacity (if located outside the CWT) to provide services and/or benefits to West Torrens' residents by forming partnerships with one or more local community groups
- have a current ABN or are auspiced/sponsored by an incorporated body with an ABN.

As per the Community and Environment Grant guidelines, projects, initiatives or resources are considered ineligible if they:

- clearly duplicate an existing service, program, project or event
- have a political or religious purpose and objectives
- are deemed inappropriate or offensive
- seek to make financial profits or undertake commercial activities
- are considered the primary role or responsibility of another level of government
- seek funding for recurrent operating, for the day-to-day operation of the organisation/group

- seek funding for salaries, where the salary forms part of the organisation's/individuals usual responsibility
- seek funding for the payment of travelling allowances or prize money
- seek funding for projects or initiative which have already commenced or been completed prior to the application being lodged.

After assessment of all projects by the Administration against this criteria, \$8,886 is recommended for disbursement as follows: (the environment grants application summary and recommendation table is provided in **Attachment 1**).

Table 1: Summary of Applications

Applicant	Project	Funding sought	Funding recommended	Notes
Tenison Woods Catholic Primary School	Worm farms	\$955	\$955	
Camden Community Centre	Solar powered watering system for community garden	\$715	\$715	
Catholic Education South Australia	Reconciliation Garden	\$3,000	Not recommended for funding	While located in the West Torrens area, the proposed project put forward in the application is not accessible by the West Torrens community as it is located within a gated training facility. On this basis it was assessed that the application does not meet the first item on the eligibility criteria listed within the grant guidelines; that projects " <i>primarily serve West Torrens residents</i> ".
St John the Baptist Catholic School	Butterfly Garden	\$3,000	\$3,000	

<p>Fulham Park Preschool Kindergarten</p>	<p>Compost area, worm farm, vegetable garden and edible bush tucker</p>	<p>\$1,931</p>	<p>Recommend funding \$1,216</p>	<p>\$715 was also requested for fortnightly maintenance. This element is ineligible against the criteria: <i>Projects, initiatives or resources are considered ineligible if they:</i> 4.6 Seek funding for recurrent operating or for the day-to-day operation of the organisation/group.</p>
<p>Lockleys Primary School</p>	<p>Nature Play Area</p>	<p>\$3,000</p>	<p>\$3,000</p>	
<p>Aida and Allan Stabile</p>	<p>Sustainable garden redevelopment</p>	<p>\$1,500</p>	<p>Not recommended for funding</p>	<p>The applicants are not a community group or organisation.</p> <p>Request is for works at residential verge area. Council policy currently supports applications by residents to develop their verge, including utilisation of indigenous plantings, subject to contextual elements such as sight lines. Not all aspects of the application would be permitted on the verge.</p> <p>Council staff will follow up and advise of the application process for verge development, and also advise of other programs and rebates available to support domestic landscaping such as the Native Plant Giveaway and rainwater tank rebate.</p>

Conclusion

Seven applications were considered as part of the 2016 Environment Grants Program.

Applications were assessed against eligibility criteria and are presented for the Civic Committee's determination. As a result a total of four are recommended for full funding, one is recommended for partial funding and two not recommended for funding.

ATTACHMENT 1

2016 Environment Grants - Application Summary and Recommendation Table

Applicant 1: Tenison Woods Catholic Primary School

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	Yes
	Council grants received and status (over past 3 years)	n/a
Project Description	Description of the proposed project	Set up worm farms which would be run by the student's <i>Tenison Green Team</i> to educate the school and wider community about how to reuse compostable waste.
	Environment target area	Waste management
	Total cost of the project	\$955
Financial Assessment	Amount of funds requested from Council	\$955
	On what will the grant be spent?	3 x worm farms (\$255), 3 x worm starter kits (\$130), permanent shelter structure (\$550)
Overall Assessment	Can the project be completed if partial funding offered?	Information not provided
	Overall assessment	High
	Funding amount recommended by administration	\$955
	Conditions attached to funds	
Council Resolution	Amount approved	

Applicant 2: Camden Community Centre

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria Council grants received and status (over past 3 years)	Yes 2014 Environment Grant for \$1,958 (acquired), 2013 Environment Grant for \$680 (acquired).
Project Description	Description of the proposed project Environment target area	Install an innovative watering system in the community garden to maximise water efficiency and enhance the work of volunteers. Water will be sourced from rainwater tanks on site and the system is solar powered. Water conservation
Financial Assessment	Total cost of the project Amount of funds requested from Council	\$715 \$715
Overall Assessment	On what will the grant be spent? Can the project be completed if partial funding offered?	Solar powered automated irrigation system (\$440) and power supply to support the system (\$275). Information not provided
Council Resolution	Overall assessment Funding amount recommended by administration Conditions attached to funds Amount approved	Medium \$715

Applicant 3: Catholic Education South Australia

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	No. Does not primarily serve West Torrens residents.
Project Description	Council grants received and status (over past 3 years)	n/a
	Description of the proposed project	Create a reconciliation garden (200m ²) which demonstrates the pre-European landscape (1836) through use of indigenous plants.
Financial Assessment	Environment target area	Biodiversity
	Total cost of the project	\$12,550
	Amount of funds requested from Council	\$3,000
	On what will the grant be spent?	Native plants (\$1,000), machinery hire to undertake landscaping (\$500), poly pipe and fittings (\$500), skip hire for waste (\$400), Yankalite for path (\$150), mulch (\$300), removal of existing plants, weed mapping, water supply and other works (\$150).
	Can the project be completed if partial funding offered?	The project will have to be reassessed.
Overall Assessment		While located in the Council area, the proposed project put forward in the application is not accessible by the West Torrens community as it is located within a gated training facility.
	Overall assessment	On this basis it was assessed that the application does not meet the first item on the eligibility criteria listed within the grant guidelines; that projects "primarily serve West Torrens residents".
	Funding amount recommended by administration	\$0
	Conditions attached to funds	
Council Resolution	Amount approved	

Applicant 4: St John the Baptist Catholic School

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	Yes
	Council grants received and status (over past 3 years)	2013 Environment Grant for \$1,650 (acquitted)
Project Description	Description of the proposed project	Create an outdoor learning environment and butterfly garden. The butterfly garden will be stretched over a number of areas across the school grounds to encourage the butterflies to travel and increase their population.
	Environment target area	Biodiversity
	Total cost of the project	\$6,000
	Amount of funds requested from Council	\$3,000
Financial Assessment	On what will the grant be spent?	Shed to store equipment (\$749), shelving (4 @ \$100), paving 9m ² (\$450), safety equipment (i.e. gloves, glasses, magnifying glasses) \$300, pots to place plants along trail (\$60 x 3) \$180, soil \$100, mulch \$200, wine barrel (\$60 x 3) \$240, larval and nectar plants for butterflies (approximately 50) \$500, mudpool \$50, irrigation (included timers, hose clips, sprinklers etc.) \$500, decking materials including timber, joists, seating, observation deck \$1,000.
Overall Assessment	Can the project be completed if partial funding offered?	Funding from external grants
	Overall assessment	Medium
	Funding amount recommended by administration	\$3,000
	Conditions attached to funds	
Council Resolution	Amount approved	

Applicant 5: Fulham Park Preschool Kindergarten

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	Yes
Project Description	Council grants received and status (over past 3 years)	2014 Environment Grant for \$1,772 (acquitted)
	Description of the proposed project	Plant drought resistant and bush tucker plants and install a composting area with worm farms and vegetable garden. The aim is to link food growth with consumption to help the children appreciate how our environment sustains life.
	Environment target area	Sustainability
	Total cost of the project	\$1930.84
Financial Assessment	Amount of funds requested from Council	\$1930.84
	On what will the grant be spent?	Labour (\$200), native ground cover and bush tucker (\$65), plants and seedlings for vegetable garden (\$28), fortnightly maintenance (\$715), compost bin (\$49.90), worm farm (\$399), gardening pack - gloves, tools, wheelbarrow, buckets for children (\$274.94), compost bin 220 litres (\$199).
	Can the project be completed if partial funding offered?	Additional funds would be obtained from fundraising events or allocating monies from the preschool budget.
Overall Assessment	Overall assessment	High
	Funding amount recommended by administration	\$1,216
	Conditions attached to funds	\$715 was requested for fortnightly maintenance. This element is ineligible against section 4 Ineligible Applications: <i>Projects, initiatives or resources are considered ineligible if they:</i> 4.6 Seek funding for recurrent operating, for the day-to-day operation of the organisation/group.
Council Resolution	Amount approved	

Applicant 6: Lockleys Primary School

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	Yes
	Council grants received and status (over past 3 years)	n/a
Project Description	Description of the proposed project	Nature Play Area which promotes water conservation and awareness with a dry creek bed, hand pump for retrieving water and a mud kitchen.
	Environment target area	Sustainability
	Total cost of the project	\$7,000
Financial Assessment	Amount of funds requested from Council	\$3,000
	On what will the grant be spent?	Water pump (\$600), water tank (\$620), recycled timbers for mud hut (\$800), plants for landscaping around dry creek (\$200), creek bed - concreting/ machinery hire (\$1,000), recycled kitchen sink (\$100), rope, bolts piping, bridge support structures and miscellaneous (\$200).
Overall Assessment	Can the project be completed if partial funding offered?	Yes
	Overall assessment	Medium
	Funding amount recommended by administration	\$3,000
Council Resolution	Conditions attached to funds	
	Amount approved	

Applicant 7: Aida and Allan Stabile

ASSESSMENT CRITERIA	Environmental Grant Criteria	DETAILS
Eligibility & Essential Criteria Assessment	Meets eligibility criteria	No. Funding is for works at residential home.
	Council grants received and status (over past 3 years)	n/a
Project Description	Description of the proposed project	Progress garden redevelopment at their home, including complete redevelopment of nature verge to replace existing lawn with native plantings, planting fruit trees and edible plants in front yard and small pond and bird bath.
	Environment target area	Sustainability
Financial Assessment	Total cost of the project	\$1,500
	Amount of funds requested from Council	\$1,500
	On what will the grant be spent?	Fruit trees, shrubs, ground covers, soil, mulch, pond, bird bath, drip irrigation tubing (for connection to existing system).
	Can the project be completed if partial funding offered?	n/a
Overall Assessment	Overall assessment	Low
	Funding amount recommended by administration	\$0 The applicants are not a community group or organisation. Request is for works at residential verge area. Council policy currently supports applications by residents to develop their verge, including utilisation of indigenous plantings, subject to contextual elements such as sight lines. Not all aspects of the application would be permitted on the verge. Council staff will follow up and advise of the application process for verge development, and also advise of other programs and rebates available to support domestic landscaping such as the Native Plant Giveaway and rainwater tank rebate.
Council Resolution	Conditions attached to funds	
	Amount approved	

7.4 Koori (Nunga) Kids Sponsorship Application

Brief

This report presents a sponsorship application from Koori (Nunga) Kids for their NAIDOC Week School Initiative.

RECOMMENDATION(S)

The Civic Committee recommends to Council that it supports the Koori (Nunga) Kids NAIDOC Week School Initiative by way of a \$450 sponsorship.

Introduction

Koori (Nunga) Kids is seeking \$450 in sponsorship for their 2016 NAIDOC Week School Initiative Competitions for school aged children as part of their work in engaging young people across South Australia to promote education and awareness of Aboriginal and Torres Strait Islander culture.

The request is for \$450 in sponsorship (**Attachment 1**) to assist Koori (Nunga) Kids with the printing and distribution of information packs for all schools within West Torrens.

Discussion

As part of NAIDOC Week celebrations Koori (Nunga) Kids coordinates, with the support of various government departments and councils, an education component to provide a link of cultural diversity to children via the NAIDOC Week School Initiative Competitions.

These competitions have been successful with over 940,000 entries in a number of categories including colouring-in and creative writing and, given that the initiative provides a benefit to all schools in West Torrens, the request meets Council's criteria for sponsorship support.

Conclusion

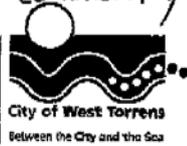
That the Civic Committee recommends to Council that it supports the Koori (Nunga) Kids NAIDOC Week School Initiative by way of a \$450 sponsorship.

ATTACHMENT 1

9. MAR. 2016 15:37



Att: ~~Diana Broderick~~ ^{NO. 960 P. 1}
Manager, Community
 Civic Centre
 165 Sir Donald Bradman Drive
 Hilton, SA 5033
 Tel 08 8416 6533
 Fax 08 8449 5709
 Email ccu@wtcc.sa.gov.au
 Website www.wtcc.sa.gov.au



City of West Torrens
Between the City and the Sea

Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. **Applications must be completed in full or they will not be accepted.**

1. Event and organisation details													
Event name: <u>Natoc Week School Initiative</u>													
Event description:													
Date(s) of event: <u>April / July</u>													
Organisation / Group: <u>Koori Kids</u>													
ABN number: <table border="1" style="display: inline-table; text-align: center; width: 200px;"><tr><td>1</td><td>3</td><td>1</td><td>1</td><td>5</td><td>9</td><td>1</td><td>7</td><td>3</td><td>0</td><td>9</td></tr></table>			1	3	1	1	5	9	1	7	3	0	9
1	3	1	1	5	9	1	7	3	0	9			
Date submitted:													
2. Organiser's contact details													
Name: <u>Dylan Williams</u>													
Position: <u>Exec Director</u>													
Organisation: <u>Koori Kids</u>													
Address: <u>Cgo Box 454 Swaney NW</u> <u>Natoc coordination centre correspondence</u>													
		P/Code: <u>2001</u>											
Telephone:	Facsimile:	Email:											
<u>02 90880791</u>		<u>director@koorikids.com</u>											
3. Event details													
Type of event (you may select more than 1)													
<input checked="" type="checkbox"/> Education	<input checked="" type="checkbox"/> Community	<input type="checkbox"/> Environment											
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Sports	<input type="checkbox"/> Business											
<input checked="" type="checkbox"/> Arts / Culture	<input type="checkbox"/> Charity	<input type="checkbox"/>											
Event attendees (indicate the expected characteristics of your event attendees)													
Age range													
<input checked="" type="checkbox"/> Under 20	<input type="checkbox"/> 31 to 40	<input type="checkbox"/> 51 to 60											
<input type="checkbox"/> 20 to 30	<input type="checkbox"/> 41 to 50	<input type="checkbox"/> 60 plus											
Where will the attendees be travelling from?													
<input type="checkbox"/> City of West Torrens	<input type="checkbox"/> Adelaide metropolitan area												
<input type="checkbox"/> Western suburbs	<input type="checkbox"/> SA generally												
Estimated total attendance? <u>AU School in CGA (WTCC)</u>													

9. MAR. 2016 15:37

NO. 960 P. 2

4. Level of sponsorship requested (tick)			
Type:	<input type="checkbox"/> Naming rights	<input checked="" type="checkbox"/> Joint sponsor	<input type="checkbox"/> Minor support
Cash: \$	450.00		
In kind support (specify):			
What will the funds be used for?	Towards printing & distribution		
How many other sponsors are involved?			
Who are they?	Department of Education		
What is their level of support?	Major		
5. Promotional / media benefits			
Provide details of the media types to be used:			
<input checked="" type="checkbox"/> Advertorials	<input type="checkbox"/> Television	<input type="checkbox"/> Public speaking	
<input type="checkbox"/> Advertising - newspaper	<input type="checkbox"/> Signage	<input checked="" type="checkbox"/> Other	
<input type="checkbox"/> Radio	<input type="checkbox"/> Web site		
Provide details of the level of coverage anticipated:	Logo inclusion on information panels & media release		
6. Research and evaluation of your event			
Will you undertake research prior to or after the event?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	
If yes, how?	Determination and evaluation is gained based on the amount and creativity of entries received in the local government area		
If not, why not?			
How do you evaluate the effectiveness of your event?	The initiatives have been a pivotal role of Naiooc and an educational component for students. Council has been a supporter for many years and the Mayor has attended several presentations to winning students.		

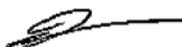
9. MAR. 2016 15:37

NO. 960 P. 3

7. Declaration

I Dylan Williams hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature



Date: 9/3/2016

8. Where to send your completed application

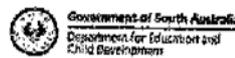
Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

9. MAR. 2016 15:38

NO. 960 P. 4



The NAIDOC Week School Initiative Competitions have brought a coordinated educational component to the week-long celebrations. The competitions have been overwhelmingly successful and last year was no exception which produced over 65,101 entries from schools who participated in a variety of competitions and we are delighted to announce this year's "2016 NAIDOC Week" Colouring-in/short story and Creative/Essay writing Competitions. Entry is open to all primary and secondary school students in communities.

NAIDOC Week 2016

July 5th - 10th

The ultimate aim of these initiatives is to provide our kids with a greater understanding on the importance of friendship and cultural diversity. The competitions reflect Aboriginal ancestry and promote the growth of positive attitudes in all students towards Aboriginal people. They are broadly based around each year's national NAIDOC theme. The colouring-in/ Short-Story competitions are open to all primary school students and the creative writing/ Essay Writing competition will be open to all secondary students. The winning students are each year awarded prizes from our major sponsors.



As part of National NAIDOC Week celebrations Nunga Kids coordinates, with the support of various government departments and local councils an educational component to provide a link of cultural diversity to our kids with the NAIDOC Week School Initiative Competitions. These competitions have been a successful part of NAIDOC Week and to date we have received over 946,973 entries which include colouring-in, short story, creative writing and essay writing. As a result we have awarded over 291 major prizes including; Computers, Televisions, Mountain Bikes, Xbox consoles, DVD Players, MP3 Players, Mini Stereos, and Encyclopaedia's. We have presented some 2275 encouragement awards including; CDS, DVDS, Movie Tickets and certificates to all participants

This year our highlighted Indigenous role models include a broader spectre recognising Indigenous talent in entertainment and sport and their contribution to the national identity Jessica Mauboy (Indigenous Singer) and Lance 'Buddy' Franklin (Indigenous sportsman). Our message this year is that education is knowledge and knowledge is GOLD



The logistics of the initiatives involve packages being sent to all school principals inviting students to participate in the competitions. Prizes will be awarded to the winning students along with the "NAIDOC Medal of Excellence" The Prime Minister has previously provided a message of support for the initiatives encouraging students to participate. "The wonderful work of student winners – and indeed all entrants – gives me great confidence for the future and our ability to forge a more united, harmonious and respectful future together in the spirit of reconciliation. We can draw inspiration from their idealism and creativity, and their instinctive sense of possibility and openness to change. That is why I am so delighted to be associated with the successful NAIDOC Week School Initiatives"

The judging of entries last year was adjudicated by a panel including; our patron, Aboriginal Elders and Sponsoring agency delegates. The

9. MAR. 2016 15:38

NO. 960 P. 5

judging this year will take a similar precedent. At an awards presentation held during NAIDOC Week the Minister praised the competitions and their purpose *"The Initiative we are here to celebrate today provides a perfect illustration of how general public awareness has been raised around these issues in recent times. The NAIDOC School Initiative competition is a perfect opportunity to bring Australians together. They have clearly done so"*.

We acknowledge and appreciate the support of the council last year and seek your involvement again in this year's competitions. We are asking that you assist this year by preparing a report to council and continuing your support to the initiative with a \$450.00 contribution towards printing and distribution for students within council's LGA. Support last year was recognised by the Premier and Minister – Indigenous Affairs at the NAIDOC Awards presentation held during NAIDOC Week. Logo was displayed on all materials sent to both principals and student's across council's LGA and a proof of the 2016 competition entry forms for your information is attached. Support was also recognised in all media which included the Advertiser, National Indigenous Times, ABC Radio, Local media and ABC TV's Message Sticks.



Presentation of NAIDOC Medals of Excellence and prizes to the winning students were held at school assemblies attended by Elders, Executive Director, NAIDOC Week School Initiatives, local Mayor or representatives, Regional Director of Schools, Delegates from the Department for Education and Child Development and Australia Post. I would particularly like to acknowledge; Hon. Susan Close M.P – Minister for Education & Child Development, Local Mayors and Mayoral Representatives; Clare & Gilbert Valleys, Alexandrina Council, Berri Barmera Council, Port Pirie Regional Council, Rural City of Murray Bridge, City of Charles Sturt, City of Playford, District Council of Loxton Waikerie, Port Augusta City Council for taking time out of their schedules to attend the school presentations.

Without support these initiatives would not have been an overwhelming success and we hope that you will be able to assist us with this small community contribution. For further please contact the co-ordinator on (08) 8311-3910 or send an Email to director@nunqakids.com

Warm Regards

**Dylan Williams
Executive Director
NAIDOC Week Initiatives**



9. MAR. 2016 15:38

NO. 960 P. 6

'ANNEXURE'

NAIDOC Week 2016 School Initiatives Nunga Kids – Request for financial partnership

**Mayor,
Chief Executive Officer
CC: Director: Community Services**

REPORT IN BRIEF

Nunga Kids is a community organisation (under the umbrella of Koori Kids) that engages young people across South Australia in a range of school initiatives to promote education and awareness of Aboriginal & Torres Strait Islander culture. Each year Nunga Kids conducts the NAIDOC Week School Initiative Competitions for school aged children. This is broken up into primary and secondary school categories being; colouring-in, short story writing and creative and essay writing. Nunga Kids is seeking continued support from council and request consideration of council to be an associate partner with a \$450 towards the program

Purpose

The purpose of this annexure to the proposal is to inform council of the Nunga Kids 2016 School Initiatives program. The initiatives are coordinated in partnership with Department for Education & Child Development, Department of Education, Department of Health, Catholic Education and Department of Premier & Cabinet.

Nunga Kids has provided a proposal and draft entry forms for the 2016 initiatives. The contribution sought (\$450) will be utilised towards the costs for printing and distribution of information packs, posters and entry forms to schools across councils LGA. These initiatives are designed to educate all students on cultural diversity and involve a whole of community approach in the spirit of reconciliation and bringing us 'all together as one community'.

Costing	Description	Cost
Printing	Entry forms – (LGA Schools)	325.00
Distribution	Postage and Delivery	125.00

Summary

This worthwhile cross cultural initiative has been operating very successfully since 2001 and is aligned with NAIDOC Week, celebrated in July each year. Hundreds of entries are received each year from schools within councils LGA, and the success of the program is due in part to the support of councils and partner organisations. The contribution sought (\$450) will be utilised towards the costs for printing and distribution of information packs, posters and entry forms for colouring-in, short story writing and creative essay writing competitions held in schools across the local government area (LGA). These initiatives are designed to educate all students on cultural diversity and involve a whole of community approach in the spirit of reconciliation and bringing us 'all together as one community'.

Strategic

Strategic Plan → People and Culture

- A harmonious community based on respect and responsibility, where everyone is valued

9. MAR. 2016 15:38

NO. 960 P. 7

- Recognition of Aboriginal & Torres Strait Islander heritage
- Cultural and community activity encouraging harmony and reconciliation

Environmental

The initiatives will enable participants to explore concepts linking environmental; and social/ cultural issues and foster harmony in the community.

Social

The initiatives enables a diverse range of children to benefit from discussion and curriculum topics focused around the development of NAIDOC Week and the broader history of Indigenous culture.

Recreation

Each year at some of the winning schools Nunga Kids host some 'Healthy Lifestyle Clinics' with visiting celebrity sports persons the ultimate aim of these clinics is to encourage an active lifestyle; including nutrition, sportsmanship and skill development. All Students participating are provided a T-Shirt, Water Bottle and Ball.

Council Acknowledgement

Council is acknowledged through logo inclusion as an associate partner on Information packs sent to schools throughout councils LGA. If there is a winner from a school within council LGA, an invitation for the Mayor and or a representative is invited to attend the school, along with Executive Director, NAIDOC Week Initiatives, Director, Social Wellbeing and other dignitaries to make special presentation of the NAIDOC Medal of Excellence and the student's prize. Media release for the winning school is prepared in consultation with council's media officer. Council is also forwarded a final report and a special NAIDOC plaque.

Conclusion

The NAIDOC Week School Initiatives are the only activity throughout NAIDOC Week that provides students with an educational component to NAIDOC Week and Indigenous culture and heritage.



7.5 Peake Gardens Riverside Tennis Club Sponsorship Application

Brief

This report presents a sponsorship application from the Peake Gardens Riverside Tennis Club for a tournament to be held on 30 November to 3 December 2016.

RECOMMENDATION(S)

It is recommended to the Committee that it considers whether to recommend that Council approves the request from Peake Gardens Riverside Tennis Club for between \$3,000 and \$5,000 sponsorship to host an Australian Money Tournament from 30 November to 3 December 2016.

Introduction

The Peake Gardens Riverside Tennis Club is seeking sponsorship of between \$3,000 and \$5,000 to host an Australian Money Tournament at the club from 30 November to 3 December 2016.

Discussion

The Australian Money Tournaments are the level of tennis below Australian Pro Tour events and attract South Australia's leading players along with 10-15% of interstate and international participants. The tournament is expected to attract approximately 100-130 entrants.

The request is for between \$3,000 and \$5,000, as determined by Council, for the City of West Torrens to be the naming rights sponsor with the funds to be used for prizemoney.

This event does not specifically target members of the West Torrens community and, as such, the application does not meet Council's criteria. Consequently, it is recommended that the Committee determines whether to recommend approval of the application to Council and, if so, on what basis.

Conclusion

This report presents a sponsorship request from the Peake Gardens Riverside Tennis Club for between \$3,000 and \$5,000.

ATTACHMENT 1



Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

1. Event and organisation details		
Event name: 2016 CITY OF WEST TORRENS AMT GOLD TOURNAMENT		
Event description: AUSTRALIAN MONEY TOURNAMENT - GOLD LEVEL - TENNIS.		
Date(s) of event: NOVEMBER 30 th - DECEMBER 3 rd 2016		
Organisation / Group: PEAKE GARDENS RIVERSIDE TENNIS CLUB		
ABN number: <input type="text"/>		
Date submitted:		
2. Organiser's contact details		
Name: MARCUS WAGSTAFF		
Position: TOURNAMENT DIRECTOR		
Organisation: PEAKE GARDENS RIVERSIDE TENNIS CLUB		
Address: BICE STREET, MARLESTON		P/Code: 5033
Telephone:	Facsimile:	Email:
0407 833 850	N/A	peakperformanceSA@gmail.com
3. Event details		
Type of event (you may select more than 1)		
<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Community	<input type="checkbox"/> Environment
<input checked="" type="checkbox"/> Entertainment	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Business
<input type="checkbox"/> Arts / Culture	<input type="checkbox"/> Charity	<input type="checkbox"/>
Event attendees (indicate the expected characteristics of your event attendees)		
Age range		
<input checked="" type="checkbox"/> Under 20	<input type="checkbox"/> 31 to 40	<input type="checkbox"/> 51 to 60
<input checked="" type="checkbox"/> 20 to 30	<input type="checkbox"/> 41 to 50	<input type="checkbox"/> 60 plus
Where will the attendees be travelling from?		
<input type="checkbox"/> City of West Torrens	<input type="checkbox"/> Adelaide metropolitan area	
<input type="checkbox"/> Western suburbs	<input checked="" type="checkbox"/> SA generally	<input checked="" type="checkbox"/> Interstate & International
Estimated total attendance? (100 - 130 Tournament Entrants) + (family / friends / spectators ~150)		

4. Level of sponsorship requested (tick)

Type:

Naming rights

Joint sponsor

Minor support

Cash: \$3000 (\$5000 if possible)

In kind support (specify):

What will the funds be used for? Prizemoney

How many other sponsors are involved? Tennis S.A

Who are they? The governing body of Tennis in South Australia

What is their level of support? \$2500

5. Promotional / media benefits

Provide details of the media types to be used:

Advertorials

Television

Public speaking

Advertising - newspaper

Signage

Other

Radio

Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?

Yes

No

If yes, how?

Liaising with Tennis SA regarding previous AMT Tournaments.

Noting trends, specifically with regard participant numbers, percentage of interstate/i-international competitors, ^{what} number of S.A's leading tennis players ~~with~~ entered.

Inviting all players to complete a Tournament Feedback Survey.

If not, why not?

N/A

How do you evaluate the effectiveness of your event?

- Comparing our Tournament demographics to 'norms' observed at previous AMT's.
- Noting the results of the Tournament Feedback Survey.
- Observe any New Member Enquiries generated by the Tournament.
- Any funds raised through t-shirt sales at the Club.

7. Declaration

I _____ hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature

Date: / /

8. Where to send your completed application

Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

From: Marcus Wagstaff [peakperformancesa@gmail.com]
Sent: Friday, 1 April 2016 4:35:24 PM
To: Steve Watson
Subject: Re:

Hi Steve,

Great to chat earlier, and thank you for your assistance.

As mentioned, please find attached a scan of the Sponsorship Program Application Form. It is a first draft, and we hope that with further help, we will maximise our chance of a successful application to be submitted at the next Council Meeting.

Please see below some of the key points that we would like the Council to consider - I am not sure how best to write them into our Final Application.

Furthermore, I note that the application form limits the level of funding to \$3000. We are actually requesting \$5000 if possible to fit the Tennis Australia Funding Model for Australian Money Tournaments.

>>>

Gold Series Australian Money Tournaments (AMT) Key Information:

- Next level of tennis tournaments below Australian Pro Tour Events (part of the international tennis calendar)
- Prestigious events attracting South Australia's leading players along with 10-15% interstate and international participants
- A semi-professional tournament, providing a great opportunity for the transition of post-junior athletes
- Players compete for Australian Rankings Points, the highest amount of points available outside the AMT Platinum series and a share in \$7,500 total prize money
- Expected number of participants: 100-130
- Tournament played over four days

Key benefits to hosting a Gold Series Australian Money Tournament (AMT);

- Increasing the profile for the Peake Gardens Riverside Tennis Club (PGRTC) in the local community and within the State and National Tennis landscape
- Creates an aspirational pathway for local junior players through providing high level tennis at PGRTC, helping to drive participation and retention
- Brings economic benefit to the local council area with participants from rural and country areas of the state, as well as interstate and overseas
- Fundraising opportunity for the club through canteen, raffle ticket sales and racquet restrings

- Successful hosting of the Gold Level AMT will provide the club the opportunity to host additional AMT tournaments and perhaps even Pro Tour Events (International level) in the future
- Use of existing council recreational facility, PGRTC, Adelaide's second largest hard court complex in Adelaide. Key opportunity to expose the club and its facilities not only to wider tennis community, but also to community at large
- Promotes stronger community development through widespread involvement of the local community (club members, local participants, their families and friends, and volunteers). Hosting the tournament can also provide the community with a sense of local identity, social inclusion and active citizenship

<<<

I look forward to hearing from you and greatly appreciate your help in this matter.

Kind regards,

Marcus Wagstaff

7.6 Christmas Party for Special Children Sponsorship Application

Brief

This report presents a sponsorship application from the Christmas Party for Special Children at the Adelaide Zoo.

RECOMMENDATION(S)

The Committee recommends to Council that it declines the request for sponsorship, but approves an ex gratia payment of \$600 consistent with previous practice.

Introduction

Each year the Christmas Party for Special Children organisation hosts their annual Christmas Party and seeks sponsorship from various organisations.

Discussion

Council has received a request from Christmas Party for Special Children seeking sponsorship **(Attachment 1)**.

Council has supported this event in previous years through a variety of measures but in the main through the payment of an ex gratia amount e.g., Council declined their request for sponsorship last year but approved an ex gratia payment of \$600 due to the application not meeting the essential criteria, in particular, the benefit to the West Torrens community.

To be consistent, it is recommended that Council maintain this practice and approve an ex-gratia payment of \$600.

Conclusion

This report presents a sponsorship application from Christmas Party for Children with Special Needs. The report recommends that Council declines the sponsorship request, but approves an ex gratia payment of \$600 consistent with previous practice.

ATTACHMENT 1

**Sponsorship program
application form**



Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. **Applications must be completed in full or they will not be accepted.**

1. Event and organisation details		
Event name: CHRISTMAS PARTY FOR SPECIAL CHILDREN		
Event description: CHRISTMAS PARTY AT THE ADELAIDE ZOO FOR 2,000 CHILDREN		
Date(s) of event: SUNDAY 13 th NOVEMBER 2016		
Organisation / Group: CHRISTMAS PARTY FOR SPECIAL CHILDREN		
ABN number: 37111578673		
Date submitted: 9 th February 2016		
2. Organiser's contact details		
Name: Jackie Vahldieck		
Position: Project Representative		
Organisation: Christmas Party for Special children		
Address: PO Box 2215 Magill North SA 5072		
104A Clairville Road, Campbelltown SA		P/Code: 5074
Telephone:	Facsimile:	Email:
8342 3600	8342 3611	adelaide@christmasparty.com.au
3. Event details		
Type of event (you may select more than 1)		
<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Community	<input type="checkbox"/> Environment
<input checked="" type="checkbox"/> Entertainment	<input type="checkbox"/> Sports	<input type="checkbox"/> Business
<input type="checkbox"/> Arts / Culture	<input type="checkbox"/> Charity	<input type="checkbox"/>
Event attendees (indicate the expected characteristics of your event attendees)		
Age range		
<input checked="" type="checkbox"/> Under 20	<input type="checkbox"/> 31 to 40	<input type="checkbox"/> 51 to 60
<input type="checkbox"/> 20 to 30	<input type="checkbox"/> 41 to 50	<input type="checkbox"/> 60 plus
Where will the attendees be travelling from?		
<input checked="" type="checkbox"/> City of West Torrens	<input checked="" type="checkbox"/> Adelaide metropolitan area	
<input checked="" type="checkbox"/> Western suburbs	<input checked="" type="checkbox"/> SA generally	
Estimated total attendance?		

4. Level of sponsorship requested (tick)

Type:

Naming rights

Joint sponsor

Minor support

Cash: \$ Please refer to the included sponsorship levels.

In kind support (specify):

What will the funds be used for? Sponsorship of children within the city of West Torrens.

How many other sponsors are involved?

Who are they? South Australian business community

What is their level of support? Various, ranges from \$10 to Major sponsorship.

5. Promotional / media benefits

Provide details of the media types to be used:

Advertorials

Television

Public speaking

Advertising - newspaper

Signage

Other

Radio

Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?

Yes

No

If yes, how?

Prior to the event we conduct regular planning meetings, directly after the event we hold a debrief with the major groups involved in putting the event together. This is closely followed by our own internal debrief. All 100+ volunteers are also encouraged to provide feedback. We also seek feedback from the schools

If not, why not?

& organisations that receive invites for their students / clients.

How do you evaluate the effectiveness of your event?

By the number of children in attendance & their feedback that is provided. Each year we cater for & invite 2,000 children but application for invites exceed 4,000.

7. Declaration

I Jackie Vahldieck hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature



Date: 09 / 02 / 2016

8. Where to send your completed application

Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

The following organisations & schools based within the City of West Torrens received invites in 2015;

- Carer Support & Respite Centre - Glandore
- Life Without Barriers
- Errington Special Education Centre
- Tenison Woods Catholic Primary School
- Autism SA
- Muscular Dystrophy South Australia

A total of 92 invites were issued.

The following organisations & schools were also invite to make an application for invites;

Lockleys Primary School, Cowandilla Primary School, YMCA of SA, St Leonard's Primary School, Mental Illness Fellowship of SA, Australian Refugee Association, West Beach Primary School

7.7 West Adelaide Women's Football Club Sponsorship Application

Brief

This report presents a sponsorship application from the West Adelaide Women's Football Club.

RECOMMENDATION(S)

The Committee recommends to Council that it approves a \$3,000 sponsorship to the West Adelaide Women's Football Club.

Introduction

Council has received a sponsorship application from the West Adelaide Women's Football Club (Club) for the sum of \$5,000.

Women's football is one of the fastest growing sports in Australia and the West Adelaide Women's Football Club is a small not-for-profit organisation which operates financially separate from the West Adelaide Football Club.

Discussion

This sponsorship request (**Attachment 1**) is to assist the West Adelaide Women's Football Club to replace training balls, support the development of the club and to attract players and volunteers. The Club is also seeking in-kind support via the provision of two wheelie bins for the storage of balls.

The club is located at the West Adelaide Football Club and aims to improve training quality, increase player participation and diversity and increase memberships thus providing a benefit to the West Torrens community.

The request is for \$5,000 which is in excess of the \$3,000 maximum sponsorship available, as approved by Council. However, given the application meets all other criteria, it is recommended that the Committee recommends to Council that a \$3,000 sponsorship be approved.

Conclusion

That the Civic Committee recommends to Council that it supports the West Adelaide Women's Football Club by way of a \$3,000 sponsorship given \$3,000 is the maximum sponsorship amount under the Sponsorship Guidelines.

4. Level of sponsorship requested (tick)		
Type:		
<input type="checkbox"/> Naming rights	<input type="checkbox"/> Joint sponsor	<input type="checkbox"/> Minor support
Cash: \$ 5000		
In kind support (specify): 2 x Green wheelie bins to store Training balls		
What will the funds be used for? Support of female participation in 2016 season		
How many other sponsors are involved? 1		
Who are they? Dr Darren Waters		
What is their level of support? Financial TBC.		
5. Promotional / media benefits		
Provide details of the media types to be used:		
<input type="checkbox"/> Advertorials	<input type="checkbox"/> Television	<input type="checkbox"/> Public speaking
<input type="checkbox"/> Advertising - newspaper	<input type="checkbox"/> Signage	<input checked="" type="checkbox"/> Other
<input type="checkbox"/> Radio	<input checked="" type="checkbox"/> Web site	Social media
Provide details of the level of coverage anticipated:		
6. Research and evaluation of your event		
Will you undertake research prior to or after the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, how?		
If not, why not?		
West Adelaide women's football club is a grass roots female football club, we are currently rebuilding the structures playing and coaching structures of the club whilst we are not conducting formal research we will evaluate success of the year against benchmarks of increase player participation, diversity and improved training quality.		
How do you evaluate the effectiveness of your event?		
Successfully attract players and volunteers increase membership year on year players and team registrations		

7. Declaration	
I <u>Gerys Killian</u> hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.	
Signature <u>Gerys Killian</u>	Date: <u>11 '4 '2016.</u>
8. Where to send your completed application	
Return this application together with any attachments to: Manager Community Services City of West Torrens 165 Sir Donald Bradman Drive Hilton SA 5033 Or email to csu@wtcc.sa.gov.au .	

7.8 Athletics SA Sponsorship Application

Brief

Athletics SA (Running SA) is requesting sponsorship and in-kind support for a community fun run to be held in 2016.

RECOMMENDATION(S)

It is recommended that the Committee determines its recommendation to Council.

Introduction

Athletics SA (Running SA) is seeking \$3,000 in sponsorship as well as in kind support for the 'Right Royal Fun Run' to be held at the Athletics SA Stadium and surrounding roads in 2016.

Discussion

The 'Right Royal Fun Run' has been held since 2010 and was previously held at West Lakes with the support of the City of Charles Sturt (CCS). However, the CCS is no longer able to support the event so Athletics SA is looking for an alternate venue and sponsorship.

The request is for \$3,000 to be used to offset the cost of the event including traffic management and for in-kind support for the waiver of any applicable Council fees.

It appears that the sponsorship request has only been received as a result of the CCS withdrawing their support to the event. In addition, it is unclear how the relocation of this event to the Athletics Stadium will provide any additional benefit to West Torrens' residents, ratepayers and business owners over and above that currently provided to the wider community. In addition, the additional in-kind support requested would be an additional financial benefit to the event organisers which is hard to quantify at this point given the specific details of the level of support and associated costs are unknown.

As this event does not fit Council's sponsorship agreement, the Committee will need to determine whether to recommend that Council supports the event and, if so, on what basis.

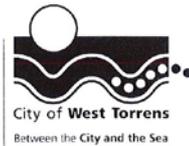
Conclusion

This report presents a request for \$3,000 in sponsorship and additional in-kind support, i.e. fee waivers from Athletics SA (Running SA).

ATTACHMENT 1

**Sponsorship program
application form**

Civic Centre
165 Sir Donald Bradman Drive
Hilton, SA 5033
Tel 08 8416 6333
Fax 08 8443 5709
Email csu@wtcc.sa.gov.au
Website www.wtcc.sa.gov.au

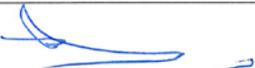


Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. **Applications must be completed in full or they will not be accepted.**

1. Event and organisation details												
Event name: <u>Right Royal Fun Run (working title)</u>												
Event description: <u>Community fun run / walk</u>												
Date(s) of event: <u>12th June 2016 (to be confirmed)</u>												
Organisation / Group: <u>Running SA / Athletics SA</u>												
ABN number: <table border="1" style="display: inline-table; text-align: center; width: 150px;"><tr><td>1</td><td>4</td><td>6</td><td>6</td><td>1</td><td>4</td><td>4</td><td>8</td><td>5</td><td>3</td></tr></table>			1	4	6	6	1	4	4	8	5	3
1	4	6	6	1	4	4	8	5	3			
Date submitted: <u>26/2/2016</u>												
2. Organiser's contact details												
Name: <u>Adam Bishop</u>												
Position: <u>Chief Executive Officer</u>												
Organisation: <u>Athletics SA</u>												
Address: <u>po Box 84 Torrensville Plaza, SA</u>												
		P/Code: <u>5031</u>										
Telephone:	Facsimile:	Email:										
<u>83543477</u>		<u>adam.bishop@athleticsa.com.au</u>										
3. Event details												
Type of event (you may select more than 1)												
<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Community	<input type="checkbox"/> Environment										
<input type="checkbox"/> Entertainment	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Business										
<input type="checkbox"/> Arts / Culture	<input type="checkbox"/> Charity	<input type="checkbox"/>										
Event attendees (indicate the expected characteristics of your event attendees)												
Age range												
<input checked="" type="checkbox"/> Under 20	<input checked="" type="checkbox"/> 31 to 40	<input checked="" type="checkbox"/> 51 to 60										
<input checked="" type="checkbox"/> 20 to 30	<input checked="" type="checkbox"/> 41 to 50	<input checked="" type="checkbox"/> 60 plus										
Where will the attendees be travelling from?												
<input checked="" type="checkbox"/> City of West Torrens	<input checked="" type="checkbox"/> Adelaide metropolitan area											
<input checked="" type="checkbox"/> Western suburbs	<input checked="" type="checkbox"/> SA generally											
Estimated total attendance? <u>400 participants and spectators.</u>												

4. Level of sponsorship requested (tick)		
Type:	<input checked="" type="checkbox"/> Naming rights	<input type="checkbox"/> Joint sponsor
		<input type="checkbox"/> Minor support
Cash:	\$ 3,000	
In kind support (specify):	waiver of any council fees where possible	
What will the funds be used for?	To offset event cost including traffic management	
How many other sponsors are involved?	4	
Who are they?	City-Bus Fun Run, The Running Company, Crowne Plaza ^{Office for Rec & Sport}	
What is their level of support?	In-kind e.g. event random draw prizes	
5. Promotional / media benefits		
Provide details of the media types to be used:	<input checked="" type="checkbox"/> Advertisorials	<input type="checkbox"/> Television
	<input type="checkbox"/> Advertising - newspaper	<input checked="" type="checkbox"/> Signage
	<input type="checkbox"/> Radio	<input checked="" type="checkbox"/> Web site
		<input type="checkbox"/> Public speaking
		<input checked="" type="checkbox"/> Other
Provide details of the level of coverage anticipated:	email marketing social media marketing flyers editorial (local papers)	
	Email: 35,000; Social media: 14,000. Large focus on digital marketing and advertising.	
6. Research and evaluation of your event		
Will you undertake research prior to or after the event?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, how?	Participants register for the event and during the registration process, we collect a range of information (e.g. age, suburb) and we also ask a range of questions (e.g. how did you hear about this event?) We then analyse this data.	
If not, why not?	N/A.	
How do you evaluate the effectiveness of your event?	Based on a range of factors including the number of participants, the reach of our digital marketing and advertising, along with surveying participants to get their thoughts on the event.	

7. Declaration	
I <u>Adam Bishop</u> hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.	
Signature 	Date: <u>25 / 2 / 2016</u>
8. Where to send your completed application	
Return this application together with any attachments to: Manager Community Services City of West Torrens 165 Sir Donald Bradman Drive Hilton SA 5033 Or email to csu@wtcc.sa.gov.au .	



DREAMS START HERE

25th February 2016

City of West Torrens
165 Sir Donald Bradman Drive
Hilton, SA 5033

To Whom It May Concern:

Re: Community Fun Run Sponsorship Application

I write to provide further information in support of Athletics SA's application for sponsorship of the community fun run.

For the past five years, Athletics SA has successfully operated the Right Royal Fun Run in June at West Lakes with the support of the City of Charles Sturt. Unfortunately, the council has recently advised that its community sponsorship and grants are now longer available. This is disappointing for Athletics SA as the event had been well supported and is an established part of the South Australian running and walking calendar. The event is a community focussed fun run, but also incorporates the state road running championships.

The unavailability of the funding support from the City of Charles Sturt unfortunately means that the event at West Lakes is no longer viable. Athletics SA (through its sub brand, Running SA) see a fantastic opportunity to relocate this event to SA Athletics Stadium and the surrounding roads within the City of West Torrens.

In support of the sponsorship application, Athletics SA provides the following additional information.

Event Refresh

Athletics SA is planning to refresh the Right Royal Fun Run brand in 2016 in conjunction with a potential move to the City of West Torrens. We are also eager to explore in future years whether it may be possible to expand this event to include a half marathon.

Information about the activity and the organisation

This fun run is owned and operated by Athletics South Australia. Athletics SA is the peak body for track and field, road running, and race walking in South Australia and is a Member Association of Athletics Australia.

Over the past five years, Athletics SA has increased its presence in the recreational running and walking

PO Box 84
Torrensville Plaza, SA 5031

T 08 8354 3477
F 08 8354 1219

info@athleticssa.com.au
www.athleticssa.com.au

Become a fan
twitter.com/Athleticssa
facebook.com/Athleticssa



market through the creation of new events, including the popular Flinders University Fitzy's 5. As per Athletics SA's strategic plan, the organisation has the following vision and purpose:

Vision: Athletics is a dynamic and diverse sport that engages the South Australian community

Purpose: Lead, foster, and encourage participation in athletics in South Australia and promote excellence in performance

In June 2015, Athletics SA also launched our new sub-brand, Running SA, which has its own dedicated website and social media channels www.runningsa.com.au

The Right Royal Fun Run was first held in 2010 and it has a number of objectives, including:

- Engage the wider community and those that may not normally participate in athletics or organised physical activity
- Act as a vehicle to increase participation in, and the promotion of running and walking in South Australia
- Provide entrants with a relaxed, fun, and inclusive opportunity and an avenue by which they can achieve personal or group success
- Cater for the State Road Running Championships

For the 2016 event, we are also discussing with Australian University Sport about potentially incorporating the South Australian university road running championships in to this event.

Location: the plan would be to relocate the event from West Lakes to SA Athletics Stadium and the surrounding roads. The course would be a 5km loop and was previously used about 15 years ago to stage a similar event. The road closures would be of minimal to no impact on residents and traffic as it utilises single lane closures with the event mostly held on dual carriageways.

Benefits to the community of the City of West Torrens: the Fun Run provides many benefits to the City of West Torrens, including:

- **Economic** – the fun run attracts hundreds of entries each year with a number of people travelling from outside of the City of West Torrens to participate in the event. There are opportunities for businesses to benefit, particularly as supporting sponsors and service providers
- **Promotion** – with the West Torrens as the naming rights sponsors, the event provides excellent local and interstate exposure to the council area. With the recent launch of Running SA, this will provide further exposure

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- **Health and wellbeing** – provides a vehicle for participation in a fun organised event that residents can look forward to each year. This may prompt people to undertake more regular physical activity with this event as their goal

Similar events: Athletics SA owns and operates similar events in other areas. Our flagship event is Flinders University Fitzzy's 5 – a 5km run/walk held on the first Sunday in August in the city. This event has been operating for the past five years and has attracted a peak participation of 1000 participants. It's currently the largest timed 5km fun run in South Australia. In 2014, Flinders University became the event's naming rights partner.

Audience/ Event Scope

Recreational running and walking attracts arguably the widest participant base of any other physical activity. This makes the demographic profile of fun runs incredibly wide ranging. The nature of the event allows elite and casual participants to participate in the same event alongside each other. Almost anyone of any age or physical ability can participate which is what make events like this a great community participation and engagement opportunities.

As an example, in 2012, the Right Royal Fun Run attracted participants ranging in age from 2 to 79. Of these, 48% were male and 52% were female. The 10km running and walking events were the most popular, accounting for 65% of all participants.

In recent years, Athletics SA has targeted increased participation from families with great success. We plan to continue to implement strategies to encourage greater participation from this market segment.

Publicity, promotional and marketing opportunities

In recent years, Athletics SA increased advertising of its events, with a focus on paid digital advertising. Athletics SA has also built a strong social media presence with just under 14,000 fans and followers across our Facebook, Twitter, YouTube and Instagram channels. The fun run will receive wide ranging exposure through a range of mediums, including:

- Web presence (Running SA www.runningsa.com.au) Athletics SA www.athleticssa.com.au iRun www.irun.org.au
- Social Media exposure
 - Athletics Facebook (Athletics SA www.facebook.com/AthleticsSA) (5,615 fans)
 - Running SA Facebook www.facebook.com/RunningSA (2,153 fans)
 - Athletics SA twitter account www.twitter.com/AthleticsSA (2,727 followers)
 - Athletics SA Instagram (1,599 followers)
 - Running SA Instagram (1,366 followers)
- Online advertising – dedicated spend on online advertising

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- Direct electronic newsletter promotion (Athletics SA database 2,500, Running SA database 35,000)
- Listing on national calendars (running magazines, online calendars on various websites)
- Event signage and flags
- Event flyers
- Editorial in local papers (e.g. Messenger) where possible
- Post event reviews in national running magazines
- Video coverage through Athletics SA's innovative and popular digital video channel AthsSA TV.

The City of West Torrens logo and/or the words "City of West Torrens" will appear in all promotion material associated with the Fun Run. Athletics SA also encourages its sponsors and supporters to leverage their sponsorship to maximise exposure and thus we would be happy to discuss potential options and ideas.

Budget

Events such as this are expensive to put on, so Athletics SA is seeking the support of the City of West Torrens in order to relocate and continue to develop and grow this exciting event. The funds for the event would be used to subsidise some of the costs associated with the following:

• Traffic management (anticipated expense)	\$4,000
• Advertising and Promotion	\$2,500
• Vehicle hire and fuel	\$600
• Timing and event consumables	\$1,400

Please see attached for a detailed event budget which highlights the costs of staging these types of events.

Additional Support

In the event that this application is successful, Athletics SA would also like to request that the City of West Torrens waive any hire and permit fees associated with staging the event where possible. Athletics SA would also welcome and encourage the provision of City of West Torrens signage on event day as well as welcome participation from City of West Torrens staff.

On behalf of Athletics SA, I thank you for considering this application. Should you require any further information, please contact me on 83543477.

Sincerely,



Adam Bishop
Chief Executive Officer, Athletics SA

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City of West Torrens Fun Run Budget 2016

	Estimated
Total income	\$11,500.00
Total expenses	\$17,300.00
Total profit (or loss)	-\$5,800.00 **

INCOME Estimated

Entry fees

	Estimated			
280		Event Entry	\$25.00	\$7,000.00
120		Event Entry	\$15.00	\$1,500.00
TOTAL				\$8,500.00

Sponsorship

City of West Torrens	\$3,000.00
TOTAL \$3,000.00	

Total Income	\$11,500.00
---------------------	--------------------

EXPENSES Estimated

Hire Items

Vehicle Hire (including fuel)	\$500.00
Fuel	\$100.00
Hire of temporary infrastructure (e.g. crowd control barriers, finish arch)	\$500.00
TOTAL \$1,100.00	

Advertising and Promotion

Advertising	\$1,500.00
Printing	\$500.00
Design costs	\$500.00
TOTAL \$2,500.00	

Competition / Equipment Charges

Traffic Management	\$4,000.00
First aid	\$300.00
Postage/phone/utilities/photocopying	\$100.00
TOTAL \$4,400.00	

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Consumables

Race bibs	\$500.00
Timing Equipment and disposable timing chips	\$800.00
Water and cups	\$100.00
TOTAL	\$1,400.00

Other

Online registration charges	\$400.00
Staff	\$6,000.00
Insurance	\$1,500.00
TOTAL	\$7,900.00

Total Expenses	\$17,300.00
-----------------------	--------------------

*** Note, Athletics SA absorbs the staffing costs with existing staff, which is what makes the event viable.*

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8. OUTSTANDING REPORTS/ACTIONS

9. OTHER BUSINESS

10. NEXT MEETING

28 June 2016, 6.00pm in the Mayor's Reception Room.

11. MEETING CLOSE