

CITY OF WEST TORRENS



Notice of Committee Meeting

NOTICE IS HEREBY GIVEN in accordance with Sections 87 and 88 of the Local Government Act 1999, that a meeting of the

CIVIC NON-PRESCRIBED GENERAL COMMITTEE

Members: Councillor S Rypp (Presiding Member), Mayor Trainer,
Councillors: G Vlahos, K McKay, G Demetriou, S Tsiaparis, G Nitschke, T Polito.

of the

CITY OF WEST TORRENS

will be held in the Mayor's Reception Room, Civic Centre
165 Sir Donald Bradman Drive, Hilton

on

TUESDAY, 23 AUGUST 2016
at 6.00 PM

Terry Buss
Chief Executive Officer

City of West Torrens Disclaimer

Please note that the contents of this Committee Agenda have yet to be considered by Council and Committee recommendations may be altered or changed by the Council in the process of making the formal Council decision.

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1. MEETING OPENED

1.1 Evacuation Procedure

2. PRESENT

3. APOLOGIES

Leave of Absence

Mayor Trainer

4. DISCLOSURE STATEMENTS

Committee Members are required to:

1. Consider Section 73 and 75 of the *Local Government Act 1999* and determine whether they have a conflict of interest in any matter to be considered in this Agenda; and
2. Disclose these interests in accordance with the requirements of Sections 74 and 75A of the *Local Government Act 1999*.

5. CONFIRMATION OF MINUTES

RECOMMENDATION

That the Minutes of the meeting of the Civic Committee held on 28 June 2016 be confirmed as a true and correct record.

6. COMMUNICATIONS BY THE CHAIRPERSON

7. REPORTS OF THE CHIEF EXECUTIVE OFFICER

7.1 Bilingual Products Sponsorship Application

Brief

This report presents a request from Bilingual Products seeking sponsorship for the distribution of "My First Words" DVD's.

RECOMMENDATION(S)

The Committee recommends to Council that it declines a \$2,500 sponsorship request for the distribution of the "My First Words" bilingual DVD's.

Introduction

Bilingual Products has submitted a request to Council seeking \$2,500 sponsorship for the distribution of "My First Words" DVD's, learning DVD's for Italian and Greek languages **(Attachment 1)**.

In 2009, Council sponsored the production and distribution of the Greek/English DVD and received 125 copies to distribute to local residents. Council subsequently supported an Italian/English version which was launched in 2012 with Council again receiving copies to distribute.

Discussion

Bilingual Products sells its DVD's for Italian and Greek Languages at \$20 each on its website - *www.bilingualproducts.com*. The company advises that for the sponsorship they will provide Council with 125 copies of the dvds for our own distribution, via the Library.

Effectively, while it is couched as a sponsorship application, the request is from a private company for Council to purchase its products. Council could purchase the 125 dvds for \$2,500 via its library operational budget rather than via a sponsorship application if it so chose.

The library's collection of bilingual resources is not well used by the community. In addition, the percentage of Greek and Italians in the Council area is declining with a significant increase in migrants from India and China. Consequently, it is recommended that the Committee decline the sponsorship request.

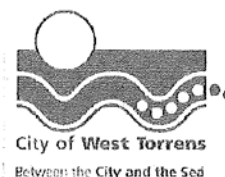
Conclusion

This report presents a request from Bilingual Products which is seeking \$2,500 in sponsorship for the distribution of "My First Words" DVD's, learning DVD's for Italian and Greek languages. The report recommends that the Committee recommends to Council that it declines the sponsorship request.

ATTACHMENT 1



Civic Centre
165 Sir Donald Bradman Drive
Hilton, SA 5033
Tel (08) 8416 6333
Fax (08) 8443 5709
Email csu@wtcc.sa.gov.au
Website westtorrens.sa.gov.au



Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. **Applications must be completed in full or they will not be accepted.**

1. Event and organisation details													
Event name: <u>DISTRIBUTION OF BILINGUAL GREEK AND ITALIAN DVDS</u>													
Event description: <u>RE-PRINT OF MY FIRST WORDS' DVDS SUPPORTED BY COUNCIL IN 2007+2012.</u>													
Date(s) of event: <u>ASAP.</u>													
Organisation / Group: <u>BILINGUAL PRODUCTS</u>													
ABN number: <table border="1"><tr><td>9</td><td>9</td><td>6</td><td>3</td><td>2</td><td>8</td><td>2</td><td>7</td><td>5</td><td>7</td><td>1</td></tr></table>			9	9	6	3	2	8	2	7	5	7	1
9	9	6	3	2	8	2	7	5	7	1			
Date submitted: <u>16-6-16</u>													
2. Organiser's contact details													
Name: <u>TONY KYRIACOU</u>													
Position: <u>PUBLISHER</u>													
Organisation: <u>BILINGUAL PRODUCTS</u>													
Address: <u>78 TORRES AVE, FLINDERS PARK SA</u>													
		P/Code: <u>5025</u>											
Telephone: <u>0403 53218</u>	Facsimile:	Email: <u>info@bilingualproducts.com</u>											
3. Event details													
Type of event (you may select more than 1)													
<input checked="" type="checkbox"/> Education	<input type="checkbox"/> Community	<input type="checkbox"/> Environment											
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Sports	<input type="checkbox"/> Business											
<input type="checkbox"/> Arts / Culture	<input type="checkbox"/> Charity	<input type="checkbox"/>											
Event attendees (indicate the expected characteristics of your event attendees)													
Age range													
<input checked="" type="checkbox"/> Under 20	<input type="checkbox"/> 31 to 40	<input type="checkbox"/> 51 to 60											
<input type="checkbox"/> 20 to 30	<input type="checkbox"/> 41 to 50	<input type="checkbox"/> 60 plus											
Where will the attendees be travelling from?													
<input checked="" type="checkbox"/> City of West Torrens	<input type="checkbox"/> Adelaide metropolitan area												
<input type="checkbox"/> Western suburbs	<input type="checkbox"/> SA generally												
Estimated total attendance? <u>N/A</u>													

4. Level of sponsorship requested (tick)

Type:

☐

Naming rights

☒

Joint sponsor

☐

Minor support

Cash: \$ 2,500

In kind support (specify):

What will the funds be used for? FREE COPIES OF DVDS FOR CHILDREN OF WEST TORRENS

How many other sponsors are involved? PREVIOUS SPONSORS, CITY OF WEST TORRENS, SA GOVT.

Who are they?

What is their level of support? PREVIOUS SUPPORT OF \$3,000 BY COUNCIL PER DVD.

5. Promotional / media benefits

Provide details of the media types to be used:

☐

Advertorials

☐

Television

☐

Public speaking

☐

Advertising - newspaper

☐

Signage

☒

Other

☐

Radio

☒

Web site

Provide details of the level of coverage anticipated:

MEDIA RELEASE AND PROMOTION VIA COUNCIL WEBSITE & PUBLICATIONS

6. Research and evaluation of your event

Will you undertake research prior to or after the event?

☒

Yes

☐

No

If yes, how?

Seek feedback via civic centre and library staff

If not, why not?

How do you evaluate the effectiveness of your event?

Based on up-take of DVDS by the community

7. Declaration

I Tony Kyriakou hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature 

Date: 16/6/2016

8. Where to send your completed application

Return this application together with any attachments to:

Administration Officer Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

Sponsorship Opportunity



**An animated bilingual learning aid,
to make learning a new language fun.**



Ages 1-8

Background

The City of West Torrens previously supported the development of the DVD *My First Words - Greek and English* to the value of \$3,000 in 2009.

The DVD was launched at St George College with Minister Koutsantonis and Mayor Trainer speaking at the launch.

125 copies of the DVD were provided to the City of West Torrens and were distributed via the Civic Centre/library.

Due to the overwhelming positive feedback received from the community, an Italian-English version was produced and also supported by the City of West Torrens. This was officially launched at the Carnevale Festival in 2012 by the then Minister for Education and also attended by Mayor Trainer.

The City of West Torrens logo features on the back of both DVDs as well as the credits of the DVD.

Proposal

The DVDs have recently been re-released as they continue to remain relevant today. The Council logo remains on the packaging and credits due to the honouring of the original agreement.

Bilingual Products is keen for as many children/families to have access to the DVDs as possible and is seeking modest support for the distribution of 125 copies of each of the two DVDs to be again provided free of charge to families in the West Torrens area.

In return, a sponsorship of \$2,500 is sought (noting that the original sponsorship was \$6,000).

Given the passage of nearly 7 years since the launch of the Greek version and 4 years since the Italian version, a new group of children can benefit from the project.

The DVDs are available for immediate delivery upon confirmation of support for the project.

7.2 George Street Greek Festival Sponsorship Application

Brief

This report presents a request from the Greek Orthodox Community of SA Inc. seeking sponsorship for the George Street Greek Festival on 10-11 December 2016.

RECOMMENDATION(S)

The Committee recommends to Council that it provides a \$3,000 sponsorship for the 2016 George Street Greek Festival.

Introduction

The Greek Orthodox Community of SA Inc. has submitted a request to Council offering a joint sponsorship for \$3,000 for the 2016 George Street Greek Festival to be held over two days on Saturday 10 and Sunday 11 December 2016 at George Street, Thebarton (**Attachment 1**).

Discussion

The George Street Greek Festival is a two day event showcasing Greek dancing, food, sweets and beverages. It also provides an opportunity for the community to be informed about the services provided including aged care, dementia services, education and other welfare services. An opportunity is also provided to other organisations to participate to display their culture and activities.

Council has provided sponsorship, in addition to in-kind support, for this event every year it has been held, and Council has again been offered a joint sponsorship of the 2016 event for \$3,000. This sponsorship includes acknowledgement on promotional publications, radio and mail-outs, being able to erect signage at the event and also the opportunity to have an information stand at which Council services could be promoted.

At its 5 July 2016 meeting, Council has approved the temporary closure of a portion of George Street for this event.

Conclusion

The Committee recommends to Council that it provides \$3,000 cash sponsorship (joint sponsorship) of the 2016 George Street Greek Festival.

ATTACHMENT 1

GREEK ORTHODOX COMMUNITY OF SOUTH AUSTRALIA INCORPORATED

1st Floor, 288 Franklin Street Adelaide SA 5000 T: (08) 8231 4307 F: (08) 8118 2043
Email: gocsa@gocsa.org.au Web: www.gocsa.org.au ABN: 919 2754 9135



GREEK ORTHODOX
CATHEDRAL OF ARCHANGELS
MICHAEL & GABRIEL

GREEK ORTHODOX CHURCH
OF KOIMISIS THEOTOKOU

GREEK ORTHODOX CHURCH
OF SIS. CONSTANTINE & HELEN

GREEK ORTHODOX CHURCH
OF SAINT NICHOLAS

RIDLEYTON GREEK HOME
FOR THE AGED

COMMUNITY CARE SERVICES

GREEK LANGUAGE SCHOOLS

OLYMPIC DANCE SCHOOL

RELIGIOUS & COMMUNITY RADIO

ELDERLY COMMUNITY CENTRE

GREEK WOMEN'S CENTRE

WOMEN'S FELLOWSHIPS

GREEK COMMUNITY
PUBLISHING HOUSE

GREEK WRITERS GUILD

RESOURCE LIBRARY

GREEK ORTHODOX COMMUNITY
CHOIR

HELLENIC CULTURAL FESTIVAL
"ODYSSEY"

8th July 2016

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive,
HILTON S.A. 5031

Dear Sir/Madam,

George Street Festival, Thebarton – Saturday 10th & Sunday 11th December 2016
Sponsorship Proposal and Sponsorship Application

The Greek Orthodox Community of South Australia Inc., is planning again this year to have a two day festival at George Street, Thebarton on the days of the 10th & 11th December 2016.

As part this two day event we are requesting from Council a level of sponsorship to assist in the success of the festival.

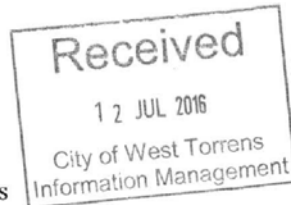
We enclose a sponsorship proposal for your consideration together with your Council's pro forma sponsorship allocation for Council to consider with respect to the above.

If you have any queries with respect to our proposal, please feel free to contact the writer.

We look forward to hearing from you in the near future.

Yours faithfully,

Carlene Starr
Treasurer (GOCSA)



Sponsorship Program Guidelines



The City of West Torrens provides a range of 'in kind' services to community groups and businesses and is always available to assist with guidance and advice.

Council has several community funding programs, details of which may be found on Council's website www.wtcc.sa.gov.au, and operates a Donation Program and a Sponsorship Program.

As is the case with all commercial sponsorship arrangements, Council expects that defined and measurable outcomes be obtained in exchange for its investment. Requests for sponsorship, up to a maximum of \$3,000, should be submitted using the Sponsorship Application form (attached).

Objectives

Sponsorship requests must align with Council's overall Vision and Mission:

Vision Committed to being the best place to live, work and enjoy life.

Mission To strive for excellence in serving our diverse community.

Key Considerations

Prior to submitting a sponsorship proposal, you should consider the following:

- How will your event and/or relationship with Council, provide benefits to the broad community or to specific individuals?
- What is the demographic (age range, cultural diversity etc) targetted by the event/relationship?
- Is the planned event/relationship of a local or state nature?
- How many other sponsors are involved? Who are they and what is their level of sponsorship?
- Has any other organisation, group, agency, business been approached for sponsorship for this event and what was the outcome?
- How would West Torrens benefit from the association and how would your event/organisation benefit by Council's involvement?
- How would Council's support be promoted i.e. media, signage, direct mail to a customer group etc?
- How would the sponsorship be measured and evaluated for effectiveness?
- What level of sponsorship is Council being asked to provide (e.g. naming rights, joint sponsor, minor level) up to maximum \$3,000?

Please note that:

- Council will require up to 12 weeks to process a sponsorship request, depending on the bi monthly meeting schedule for the Civic Committee which must consider the request and make recommendations to Council.
- Events or activities that may be detrimental to Council's public image or offend particular groups will not be considered.
- Sponsorship that supports a specific team or individual in the City will not be considered.

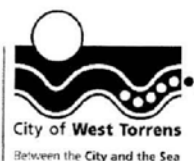
Sponsorship Application Form

If, after having read the above, you have a sponsorship opportunity that you would like to submit for Council's consideration, a Sponsorship Application form must be completed and returned to Council, addressed to the:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
HILTON SA 5033

Sponsorship program application form

Civic Centre
165 Sir Donald Bradman Drive
Hilton, SA 5033
Tel 08 8416 6333
Fax 08 8443 5709
Email csu@wtcc.sa.gov.au
Website www.wtcc.sa.gov.au



Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

1. Event and organisation details

Event name:	George Street Greek Festival
Event description:	Community/ARTS/ Multicultural
Date(s) of event:	Sat 10th & Sunday 11th December 2016
Organisation / Group:	Greek Orthodox Community of SA INC.
ABN number:	91927549135
Date submitted:	

2. Organiser's contact details

Name:	Elisabeth Georgacopoulos & Carlene Starr		
Position:	President Womens Fellowship Treasurer WOCSA		
Organisation:	Greek Orthodox Community of SA INC		
Address:	Level 1, 288 Franklin Street, Adelaide		
	P/Code:		
Telephone:	Facsimile:	Email:	
8231 4307		gocsa@gocsa.org	

3. Event details

Type of event (you may select more than 1)

<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Community	<input type="checkbox"/> Environment
<input checked="" type="checkbox"/> Entertainment	<input type="checkbox"/> Sports	<input type="checkbox"/> Business
<input checked="" type="checkbox"/> Arts / Culture	<input checked="" type="checkbox"/> Charity	<input type="checkbox"/>

Event attendees (indicate the expected characteristics of your event attendees)

Age range

<input checked="" type="checkbox"/> Under 20	<input checked="" type="checkbox"/> 31 to 40	<input checked="" type="checkbox"/> 51 to 60
<input checked="" type="checkbox"/> 20 to 30	<input checked="" type="checkbox"/> 41 to 50	<input checked="" type="checkbox"/> 60 plus

Where will the attendees be travelling from?

<input checked="" type="checkbox"/> City of West Torrens	<input checked="" type="checkbox"/> Adelaide metropolitan area
<input checked="" type="checkbox"/> Western suburbs	<input type="checkbox"/> SA generally

Estimated total attendance? 3,000 - 4,000 over 2 day event

4. Level of sponsorship requested (tick)

Type:

☐

Naming rights

☒

Joint sponsor

☐

Minor support

Cash: \$ 3,000

In kind support (specify): Set up Costs - marquees, power, promotion with local suppliers

What will the funds be used for? →

How many other sponsors are involved? See attached list of local sponsors

Who are they? See attached list

What is their level of support? joint and minor

5. Promotional / media benefits

Provide details of the media types to be used:

☐

Advertorials

☐

Television

☒

Public speaking

☒

Advertising - newspaper

☒

Signage

☐

Other

☒

Radio

☒

Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?

☒

Yes

☐

No

If yes, how?

We speak to attendees and our many volunteers from 2015 event and previous events. The responses are positive our event is multicultural. We invite various other ethnic communities to participate and their dance troupes come and dance over the 2 days.

If not, why not?

How do you evaluate the effectiveness of your event?

Our event is very effective and all aspects of the Festival is enjoyed by all. Food, sweets, live music, dancing. The event is well known now all over Adelaide. Numbers are increasing.

Declaration

Carlene STARR hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature

C. STARR

Date:

8 / 7 / 16

8: Where to send your completed application

Return this application together with any attachments to:

Manager Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

Civic Committee July 2016

SPONSORSHIP PROPOSAL

OVERVIEW

The George Street Greek Festival is organised by the Greek Orthodox Community of South Australia which has had an association with the City of West Torrens for many decades.

Our Community's association has typically been through its operation of the Church of St. Nicholas in George Street Thebarton but also with the Thebarton Community Centre which is also located in George Street, Thebarton

The George Street Festival will be a two day festival that will show case traditional Greek dancing from young people of our community and from the West Torrens city area but also dancing from other ethnic communities.

There will also be live Greek music during the festival as well as the offering of Greek food, sweets and beverages.

The event will also offer the opportunity for persons attending the festival to be informed about the community services that our Community offers such as aged care packages, dementia services, education services and a wide variety of welfare services that our community offers and provides. We will also provide an opportunity for other organisations within the West Torrens Area and Thebarton area to have access to space if they so wish to display some of their culture and activities.

We anticipate that many people will visit the street festival from not only our Community but from other residents in the West Torrens Council area and beyond.

EVENT DETAILS

Dates: Currently proposed times

Saturday 10th & Sunday 11th December 2016

Saturday 2pm – 12 midnight

Sunday 11am – 10pm

Location: George Street, Thebarton (between Albert & Dew Streets)

Target Group: Residents from Thebarton and the West Torrens City Area and other areas.

THE EVENT & RELATIONSHIP WITH COUNCIL

The event will provide benefits to the broad community by informing the broader community of the welfare services that our Community offers to all persons of the community and how those who may require the same may be able to access them.

Further the event will if the Council decides to sponsor will allow the Council at the event to provide the opportunity for the Council to show case any information it so wishes with respect to the services that Council provides its citizens with.

The event will benefit younger persons as there is an emphasis for the young to participate in the organization of the event so they can develop skills of what is required to organise and learn event management. We encourage community volunteering.

EVENT DEMOGRAPHICS

The demographics targeted for the event are for all ages with a geographical coverage of persons living in the West Torrens City and western suburbs but also of persons with Greek decent as the entertainment program is with a Greek flavour.

OTHER SPONSORS

We have approached other organisations to sponsor the event. These organisations are likely to accept.

Kapiris Family	\$3,000	Joint Sponsor
King Pharmacy	\$1,000	Minor Sponsor
Blackwell Funerals	\$1,000	Minor sponsor
Independent Taxis	\$1,000	Minor sponsor

BOB-JANE T-Mart Brooklyn Park \$500.00

These business's below have been given sponsorship packages but have not committed as yet as they are new sponsors.

HERITAGE PLASTERERS

METRO HOLDEN THEBARTON

CHEM MART TORRENSVILLE

BENEFITS TO WEST TORRENS

The Council would benefit from its involvement from the event by having the opportunity to showcase and inform persons of the services it provides. The City would benefit from being able through the event to foster multicultural understanding. The Council will have access if it desires to man an information tent.

PROMOTION OF THE COUNCIL

The Council's support of the event would be promoted by having signage and banners of the Council at the event's information tent through signage, email and also via our radio adverts.

EVALUATION

The effectiveness of the Council sponsorship would be measured by the gathering of responses from patrons and organisers from the information tent.

LEVEL OF SPONSORSHIP

The level of sponsorship being requested from the Council is that of a joint sponsor and to the level of \$3,000.

Yours faithfully,

GREEK ORTHODOX COMMUNITY OF SA INC

A handwritten signature in black ink, appearing to read 'C. Starr', written in a cursive style.

Carlene Starr

Treasurer

7.3 Adelaide Bangladeshi Cultural Club Sponsorship Application

Brief

This report presents a request from the Adelaide Bangladeshi Cultural Club seeking sponsorship for the Bangladeshi Food and Cultural Festival.

RECOMMENDATION(S)

The Committee recommends to Council that it provides a \$3,000 sponsorship for the Bangladeshi Food and Cultural Festival.

Introduction

The Adelaide Bangladeshi Cultural Club, based in Cowandilla, has submitted a request to Council seeking sponsorship for its Bangladeshi Food and Cultural Festival on Sunday 27 November to be held at the Cowandilla Primary School campus (**Attachment 1**).

Discussion

The Bangladeshi Food and Cultural Festival is being staged to welcome new arrivals from Bangladesh as well as to provide an opportunity for non-Bangladeshi members of the community to experience and connect with Bengali culture and community.

Council has previously supported this event with a sponsorship grant of \$2,500 in 2014 and \$3,000 in 2015. The Club is seeking sponsorship of \$3,500 from Council, however, this is above the maximum sponsorship of \$3,000 provided for within Council's Grants, Sponsorships and Donations Programs policy.

Given the value this event provides to the community, it is recommended that it again be provided with the maximum community grant available of \$3,000.

Conclusion

This report presents a request from the Adelaide Bangladeshi Cultural Club for a \$3,000 cash sponsorship for the Bangladeshi Food and Cultural Festival.

ATTACHMENT 1

Sponsorship program
application form

Civic Centre
165 Sir Donald Bradman Drive
Hilton, SA 5033
Tel (08) 8416 6333
Fax (08) 8443 5709
Email csu@wtcc.sa.gov.au
Website westtorrens.sa.gov.au



Note:

1. Read the Sponsorship guidelines before completing this application.
2. Please attach any additional information and supporting statements.
3. Please type or print legibly.
4. Applications must be completed in full or they will not be accepted.

1. Event and organisation details

Event name: Bangladeshi Food & Cultural Festival
 Event description: Showcase of Bangladeshi Food & culture
 Date(s) of event: 26/11/16
 Organisation / Group: Adelaide Bangladeshi Cultural Club Inc.
 ABN number: 111718289978
 Date submitted: 11/7/16

2. Organiser's contact details

Name: Arup Mitra
 Position: General Secretary
 Organisation: Adelaide Bangladeshi Cultural Club
 Address: 6 Jenkin Street
Cowandilla, SA P/Code: 5033
 Telephone: 0434046180 Facsimile: Email: arup.comm@yahoo.com

3. Event details

Type of event (you may select more than 1)

- | | | |
|--|---|--------------------------------------|
| <input type="checkbox"/> Education | <input checked="" type="checkbox"/> Community | <input type="checkbox"/> Environment |
| <input checked="" type="checkbox"/> Entertainment | <input type="checkbox"/> Sports | <input type="checkbox"/> Business |
| <input checked="" type="checkbox"/> Arts / Culture | <input type="checkbox"/> Charity | <input type="checkbox"/> |

Event attendees (indicate the expected characteristics of your event attendees)

Age range

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Under 20 | <input checked="" type="checkbox"/> 31 to 40 | <input checked="" type="checkbox"/> 51 to 60 |
| <input checked="" type="checkbox"/> 20 to 30 | <input checked="" type="checkbox"/> 41 to 50 | <input type="checkbox"/> 60 plus |

Where will the attendees be travelling from?

- | | |
|--|---|
| <input checked="" type="checkbox"/> City of West Torrens | <input type="checkbox"/> Adelaide metropolitan area |
| <input type="checkbox"/> Western suburbs | <input type="checkbox"/> SA generally |

Estimated total attendance? Around Two thousand five hundred

4. Level of sponsorship requested (tick)

Type:

☐

Naming rights

☒

Joint sponsor

☐

Minor support

Cash: \$ 3,500+

In kind support (specify): \$10,000 (Administration, cultural performances)

What will the funds be used for? Hiring Sound system, Stage, Decoration

How many other sponsors are involved? Two

Who are they? Multicultural SA,

What is their level of support? Financial

5. Promotional / media benefits

Provide details of the media types to be used:

☒

Advertorials

☐

Television

☒

Public speaking

☐

Advertising - newspaper

☒

Signage

☒

Other

☐

Radio

☒

Web site

Provide details of the level of coverage anticipated:

6. Research and evaluation of your event

Will you undertake research prior to or after the event?

☒

Yes

☐

No

If yes, how?

- i) Impact of community and response
- ii) Effectiveness of cultural Intervention
- iii) Evaluating tolerance fostering and understanding of cultural Diversity
- iv) Effectiveness of multiculturalism, volunteering.

If not, why not?

n/a

How do you evaluate the effectiveness of your event?

- i) Feedback from community members
- ii) Social media response
- iii) Community Engagement
- iv) Reconciliation practise
- v) Neighbourhood engagement.

7. Declaration

I Anup Mitra hereby certify that I have been authorised to prepare and submit this application on behalf of the above-mentioned group or organisation, and that the information contained in the application is true and correct to the best of my knowledge.

Signature



Date: 11/7/16

8. Where to send your completed application

Return this application together with any attachments to:
Administration Officer Community Services
City of West Torrens
165 Sir Donald Bradman Drive
Hilton SA 5033

Or email to csu@wtcc.sa.gov.au.

7.4 City of West Torrens Art Prize

Brief

This report provides the proposed framework for the City of West Torrens Art Prize.

RECOMMENDATION(S)

The Committee recommends to Council that it approves the establishment of the City of West Torrens Art Prize, as detailed within this report.

Introduction

At its 1 March 2016 meeting Council approved the establishment of a City of West Torrens Art Prize (Art Prize), subject to its approval in the final 2016/17 budget comprising four categories as follows:

Major prize	\$10,000
Emerging artist prize	\$2,000
School students 16 years and over	Award Certificate
People's choice award	Award Certificate

Funding for the Art Prize was included in the final 2016/17 budget approved by Council. Guidelines have been developed for the Art Prize and presented to the Committee for its review and recommendation to Council (**Attachment 1**).

Discussion

Theme

It is proposed that the Art Prizes be themed on an annual basis with the 2016/17 theme being "*Between the City and the Sea*". While artists can use any two dimensional medium but the subject must be relevant to the City of West Torrens. Draft criteria and terms and conditions are included in Attachment 1.

Launch

It is proposed that the Art Prizes be initially promoted to artists and groups at the end of the South Australian Living Artists festival at the end of August 2016. This will be the first of two soft launches aimed at creating awareness within the art community and via senior secondary school art programs prior to the official launch. The second soft launch will be via social media and the website during November/December 2016.

The official launch of the Art Prize is scheduled for January 2017 in the West Torrens Auditorium Gallery and will be promoted via the website, social media, Talking Points, Messenger as well as through posters and information available in the Civic Centre, Hamra Centre and community centres.

Entries and Judging

Entrants will be required to provide high resolution images of the artwork they wish to submit for the Prize and the category entered to enable shortlisting for the finalists. Shortlisting will be undertaken by a panel made up of Administration staff and Elected Members.

The shortlisted works will be required to be taken to Thebarton Community Centre where two external judges will be responsible for determining the major, emerging and student prizes over a two day period. The people's choice award will be voted upon during the June exhibition and awarded at the close of the exhibition.

Two potential external judges have been approached and confirmed their availability to judge shortlisted works, being Gavin Blake, director and owner of the Centre for Creative Photography and Bev Bills, director of Royal SA Society of Arts.

Exhibition

All finalists will take part in an exhibition at the West Torrens Auditorium Gallery during June 2017 with a formal event being held to announce the winners.

The winning artworks will become the property of the City of West Torrens and displayed across Council facilities during the following year.

Conclusion

This report proposes the establishment of a City of West Torrens Art Prizes and the framework by which it will be administered.

ATTACHMENT 1

DRAFT WEST TORRENS ART PRIZE TERMS AND CONDITIONS

HOW TO ENTER

Entry forms must be completed online:

You will need the following documents to accompany your application:

- A Curriculum Vitae (up to 2 pages);
- An Artist's statement (max 100 words) for each entry;
- Digital images of the actual artwork being entered (maximum of 3 images per entry) - Images must be jpegs with a minimum resolution of 300 dpi at 15cm x 15cm but not larger than 5MB in size. Entries submitted for selection will not be considered if not presented in the prescribed format.
- No other support material should be included.

In addition the artist must state on the entry whether the artwork will be offered for sale in the event it does not win a prize but exhibited in the exhibition.

The entry fee is \$30 (inc. GST) per art work (Non-Refundable). Entry forms must be completed by the artist.

ELIGIBILITY

The Art Prize is open to all permanent South Australian residents aged 16 years and over with the exception of City of West Torrens staff, Elected Members, judges and their immediate family.

A maximum of 2 works per artist may be submitted (one on-line entry form per artwork).

MEDIUM

The West Torrens Art Prize is open to original 2D works in any medium such as paint (oil, acrylic, watercolour), photographs, mixed media and digital works. All work entered is to be produced after 1 January, 2016 and must be the original work of the exhibitor.

SUBJECT

"Between the city and the sea" is the phrase that captures the West Torrens experience and is therefore the most appropriate theme for the inaugural prize. Works should focus on the breadth of the urban experience that is West Torrens.

PRIZES

- West Torrens Art Prize sponsored by West Torrens Council - \$10,000
- The Emerging Artist Prize sponsored by West Torrens Council – \$2,000
- The Senior High School Student Prize – Non cash award
- The People's Choice Prize – Non cash award

ACQUISITIVE PRIZE

The West Torrens Art Prize winning work shall remain the property of West Torrens Council.

SHORTLISTING

The Judges will shortlist works from information provided during the entry process.

PREPARATION OF ARTWORK

Works must be presented ready for exhibition: i.e. mounted and framed (if necessary) with 'D-ring' hanging devices attached. The artist's name, address and phone number, title of work, price or Not For Sale (NFS) must be clearly marked on the back of each work. **NO WET PAINTINGS WILL BE ACCEPTED.**

SIZE OF ARTWORK

The maximum size of works entered in the prize is 1.5m x 1.5m including frame and the maximum weight is 20kgs.

DELIVERY OF THE ARTWORK

Selected works are then required to be delivered to the City of West Torrens for final judging. Works are to be delivered to the Thebarton Community Centre no later than 4pm on Friday May 19, 2017. Delivery and insurance is at the expense of the artist.

Courier details:

DELIVER TO:
WEST TORRENS ART PRIZE
Thebarton Community Centre
CNR South Rd & Ashwin Parade, Torrensville SA 5031

JUDGING

Judging will take place on Saturday the 20th of May 2017.

EXHIBITION SELECTION

The Judges will select works of merit to be hung in the West Torrens Art Prize Exhibition, held at the West Torrens Auditorium Gallery, 1 Brooker Tce, Hilton, South Australia. All works selected for hanging must remain on show for the duration of the exhibition. The Judges decisions shall be final and no subsequent discussion will be entered into.

Works not selected for the exhibition will need to be collected from the Gallery by Friday May 27th at 4pm.

EXHIBITION HOURS

The West Torrens Art Prize exhibition will be held in the West Torrens Art Gallery, from June 1-30, 2017. Admission is free. Open 7 Days.

SALE OF ARTWORKS

All works exhibited in the West Torrens Art Prize may be for offered sale unless marked Not For Sale (NFS). A commission of 15% will be deducted from the selling price of any work sold by the Gallery. If GST applies to the sale of your artwork, please ensure it is included in the total selling price. Artists affiliated with a specific commercial gallery should contact their Gallery Director regarding 'split commission' arrangements. Split commission is 20% (10/10) unless otherwise negotiated by contract. The name of the Gallery must be included on the entry form if commission is to be split.

PREPARATION OF ARTWORK

Works must be presented ready for exhibition: i.e. mounted and framed (if necessary) with 'D-ring' hanging devices attached. The artist's name, address and phone number, title of work, price or Not For Sale (NFS) must be clearly marked on the back of each work and on the Entry Form. NO WET PAINTINGS WILL BE ACCEPTED.

SIZE OF ARTWORK

The maximum size of works entered in the prize is 1.5m x 1.5m including frame and the maximum weight is 20kgs.

COLLECTION OF ARTWORKS AFTER EXHIBITION

Exhibitors must collect their works between July 3 and July 7, 2017. West Torrens will not be responsible for works not collected by this time.

CARE AND RESPONSIBILITY

The City of West Torrens will exercise all reasonable care with works submitted, but will not be responsible for the loss of or damage to any work while in its custody or in transit to and from the Gallery.

COPYRIGHT

The City of West Torrens reserves the right to photograph works exhibited in the West Torrens Art Prize for the purpose of documentation and promotion. As part of the conditions of acquisition of the winning work, the winning artist will grant license to West Torrens Art Gallery to reproduce the image of the painting in electronic and printed forms (e.g. for online inclusion as part of the Gallery's collection) and for general publicity purposes. The artist will maintain copyright over all commercial reproductions of their winning painting but is required to acknowledge the City of West Torrens in any reproductions. All necessary acknowledgements of authorship will be duly made.

PRIVACY

The personal details requested will only be used for the purpose of processing your application, keeping records, and establishing your identity in accordance with Council policy. Access to the information is restricted to Council Officers, other authorised people or where legally required.

INTERPRETATION OF THE RULES

In the event of a dispute regarding the interpretation of conditions, the decision of the City of West Torrens will be binding on all parties.

7.5 Review of the Australia Day Awards Process

Brief

This report outlines proposed changes to the Australia Day Awards application form and evaluation process.

RECOMMENDATION(S)

The Committee recommends to Council that it approves the amendments to the Australia Day Awards Nomination Information, as detailed within this report.

Introduction

At its meeting on 26 April 2016, Council, on the recommendation of the Committee, requested that the Chief Executive Officer review the process for ensuring the integrity of the Australia Day Award nominations.

Discussion

The process of ensuring the integrity of the Australia Day Award nominations centres around two issues, the application form and the evaluation of the merits of each nomination.

As a result of the review the following changes to the application form and supporting information, which will assist in the evaluation of the application, are presented for consideration by the Committee:

1. Adding a requirement for the nominee to agree to be nominated to avoid someone being nominated who does not wish to be;
2. Adding a requirement for any referee(s) to formally acknowledge that they agree to be a referee and to assist in the event they are contacted for verification of the application or to provide supporting information;
3. Adding the requirement for a second referee in the event one referee is uncontactable or cannot provide sufficient information to support the nomination;
4. Adding a requirement for referees to state their relationship to the nominee so that the validity of the referees can be assessed;
5. Adding a conflict of interest declaration which requires the nominator to declare if there are going to receive a monetary or non-monetary benefit as a result of the nomination;
6. Clarifying whether a person or group can be nominated for or receive more than one award in any year, the same award in more than one year or different awards for the same community service/activity.
7. That the contribution for which the nominee is nominated is current or concluded after 1 January 2016 to ensure the application relates to contributions made by nominees during 2016 (this date will be updated annually to reflect the relevant year).

A draft of the amended Nomination Information document is included as **Attachment 1** with the proposed amendments highlighted in yellow.

The veracity of applications will be assessed by the Administration prior to the presentation of recommended award winners to the Committee for its consideration later this year.

Conclusion

This report presents proposed changes to the Australia Day Awards application process, geared at improving the integrity of the application and evaluation process for consideration, for the Committee's consideration and recommendation to Council.

ATTACHMENT 1

City of West Torrens

2017 Australia Day Awards



City of West Torrens 2017 Australia Day Awards

Each year the City of West Torrens presents a number of awards at an Australia Day ceremony which recognise voluntary efforts and positive contributions made to the local community. There are two categories of awards: Australia Day Council of SA Citizen of the Year Awards and the City of West Torrens Awards.

Australia Day Council of SA Citizen of the Year Awards*

Do you know someone who makes **West Torrens** a better place?

The Citizen of the Year Awards are proudly presented by the Australia Day Council of South Australia, sponsored by San Remo, and administered by local councils.

Citizen of the Year Award

To be eligible, the person must be an Australian Citizen.

Young Citizen of the Year Award

To be eligible, the person must be an Australian Citizen under 30 years of age on 26 January 2017.

Community Event of the Year

This is presented to the person/group who has staged the most outstanding community event during the past year.

City of West Torrens Awards*

Anniversary Medal

This medal is presented to an individual adjudged to have devoted a large part of his/her life to community service and to have made positive voluntary contributions to the life of the West Torrens community.

Only one Anniversary Medal is presented annually.

City of West Torrens Civic Award

This award will be made to individuals who have given outstanding service to, or been a benefactor to, the City of West Torrens.

If the Council so directs, the award may be made to any resident of the city who has achieved distinction in any career or subject, or has rendered eminent services to South Australia or the Commonwealth, or has attained eminence in any field or profession.

Any Elected Member of the Council, including the Mayor, who serves in any office for a total of ten (10) years shall be

presented with the award. The period of service will include that on any council with which the present body has amalgamated.

Environment Award

Awards are presented to individuals, community groups, schools and/or businesses that demonstrate a commitment to our environment through a project or initiative they have undertaken.

Business Award

This award is presented to a local business that has made an outstanding contribution to business and/or community services in the City of West Torrens. The award recognises local innovation, philanthropy and/or national or international achievements.

Community Group Award

This award is presented to a local community group that has made an outstanding voluntary contribution to the community of West Torrens.

Only one Community Group Award is presented annually.

Community Service Award

Presented to citizens who have made outstanding voluntary contributions in the field of community services in West Torrens in recognition of their appreciated and highly valued efforts for the benefit of the local community.

A maximum of ten (10) Community Service Awards may be presented annually.

***A person or group may be nominated in more than one category, however will only be eligible to receive one award in any given year.**

***Previous recipients of the award categories may receive the award in the future however the work that this person or organisation made in receiving the original award may not be considered.**

*** The contribution for which the nominee is nominated must be current or concluded after 1 January 2016.**

what are the awards for?



Australia Day Council of SA awards nomination for

(please tick one box - use one form for each nomination being made)

☐ Citizen of the Year ☐ Young Citizen of the Year ☐ Community Event of the Year

Details of person/group/business being nominated ('the Nominee')

Title: Given name: Family name:

Address:

..... Post code:

Telephone (h) (b) (m)

Email: Date of birth:

I (the Nominee) agree to be nominated for the above award

Full name:

Signature: Date:

Details of person nominating ('the Nominator')

Title: Given name: Family name:

Address:

..... Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable)

I agree to have my name released as the nominator for the above candidate

Full name:

Signature: Date:

☐ I declare I am not receiving a monetary or non-monetary benefit from this nomination

Provide details of **two** referees

Referee 1

Title: Given name: Family name:

Address:

..... Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable)

Relationship to the nominee

I agree to be a referee for the above candidate, and to be contacted if required

Full name:

Signature: Date:

Referee 2

Title: Given name: Family name:

Address:

..... Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable)

Relationship to the nominee

I agree to be a referee for the above candidate, and to be contacted if required

Full name:

Signature: Date:



Australia Day Council of SA awards nomination form

Please include information about the nominee's outstanding contribution(s) below. Please attach any supporting material.

[illegible]

Signature: Date:

Manager Business Services
City of West Torrens
165 Sir Donald Bradman Drive, Hilton SA 5033
Email: csu@wtcc.sa.gov.au



Australia Day Council of SA awards nomination form

City of West Torrens awards nomination for

(please tick one box - use one form for each nomination being made)

- | | | |
|--|---|--|
| <input type="checkbox"/> Anniversary Medal | <input type="checkbox"/> Civic Award | <input type="checkbox"/> Community Group Award |
| <input type="checkbox"/> Community Service Award | <input type="checkbox"/> Business Award | <input type="checkbox"/> Environment Award |

Details of person/group/business being nominated ('the Nominee')

Title: Given name: Family name:

Address: Post code:

Telephone (h) (b) (m)

Email: Date of birth:

I (the Nominee) agree to be nominated for the above award

Full name:

Signature: Date:

Details of person nominating ('the Nominator')

Title: Given name: Family name:

Address: Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable).....

I agree to have my name released as the nominator for the above candidate

Full name:

Signature: Date:

☐ I declare I am not receiving a monetary or non-monetary benefit from this nomination

Provide details of **two** referees

Referee 1

Title: Given name: Family name:

Address: Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable).....

Relationship to the nominee

I agree to be a referee for the above candidate, and to be contacted if required

Full name:

Signature: Date:

Referee 2

Title: Given name: Family name:

Address: Post code:

Telephone (h) (b) (m)

Email:

Organisation (if applicable).....

Relationship to the nominee

I agree to be a referee for the above candidate, and to be contacted if required

Full name:

Signature: Date:



City of West Torrens awards nomination form

Please include information about the nominee's outstanding contribution(s) below. Please attach any supporting material.

[illegible]

Signature: Date:

Manager Business Services
City of West Torrens
165 Sir Donald Bradman Drive, Hilton SA 5033
Email: csu@wtcc.sa.gov.au

City of West Torrens awards nomination form

8. OUTSTANDING REPORTS/ACTIONS

9. OTHER BUSINESS

10. NEXT MEETING

25 October 2016, 6.00pm in the Mayor's Reception Room.

11. MEETING CLOSE